

# Domain Five: Community Connections

This document contains a selection of simple ideas designed to build community connections and spread the eSmart message to your local community.

## 1. Invite a speaker to talk

Is there anyone in the local community with expertise in online safety? It could be your local police officer, community legal centre or a local with an interest in online safety.

## 2. Distributing brochures and posters to schools and other organisations

Are there any other organisations in your town that may benefit from free posters and brochures provided in Domain Four of the framework? It could be schools, workplaces, universities, community centres, aged care or sporting clubs.

## 3. School poster competition

Team up with your local school and have children create posters around the topic of online safety. These posters can then be displayed in the library helping educate both children and adults.

## 4. Council/Shire Newsletter

Use a newsletter to promote online safety. One idea is to have each issue feature a different online resource. A list of online resources can be found at:

<https://www.esmart.org.au/esmart-libraries/cyber-and-digital-literacy-resources/>

## 5. Take part in National eSmart Week

Held annually in the first week of September, National eSmart Week is a chance for libraries to join schools and local communities in promoting the eSmart message. Your role in the week could be as simple as decorating the library in a splash of purple and setting up an eSmart stand full of information provided by us.

## 6. Take a whole of Council/Shire approach

Consider teaming up with others in your organisation. There may even be a Councillor happy to champion the cause.

## 7. Social Media

Do you have any social media channels? Consider using them to promote the wonderful resources available and provide some eSmart tips.

## 8. Going Mobile

Operate a mobile library? Stack the bus with various brochures and posters and extend your reach far and wide.