

NHL CENTENNIAL GREATEST TEAM CELEBRATION PRIORITY DRAW - OFFICIAL RULES

- 1. SPONSOR:** This draw is conducted and sponsored by Oilers Entertainment Group Canada Corp. (the "Sponsor").
- 2. DRAW SUMMARY:** This Draw is held between November 1, 2017 and November 15, 2017 ("Entry Period"). There are approximately five thousand (5,000) chances to have the opportunity to purchase up to four (4) tickets to the NHL Centennial Greatest Team Celebration described in paragraph 10 (the "Opportunity to Purchase"). To enter, entrants must meet the eligibility requirements set out in paragraph 3 ("Eligible Entrant") and fill out properly and completely an on-line entry form located at www.edmontonoilers.com ("Entry Form"). A random draw (the "Draw") for the Opportunity to Purchase will be conducted in accordance with paragraph 7 below. The Selected Entrants will have the Opportunity to Purchase as defined herein. There is no value assigned to an Opportunity to Purchase but the tickets are expected to be priced at \$85.00 each.
- 3. ELIGIBILITY:** To be eligible, you must be at least eighteen (18) years of age. You are not eligible if, during the Entry Period, you are an employee or partner of the Sponsor or a member of the immediate family (defined as mother, father, brother, sisters, sons, daughters and husband or wife, regardless of where they reside) or household of any of the above persons, their respective affiliates, agents, licensors, associates, representatives and advertising agencies. All decisions regarding eligibility to enter this Draw will be determined by the Sponsor in its sole discretion. This Draw is void where prohibited by law.
- 4. NUMBER, APPROXIMATE VALUE OF PRIZES AND CHANCES OF WINNING:** There are approximately five thousand (5,000) Opportunities to Purchase available in this Draw. The Opportunity to Purchase is described in paragraph 10 below. The chances of winning an Opportunity to Purchase will depend on the number of Eligible Entrants received in accordance with these rules during the Entry Period, and the number of tickets the Selected Entrants purchase. There is no value assigned to an Opportunity to Purchase but the tickets are expected to be priced at approximately \$85.00 each.
- 5. DRAW SCHEDULE:** This Draw commences on November 1, 2017 and closes November 15, 2017 at 11:59 p.m. Mountain Time (the "Draw Closing Time"). Entry Forms must be received before the Draw Closing Time for the draw to have an Opportunity to Purchase.
- 6. HOW TO ENTER:** No purchase is necessary to enter this Draw. To enter the Draw, an Eligible Entrant must log on to www.edmontonoilers.com and fully and legibly complete an on-line Entry Form and submit it on-line for receipt by the Sponsor before the Draw Closing Time. There is a limit of one entry per email address. Entry Forms will only be accepted online. Illegible, incomplete, late or garbled Entry Forms will be disqualified. No Entry Forms will be accepted by any other means, including but not limited to, regular postal mail.

Once submitted, Entry Forms become the sole property of the Sponsor and will not be returned. No mechanically reproduced or photocopied Entry Forms will be eligible for the Draw.

- 7. DRAW DETAILS:** The Draw will take place on or before December 11, 2017 at the offices of the Sponsor in Edmonton, Alberta. An Eligible Entrant can only win one (1) Opportunity to Purchase. The Eligible Entrants whose Entry Forms are drawn (the "Selected Entrants") and has complied with these Official Rules have an Opportunity to Purchase (the "Winners").

If necessary, should any Opportunity to Purchase be unclaimed, or should any of the Selected Entrants be unwilling, unable or ineligible for an Opportunity to Purchase as set out in these Official Rules, that Opportunity to Purchase will be forfeited and the Sponsor shall have the right to draw, as replacements only, additional Entry Forms. Those Eligible Entrants, if any, whose Entry Forms, are drawn, as replacements will be contacted by email by the Sponsor.

All determinations of the Selected Entrants and the Winners by the Sponsor are final and binding. No communication with Entrants will be entered into except with Selected Entrants, except as otherwise stated in paragraph 20 herein. All matters related to the Draw and the verification of the eligibility of the Selected Entrants to be declared the Winners shall be conducted by the Sponsor, or by persons designated by the Sponsor in its sole and absolute discretion. All decisions made by the Sponsor in this regard are final and binding and cannot be challenged.

- 8. NOTIFICATION:** The Sponsor will contact all Selected Entrants by email on, or before, December 12, 2017 at 11:59 p.m. Mountain Time at which time they will be provided further instructions to exercise their Opportunity to Purchase.

Opportunities to Purchase are on a first come first served basis. If the Selected Entrant does not exercise the Opportunity to Purchase by the date specified by Sponsor, the Opportunity to Purchase may be forfeited.

- 9. DECLARATION OF WINNERS:** The Selected Entrants will not be declared Winners until: (a) the Sponsor has determined that the Selected Entrant is an Eligible Entrant pursuant to these Official Rules; and (b) the Selected Entrant exercises the Opportunity to Purchase through the link on the email.
- 10. PRIZES:** There will be approximately five thousand (5,000) Opportunities to Purchase each consisting of an opportunity to purchase up to four (4) tickets to the NHL Centennial Greatest Team Celebration. Selected Entrants are not guaranteed the right to purchase specific tickets, nor are they guaranteed that tickets will still be available to purchase.

The Opportunity to Purchase is not transferable and must be accepted as awarded with no substitutions, except at the Sponsor's sole discretion. Any income taxes and any other expenses not explicitly specified as part of the Prize in paragraph 10 herein, including without limitation transportation, parking, gratuities, entertainment, food and beverages, and other souvenirs and items, are each the Winner's sole responsibility. The Sponsor reserves the right to substitute a prize of equivalent monetary value if it is unable to award the Opportunity to Purchase as described. The Sponsor will not be responsible, however, if weather conditions, event cancellations, or other factors beyond the Sponsor's reasonable control prevent the Opportunity to Purchase from being fulfilled. In any such event, a Winner will not be provided with a substitute prize or cash equivalent. An Opportunity to Purchase will only be granted to the verified Winners.

- 11. SKILL TESTING QUESTION:** To have an Opportunity to Purchase each Selected Entrant must correctly answer a skill-testing question as provided on the Entry Form.
- 12. DRAW MODIFICATION OR CANCELLATION:** The Sponsor is not responsible for any printing, distribution, production or other errors which may occur in the course of the conduct of the Draw including, without limitation, any typographical, printing or other errors in the Official Rules, in the Entry Form, or in or on any other materials relating to the Draw, and the Sponsor is not responsible for any errors or losses which may occur in respect to the Draw, or in respect to the receipt, transfer or storage of Entry Forms. The Sponsor may rescind, cancel, amend or revoke the Draw, without liability, and in its sole discretion for any reason whatever. Without limiting the generality of the foregoing, the Sponsor reserves the right to cancel or modify the Draw and/or the Official Rules, in whole or part and without notice, if the Sponsor determines, in its sole and absolute discretion, that fraud or technical or other failures have threatened or destroyed the integrity of the Draw. If, for any reason, the Draw is not capable of running as planned, due to causes beyond the reasonable control of the Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Draw, the Sponsor reserves the right, in its sole discretion to cancel, terminate, modify or suspend the Draw.
- 13. PARTICIPATION:** Participation in this Draw constitutes an agreement by each participant to comply with these Official Rules.
- 14. DISQUALIFICATION:** The Sponsor reserves the right, in its sole discretion, to disqualify any Entrant or Selected Entrant it finds to be: (a) tampering or attempting to tamper with the entry process or the operation of the Draw, or the Oilers website, www.edmontonoilers.com; (b) violating these Official Rules; or (c) violating the terms of service, conditions or use and/or general rules or guidelines of any website property or service. CAUTION: Any attempt by an Entrant or any other individual to deliberately damage any website or undermine the legitimate operation of the Draw may be a violation of Criminal or Civil laws.

If an Entrant or Selected Entrant is disqualified for any reason, another entry will be drawn from the remaining eligible entries received as set out in these Official Rules. The Sponsor will contact those additional Selected Entrants by email.

- 15. RELEASE AND INDEMNIFICATION:** By entering the Draw, each Entrant: (a) releases and holds harmless the Sponsor and its directors, officers, employees, parent companies, subsidiaries, affiliates, suppliers, sponsors and agents from any and all liability for injuries, loss or damage of any kind to persons, including death, or property damage, resulting in whole or in part, directly or indirectly, from acceptance, possession, use or misuse of any Opportunity to Purchase, participation in this Draw, or participation in any Opportunity to Purchase-related activity; and (b) agrees to fully indemnify the Sponsor and its directors, officers, employees, parent companies, subsidiaries, affiliates, suppliers, and agents from any and all claims on the part of any third party or parties related in any way and for any reason to the Draw or to the Opportunity to Purchase including, without limitation, death, or personal or property damage or injury.

- 16. LIMITATION OF LIABILITY:** The Sponsor assumes no responsibility or liability for incorrect, damaged, illegible, incomplete, mutilated, spoiled, destroyed, stolen, misplaced, lost, late, misdirected or incomplete Entry Forms, notifications, responses, replies, or for any computer, online, telephone, hardware, software or technical malfunctions that may occur (including but not limited to malfunctions that may affect the transmission or non-transmission of an Entry Form). The Sponsor is not responsible for any incorrect or inaccurate information, whether caused by website users or by any of the equipment or programming associated with or used in the Draw or by any technical or human error which may occur in the processing of Entry Forms. The Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, Entry Forms. The Sponsor is not responsible for any problems, failures or technical malfunction of any telephone network or lines, computer online systems, servers, providers, computer equipment, software, e-mail, players, or browsers, on account of technical problems or traffic congestion on the Internet, at any website, or on account of any combination of the foregoing. The Sponsor is not responsible for any injury or damage to Entrants or to any computer related to or resulting from participating or downloading materials in this Draw. If, for any reason, the Draw is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Draw, the Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Draw.
- 17. PUBLICITY RELEASE:** By entering this Draw and accepting the Opportunity to Purchase, each Eligible Entrant whose Entry Form is drawn hereby grants to the Sponsor, without further compensation, the unrestricted rights to publish, in the collective or individual discretion of the Sponsor, the name, picture, portrait, likeness, voice and ideas of that Eligible Entrant for advertising and promotional purposes.
- 18. LAWS:** These are the official Draw rules. This Draw is subject to all applicable federal, provincial and municipal laws and regulations. These Draw rules are subject to change without notice in order to comply with any applicable federal, provincial and municipal laws or the policy of any other entity having jurisdiction over the Sponsor.
- 19. CONSTRUCTION:** The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and be construed in accordance with their terms as if the invalid or illegal provision were not contained in these Official Rules.
- 20. PRIVACY:** By entering the Draw, Entrant(s) agree to the Sponsor's use of Entrant(s) personal information for the purpose of administering this Draw and in accordance with the Privacy Policy at: www.edmontonoilers.com.