

# Communications and Marketing collateral

The list below contains links to a variety of popular fact sheets, brochures and posters to help libraries become eSmart.

They can be used in a variety of ways including:

- 1. On display in libraries, library outlets and mobile libraries
- 2. Included as part of membership packs
- 3. Handed out as part of computer training
- 4. Displayed on staff notice boards
- 5. Handed out to partner organisation, visiting groups or during outreach activities.

### Hard Copies (orderable and sent by post)

#### **eSmart Libraries**

Email the eSmart team at <u>esmartlibraries@amf.org.au</u> or call 1300 538 534 to receive your eSmart bookmarks and pens.

#### eSafety Commissioner (esafety.gov.au/about-the-office/resource-centre)

The eSafety Commissioner provides a variety of materials including Words Can Hurt, How to Report Cyberbullying Infographic, Parents Guide to Online Safety (in multiple languages) and the So You Got Naked Online help sheets.

#### Little Black Book of Scams (https://www.accc.gov.au/publications/the-little-black-book-of-scams)

Provided by the ACCC and available in PDF, Word and hard copy. The Little Black Book of Scams is a readable guide to help internet users protect themselves online.

## Soft Copies (printable)

#### Telstra Tip Sheets (telstra.com.au/consumer-advice/cyber-safety/resources)

Visit Telstra website for a range of printable tip sheets. The tip sheets are bright, engaging and easy to read, covering a range of topics including digital reputation, balancing screen time, safety tips and protecting against inappropriate content. An eSmart Coordinator 'Highly Regarded' resource.

**Think You Know- Parents and Youth (**https://www.thinkuknow.org.au/resources/factsheets-for-parents**)** 

Download and print a variety of fact sheets with an emphasis on the more popular social media sites

Psychology Week 2017 (http://compassforlife.org.au/ways-to-thrive/resources/)

A variety of resources on the theme of 'thriving in the digital age'.