

SMALL BUILDER PACKAGES



WEBSITE



LISTING



SEO/SOCIAL

Our most affordable way to have a professional and effective web presence.

So you've been thinking about updating your website, but don't know where to start. Let us help you map out a plan that doesn't just include a shiny new website, but also helps you get more online exposure for your business and a jumpstart on social media and SEO.

Because we know that 90% of home buyers go online during their home search, we've put together several new online marketing packages specifically for smaller and custom builders.

Every package includes:

- A unique website designed to meet your brand and business needs
- Ongoing marketing that includes a listing on the leading new home websites
- SEO and social elements to help manage your online reputation
- Support to keep your web presence updated

A complete marketing solution tailored to your business.

Improve your overall web presence and attract home buyers!

Affordable options for every budget.

info@theBDX.com

866-651-8866

OFFERINGS FOR EVERY TYPE OF BUILDER

Small Builder Packages

OPTION A

- Custom Designed Website
- Custom Builder Listing
- Basic Website SEO
- Social Media Account Set-Up
- Social Media Best Practices Guide
- 1/2 Hour of Monthly Support

Upfront cost: \$1,750

Monthly cost: \$150

OPTION B

- Custom Designed Website
- Full Builder Listing (market price) on New Home Source
- Basic Website SEO
- Reputation Management Basics (Google Alerts & Places)
- Social Media Account Set-Up
- Mini Social Audit With One Hour of Social Training
- Social Media Best Practices Guide
- Access to Social Media Training Library
- 1 1/2 Hours of Monthly Support

Upfront cost: \$2,000

Monthly cost: Starting at \$200

(Varies based on market price for listings)

OPTION C

- WebArchitect - Designed to your Brand
- Full Listing on New Home Source (market price)
- SEO Monitoring Package (starting at \$299/mo)
- Social Media Console Set-Up & Staffing (starting at \$595/mo)
- Custom Support Package

Upfront cost: Starting at \$7,500

Monthly cost: Variable



Let's talk!

Call 866-651-8866 or email info@theBDX.com