



24 July 2018

British Consulate General—Boston  
Department for International Trade  
One Broadway  
7<sup>th</sup> Floor  
Cambridge, MA 02142

Dear Delegate,

We are excited to work with you in planning this corporate mission from New England, USA to the UK. If you have not done so already, please fill out this [survey](#).

From your feedback from the survey results, we will continue to tailor our program.

The deadline to apply for our September 2018 mission is 31 August 2018.

Included in this informational packet are key dates, a draft agenda, who you will meet, and highlights of the regions we will be visiting, including the Thames Valley, Coventry, Worcester, and Birmingham.

Thank you and please do not hesitate to reach out to us if you have any questions or concerns.

We look forward to working with you.

Cheers,

Michelle Lampa and Joanna Manwell  
The DIT Tech Team

### **About the Department for International Trade—New England:**

The Department for International Trade promotes opportunities for companies headquartered in New England to the UK and vice versa. DIT's complimentary services include identifying potential partnership opportunities, assessing corporate market entry strategies, and highlighting resources that your company should be made aware. By hosting events to increase brand recognition for clients and promote strategic networking among global companies, DIT aims to assist companies in succeeding in their global expansion plans, especially in the UK.

With representative offices in over 100 countries around the world, US companies with UK operations may access the greater DIT global resource network through those posts.

### **About the Mission Programme:**

The British Consulate General—Boston's Department for International Trade is excited to plan and lead a tech and life sciences mission to the UK (Thames Valley, Coventry, Worcester, and Birmingham) the week of the 24<sup>th</sup> of September 2018.

With support from the US Embassy in London and the US Department of Commerce, DIT Boston will work closely with the DIT colleagues in the UK, Thames Valley Chamber of Commerce Group, The Thames Valley Berkshire LEP, Worcestershire Local Enterprise, Coventry University and Greater Birmingham to develop a program to showcase regional strengths in cyber, technology and life sciences sectors of the Thames Valley and Midlands Regions of Worcester, Malvern, Coventry and Birmingham.

The visit will include engagement with stakeholders, universities and companies and will be used as a framework for future collaborations.

The UK program will reflect the strengths outlined in the [UK Government's Industrial Strategy](#), especially the partnerships among businesses, local Government and educational institutions to re-enforce the UK's commitment in remaining one of the best places to do business.

Delegates are responsible for their own travel and accommodations.



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# Agenda

## Monday 24 September

Delegates arrive in the Thames Valley

Hotel Monday evening

- Welcome drinks, networking with other delegates.

## Tuesday 25 September

### Separate morning visits:

- Alnylam (Maidenhead), ref: life sciences.
- Kronos (Bracknell), ref: technology.

Buffet Networking Lunch reception hosted by Lambert Smith Hampton (Maidenhead)

### Joint afternoon visits:

- Thames Valley Science Park (nr Reading)
- Deloitte's Cyber Security Centre (central Reading)

### New England Informal Corporate Dinner Reception

1800-2100 in Oxford

- Keynote by the US Embassy
- Panel with life sciences and technology leaders
- Networking opportunity to meet regional life sciences and technology business professionals
  - New England companies in the region will also be invited to attend

## Wednesday 26 September

### Oxford

- **Harwell Science & Innovation Campus, Didcot, Oxfordshire** (Robotics & Autonomy Facility)  
Based at the Harwell Campus, the Harwell Sciences & Innovation Campus is also **The European Centre for Space Applications and Telecommunications (ECSAT)** and is ESA's newest facility and its first in the UK. Teams work in climate change, technology and science.
  - Morning reception at Harwell for coffee reception at a key site and learn about the three clusters at Harwell (HLS, Space, and Energy) and the multi-disciplinary approach and opportunities
  - Meet some key businesses on site.
  - Tour of a key facility – e.g. Diamond Light Source, Satellite Apps Catapult
  - Sandwich lunch and networking at 12:30
- **Option:** Include a visit to **Oxford University's Rosalind Franklin Institute (RFI)** as this visit would be of interest to LS firms. On 6 June 2018 "Business Secretary Greg Clark launched \$103M Rosalind Franklin Institute (RFI), a national centre of excellence that will harness disruptive technologies such as AI and robotics to improve understanding of biology". Spearheaded by Oxford's Pro-Vice Chancellor for Research and Innovation, Prof Ian Walmsley. The centre will bring university researchers and university experts in a unique facility that will transform new diagnostics, therapies and medicines. The RFI will lead a revolution in drug development and diagnosis.

## Wednesday evening

### Welcome Reception/Dinner in Malvern at the Abbey Hotel

- Introduction to business/cyber community

## Thursday 27 September

### Breakfast roundtable

**Worcester Local Enterprise Partnership, Malvern Hills Science Park** with the business community in Malvern.

- Opportunity to network with cyber firms from the Worcester/Malvern region
- Include keynote speaker possibly from GCHQ, or Harriett Baldwin, MP, or from a leading cyber firm
- Overview and visit to the new 5G testbed in Malvern and more on the growing cyber cluster in the region

The visit to Worcester and Malvern will highlight the regions new 5G testbed at the Malvern Hills Science Park which has been established in partnership with the University of Surrey. The visit will provide more information on the Worcestershire 5G Consortium. Partners include local infrastructure providers, national network operators and research and development facilities. They are: Worcestershire County Council, 5GIC at University of Surrey, AWTG, Huawei, O2, BT, and Malvern Hills Science Park.”

“The 5G Testbed will provide a revolutionary platform for local and national businesses to develop next-generation technology focused on improving the UK’s industrial productivity. Worcester Bosch and Yamazaki Mazak have already been selected to experiment with preventative and assisted maintenance using robotics, big data analytics and augmented reality. QinetiQ, the multinational defence technology company, will use the Test Bed to advance cyber security application, providing assurances on the ‘security by design’ of IoT technology.”

The afternoon will split the life sciences companies:

14:00	Arrival to Birmingham (Life Science Companies only)
14:00 – 14:30	West Midlands Growth Company presentation  How WMGC support businesses (TBC – perhaps rearranged to 28th September)
14:30 – 16:30	Birmingham Life Science Cluster
16:30 - 17:30	Departure for Coventry
17:30 – 19:30	Evening Reception

Coventry University is a dynamic, global institution providing ground breaking research, beneficial business partnerships and immersive, experiential learning opportunities across all sectors. With a long history of collaboration with the automotive industry, Coventry has one of the widest ranges of transport-related research and teaching expertise of any university, covering the fields of design, engineering, business and media. It is currently the top modern university in the UK in the Guardian University Guide 2019

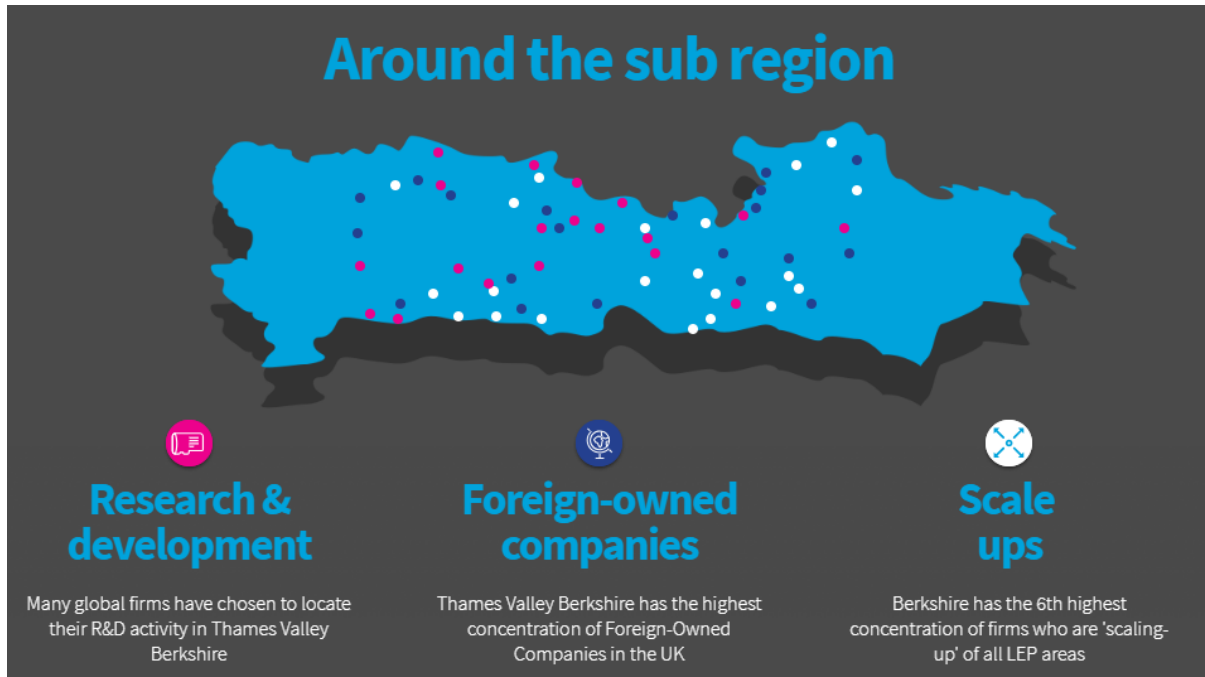
## Friday 28 September

Time	Meeting
9:00 – 12:00	<p data-bbox="549 239 927 271">Overview and Birmingham tour</p> <p data-bbox="549 313 1225 344">Birmingham Tour (Tech /Cyber/ Life Science Companies)</p> <p data-bbox="549 387 1377 560">Depending on the type of companies either split between Innovation Birmingham (digital) and Aston University (ophthalmology, drug delivery systems, stem cell, optics etc.) or the Dental School and Hospital or meeting with Calthorpe Estates (if mostly private healthcare companies) or a visit to BCU (nutrition)</p> <p data-bbox="549 602 895 633">Co-working spaces available.</p> <p data-bbox="549 676 1015 707">(Andy Street to attend part of the visit)</p>
12:00	<p data-bbox="549 712 675 743">Departure</p> <p data-bbox="549 786 839 817">Birmingham New Street</p>

## About the UK

The UK's [Tech Nation Report](#) has great insights about the UK tech ecosystem.

### Thames Valley

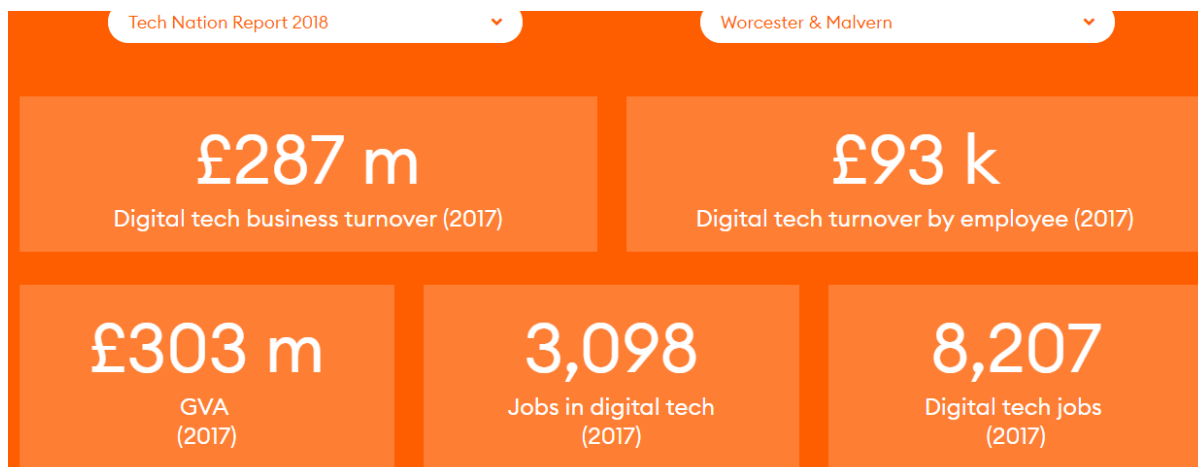


More information about the Thames Valley can be found [here](#) via the Thames Valley Berkshire Impact Report 2017-2018

More information on **talent and innovation** in the Thames Valley can be found [here](#).

More information on the **strength of certain sectors** in the Thames Valley can be found [here](#).

## Worcestershire (Worcester and Malvern)



More information about the Worcester and Malvern regions of the UK can be found [here](#) via the UK Tech Nation 2018 Report.

## Coventry

**THE SUN SHINES IN OUR COUNTY**

**By most measures, Coventry and Warwickshire is booming. The county appears to be benefiting from moves to decentralise the economy from London and form a united front with the rest of the Midlands.**

Seemingly unperturbed by Brexit, so far at least, many of Coventry and Warwickshire's top businesses are thriving on the back of strong product offerings and international exports.

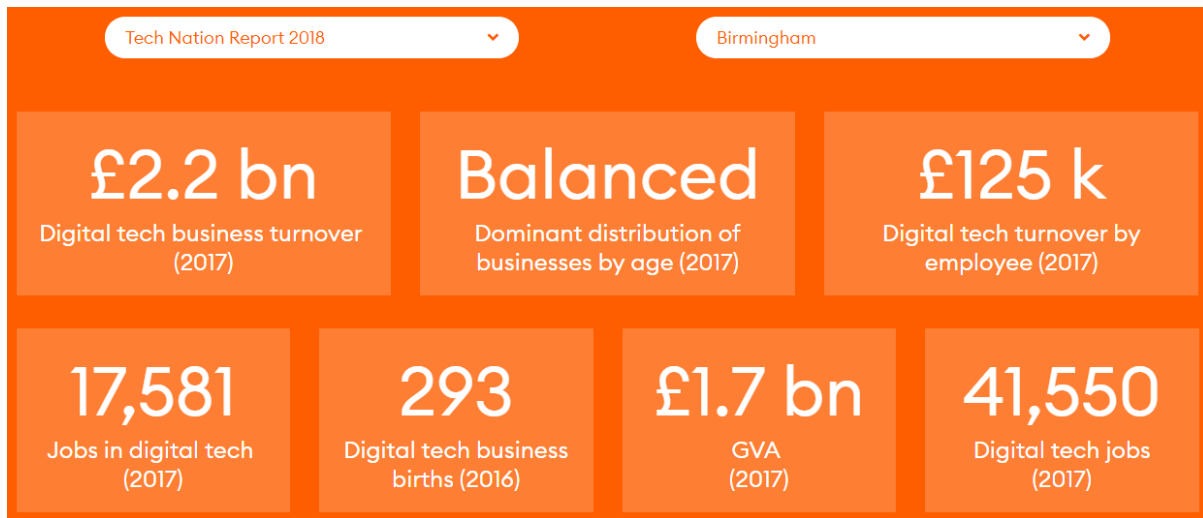
Infrastructure investment is also on the up, strengthening the county's ability to attract businesses and workers.

Significantly, an important cluster of these businesses are technology-based companies with the ability to export anywhere in the world, minimising their exposure to local, regional or even national shocks. The outlook is good. The range of industries is impressive.

The question now is: what can be done to keep it that way?

Home to Jaguar, [here](#) is BDO's 2018 Coventry Growth Barometer and [here](#) is an overview of the Coventry economy via the Coventry City Council.

## Birmingham



More information about the Birmingham regions of the UK can be found [here](#) via the UK Tech Nation 2018 Report.

## Travel FAQ

Meals will be provided by DIT sponsors. Delegates are responsible for their own travel and accommodations. There is no additional cost to join this UK mission. Delegates are expected to travel with the group and be an active participant in the program.

Are there any discounts with hotels for delegates?

**A:** Hotel Information is below. We will be updating the hotel information as we confirm them.

Can delegates extend their stay?

**A:** Yes but delegates are expected to travel with the delegation during the program.

### Flights

From Boston Logan Airport to London Heathrow Airport:

#### Nonstop Flights

British Airways

Delta

Virgin Atlantic

#### Direct connecting flights

Icelandair

Air Canada

Swiss Air

From Providence TF Green Airport to UK:

*Nonstop flights from PVD to Manchester, UK begins 24 September 2018\**

#### Direct connecting flights to London, Heathrow Airport

Air Canada

United

Brussels Airlines

Lufthansa

### Suggested Hotels

#### Monday Evening

Guest can contact the hotel from now onwards to make their reservations by quoting REF "THAM240918" for 24<sup>th</sup> September 2018

Dinesh Khanna | Reservations

P : 0044 (0) 1753516222 | F : 0044 (0) 1753516237



Registered Office Address : Victoria House, Victoria Road, Horley, Surrey RH6 7AF

Registered in England and Wales Registered Number 1005559

### Tuesday Evening

### Wednesday Evening

Good morning from the Abbey Hotel, Great Malvern

We look forward to welcoming you to Great Malvern and you will see attached is the [menu for the evening](#) and a [pre-order form for your choice](#), please fill it out with your full name and what you would like for each course. It is also very important to let us know if you have any dietary requirements. **Please email your choices to [abbey@sarova.com](mailto:abbey@sarova.com) when you have made your reservation.**

To make a reservation you can either

**Email [abbey@sarova.com](mailto:abbey@sarova.com)** and ask to book on the **Malvern Hills Science Park Rate**, this email address is monitored 24 hours a day.

**Phone 01684 892332** and ask to book a room on the **Malvern Hills Science Park Rate**, both reception and reservations can take your call.

**Book on line [www.sarova.com/abbey](http://www.sarova.com/abbey)** and use the promo MHSP (see below)

### Thursday Evening

## Key Contacts

### **DIT Technology Team**

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