

# 22<sup>nd</sup> ANNUAL



## FRAUD AND ANTI-COUNTERFEITING CONFERENCE Dec 6 - Dec 8, 2017

Hosted By:  
Lorne M. Lipkus

-  
Kestenberg Siegal Lipkus LLP  
Barristers and Solicitors

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**Canadian Anti-Counterfeiting Network (CACN) and Continental Enterprises**

11:00am to 11:45am  
11:45am to 12:30pm

**Round Tables**  
**Group A 11:00am / Group B 11:45am**

12:30pm to 2:30pm

**Opening Remarks and Keynote Addresses - Invited Speakers**  
**The Counterfeiting Problem: How it Affects Everyone**

- **Lorne M. Lipkus**, Kestenberg Siegal Lipkus LLP, Toronto, Ontario
- **Deputy Chief James Ramer**, Specialized Operations Command, Toronto Police Service, Toronto, Ontario
- **Canadian Government Representative**
- **Her Excellency Kareen Rispal**, Ambassador of France to Canada, Ottawa, Ontario
- **His Excellency Claudio Taffuri**, Ambassador of Italy to Canada, Ottawa, Ontario
- **Her Excellency Marie-Anne Coninx**, Ambassador of the European Union to Canada, Ottawa, Ontario (invited)
- **Her Excellency Kelly Knight Craft**, Ambassador of the United States to Canada, Ottawa, Ontario (invited)
- **Sergeant Jeffrey Karran**, Intellectual Property Rights Crime Federal Coordinator, Royal Canadian Mounted Police (RCMP), Ottawa, Ontario
- **Melissa K. Ruiz**, HSI Attaché, Homeland Security Investigations, Ottawa, Ontario
- **Bob Barchiesi**, President, International AntiCounterfeiting Coalition (IACC), Washington, DC, USA
- **Etienne Sanz de Acedo**, Chief Executive Officer, International Trademark Association (INTA), New York, NY, USA

2:30pm to 3:30pm

**Working with Border Enforcement / Customs**

Borders are one of the first lines of defence. How do law enforcement and industry partner together with others to secure the border supply chain? Panelists will comment on the partnerships, cooperation and strategies necessary to work with customs and others to help prevent incoming counterfeits. What is working in different jurisdictions and how can we do more? Discussion will include the sharing of information, recordation of trademarks and copyrights as well as identification issues.

**Moderator: Georgina Starkman Danzig**, Partner, Kestenberg Siegal Lipkus LLP, Toronto, Ontario

**Panelists:**

- **Ronald Marcell**, HSI Assistant Attaché, Homeland Security Investigations, Toronto, Ontario
- **Diana Karina Martinez**, Partner, Arochi & Lindner, México City, México
- **David S. Lipkus**, Partner, Kestenberg Siegal Lipkus LLP, Toronto, Ontario
- **Diego Cervieri**, Cervieri Monsuarez & Asoc., Montevideo, Uruguay
- **Adriana Barrera**, Barrera & Asociados S. Civil de R.L., Lima, Peru
- **Alexander Pakharenko**, Pakharenko and Partners, Kiev, Ukraine
- **Representative from CBSA**

3:30pm to 4:00pm

Break & Trade Table Displays / Product ID

4:00pm to 5:30pm

Fraud, Organized Crime and Terrorism: Money Laundering and Proceeds of Crime

This session focuses on the money trail, including the tips and tricks to help spot money laundering from both the law enforcement and investigative viewpoints.

The Financial Transactions and Reports Analysis Centre of Canada (FINTRAC) is Canada's financial intelligence unit. Its mandate is to facilitate the detection, prevention and deterrence of money laundering and the financing of terrorist activities, while ensuring the protection of personal information under its control. Topics to be covered include an overview of FINTRAC, types of reports received and what is included in a FINTRAC disclosure.

What is the link and how do we cope with the fact that fraudsters have been able to obtain driver's licences, passports, phone numbers and credit cards, as well as open bank accounts, take out bank loans and create companies, all under fake names. The speed at which the fraudsters move in and out make it extremely difficult for law enforcement. Learn how information hacked from legitimate sites is used to help perpetrate frauds.

- **Moderator: Dawn Buonocore-Atlas**, Vice President, Enforcement, Calvin Klein, Chair of the International AntiCounterfeiting Coalition, (IACC) New York, NY

**Panelists:**

- **Ronald Marcell**, HSI Assistant Attaché, Homeland Security Investigations, Toronto, Ontario
- **Michael Boole**, Financial Transactions and Report Analysis Centre of Canada (FINTRAC), Canada
- **Brian Augustyniak**, Director, 20/20 Information Inc., Toronto, Ontario
- **Det. Robert Whalen**, Toronto Police Service, 55 Division, Toronto, Ontario

5:30pm to 8:30pm

Conference Reception and Networking Event



Sponsored by the

**International AntiCounterfeiting Coalition (IACC) ,**

**Kestenberg Siegal Lipkus LLP and**

**Toyota Canada Inc**

Please join us for cocktails and hors d'oeuvres and a chance to meet other attendees and network



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**8:30am to 10:30am**

**Online Fraud: Detection, Investigation and Enforcement**

Putting your online case together: Specialists will discuss the tips, tricks and techniques they use to find and deal with counterfeit sales online; preserve evidence, track sellers; locate physical addresses and make purchases. In addition, see how the expanding world of social media can be navigated to help obtain key information. Understanding the availability and impact of the Deep Web and the Dark Web will further your anti-counterfeiting abilities.

Fraudsters target various payment methods; including, credit card and online accounts occurring on the internet through emails, websites or social media. Organizations like the IACC, through its payment portal and other initiatives, the Canadian Anti-Fraud Centre, credit/debit card companies and others are leading the charge in partnering with private industry and others to make a difference.

**Moderator: David S. Lipkus**, Partner, Kestenberg Siegal Lipkus LLP, Toronto, Ontario

**Panelists:**

- **Representative**, The Anti-Fraud Centre, North Bay, Ontario
- **Daryl Somes**, President and CEO, Backlit Resource Group Inc., Toronto, Ontario
- **Lara Miller**, Associate Counsel, International AntiCounterfeiting Coalition (IACC), Washington, DC, USA
- **Michael Lee**, Partner, Morrison / Lee, New York, NY, USA
- **Ryan Duquette**, Founder and Partner, Hexigent Consulting, Oakville, Ontario
- **Jeff Vansteenkiste**, Manager of Internet Investigations, Kestenberg Siegal Lipkus LLP, Toronto, Ontario
- **Social Media Representative**

**10:30am to 11:00am**

**Break & Trade Table Displays**

**11:00am to 11:45am**

**Cannabis: Coming to a Place Near you**

**The Good, The Bad and The Ugly.**

What are the challenges facing our government, law enforcement, consumers and IP professionals in dealing with this “growing” industry. Hear from industry experts who have been dealing with this issue and will provide information on what each sector can expect to be involved in,. How can we create awareness and best practices by working together.

**Moderator: Mike Harvey**, President, Investigative Solutions Network Inc., Toronto, Ontario

**Panelists:**

- **Francis Boero** Ph.D, CFS, Gavenum LLC, New York, NY, USA
- **Brad Elrod**, President, Secure Concepts LLC, Telford, PA, USA
- **Ken Branch**, Sr. Consultant, Secure Concepts LLC, Ottawa, Ontario
- **David S. Lipkus**, Partner, Kestenberg Siegal Lipkus LLP, Toronto, Ontario

**11:45am to 12:00pm**

**Product ID Panel**

**12:00pm to 1:00pm**

**LUNCH**

Sponsored by

**Backlit Resource Group Inc.,**

**Epstein Drangel LLP and**

**Investigative Solutions Network Inc. (ISN)**



1:00pm to 1:20pm

### Canadian Money: The New Frontiers

The Bank of Canada, in partnership with the RCMP will provide an update on the current counterfeiting situation in Canada including up-to-date statistics and trends. Representatives will also share information on the polymer series bank notes in circulation and their impact on the fight against counterfeiting along with information on the commemorative \$10 bank note.

- **Cst. Scott Thompson**, Toronto West Financial Crime, Counterfeit Unit, RCMP, Milton, Ontario
- **Nish Vairavanathan** – Bank of Canada Representative, Toronto, Ontario

1:20pm to 2:45pm

### The Year in Review

Law enforcement and industry partnering together; Case studies will highlight some of the best and worst of this past year from various jurisdictions — on the ground, online and at the border. Innovations in brand protection and storing and destroying evidence.

**Moderator: Ashly Sands**, Epstein Drangel LLP, New York, NY, USA

#### Panelists:

- **Terry Hunter**, Senior Manager, Brand Protection, Global Security & Chief Anti-Counterfeiting Investigations Officer, CSA Group, Toronto, Ontario
- **Charlotte Beaumatin**, Counsellor for Intellectual Property at the French Embassy of Washington, INPI, Washington, DC, USA
- **Bill Yeo**, Stericycle, ULC, Toronto, ON
- **Edward Nagel**, nagel + associates, Toronto, Ontario
- **Jeff Vansteenkiste**, Manager of Internet Investigations, Kestenberg Siegal Lipkus LLP, Toronto, Ontario

2:45pm to 3:15pm

### Break & Trade Table Displays

3:15pm to 4:15pm

### Interacting with Unrepresented Counterfeiters in Civil and Criminal Cases

Whether serving a Court Order, cease-and-desist documents or assisting law enforcement in the execution of criminal search warrants how should representatives of brands interact with counterfeiters and witnesses who were not represented by legal counsel? In addition to some best practices what are some pitfalls that should be avoided?

**Moderator: Paul Lomic**, Lomic Law, Toronto, Ontario

#### Panelists:

- **Georgina Starkman Danzig**, Partner, Kestenberg Siegal Lipkus LLP, Toronto, Ontario
- **John Cotter**, Partner, Intellectual Property, Osler, Hoskin & Harcourt LLP, Toronto, Ontario or **May Cheng**, Partner, Osler, Hoskin & Harcourt LLP, Toronto, Ontario
- **Det. Robert Whalen**, Toronto Police Service, 55 Division, Toronto, Ontario
- **Daryl Somes**, President and CEO, Backlit Resource Group Inc., Toronto, Ontario
- **Ian Hu**, Counsel, Claims Prevention and practicePRO, Toronto, Ontario
- **US Attorney**

4:15pm to 5:00pm

### Innovated Ways of Coordinating Counterfeit Issues

Discover how some industries, organizations, agencies and others are tackling the increase in the manufacture, trade and distribution of counterfeits on the ground and over the internet, including the training available to acquire the knowledge and skills necessary to address the problem and how to build effective partnerships.

**Moderator: TBA**

#### Panelists:

- **Paul Stella**, Manager - Collision Repair & Refinish, Toyota Canada Inc., Toronto, Ontario
- **Charlie Cichon**, Executive Director, National Association of Drug Diversion Investigators (NADDI), Baltimore, MD, USA
- **Steven J. Shapiro**, Federal Bureau of Investigation, Criminal Investigation Division, Intellectual Property and Criminal Cyber Integration Unit, National Intellectual Property Rights Coordination Center, Washington, DC

5:00pm to 5:30pm

Product ID

6:15pm to 9:30pm

Annual Conference Reception

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Please join us for cocktails and hors d'oeuvres and a chance to meet other attendees and network

*(At the residence of Terry and Lorne Lipkus)*



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DAY 3: Friday December 8, 2017

8:45am to 9:15am

Product ID

9:15am to 10:00am

Criminal Prosecution of IP Cases

Search warrants—obtaining and executing; testifying in court, seizing evidence and providing proper disclosure. What can law enforcement, prosecutors and industry do to help one another work together.

➔ Moderator: TBA

Panelists:

- ➔ Representative from United States Attorney - WDNY, Buffalo, NY, USA
- ➔ Mike Harvey, President, Investigative Solutions Network Inc., Toronto, Ontario
- ➔ Det. Robert Whalen, Toronto Police Service, 55 Division, Toronto, Ontario



**SILENT AUCTION**

As in prior years through the generosity of many attendees and participants, there will be a Silent Auction where 100% of the proceeds are donated to a selected charity. This year we are pleased to be of help to

**Wounded Warriors Canada**

Their mission statement is

**To honour and support Canada's ill and injured Canadian Armed Forces members, Veterans, First Responders and their families.**

10:00am to 11:30am

**Resources; Industry, Agencies & Organizations**

The services and activities of industry, various agencies and organizations can be used to positively impact individual cases, legislation and proactivity involving counterfeits.

**Moderator: Sundeep Chauhan**, Vice President & Senior Counsel – Global Content Protection, MPAA/MPA-Canada and Chair of Canadian Anti-Counterfeiting Network, Toronto, Ontario

**Panelists:**

- **Antonina Pakharenko-Anderson**, Pakharenko & Partners, President, Ukraine Alliance Against Counterfeiting and Piracy (UAACP), Kiev, Ukraine
- **Allen Westerfield**, Imaging Supplies Coalition, Venice, FL, USA
- **Travis Johnson**, Vice President - Legislative Affairs, Senior Counsel, The International AntiCounterfeiting Coalition (IACC), Washington, DC, USA
- **Delphine Sarfati-Sobreira**, General Director, Union des Fabricants (UNIFAB), Paris, France
- **Scott Smith**, Director, Intellectual Property and Innovation Policy, Canadian Intellectual Property Council (CIPC), Ottawa, Ontario

11:30am to 12:15am

**Break & Trade Table Displays**

Continental Brunch Sponsored by

**Secure Concepts, Stericycle, ULC and 20/20 Information Inc.**



12:15am to 12:45pm

**Product ID Panel**

12:45pm to 1:15pm

**Creative Tactics involving Fraud/Counterfeiting Cases**

What are some of the additional methods and tactics that industry, law enforcement and others have been pursuing against counterfeiters and fraudsters? Working with tax authorities, health departments, food inspection agencies, fire and safety related municipal departments, by law enforcement, sheriff's offices and others.

**Moderator: John Anderson**, Chairman, Global Anti-Counterfeiting Group, London, England

**Panelists:**

- **Jack Meggetto**, Assistant Director of the Criminal Investigations Division, Toronto North, Canada Revenue Agency (CRA), Toronto, Ontario
- **Rod Jones**, Director, ByLaw Enforcement, City of Toronto, Toronto, Ontario

1:15pm to 2:15pm

**Product ID Panel**

2:15pm

**Closing Remarks**

*Group A - 11:00 am (45min)*

- Grey Market vs Counterfeit – Effective strategies to keep grey market product out of your jurisdiction.
- Brand Protection Technologies- Overt, Covert and Forensic. How do the different technologies work? Which ones work best?
- The National Intellectual Property Rights Coordination Center (Washington, DC) – A strategic approach to combatting IP theft – From investigation, interdiction, to outreach and training –Let’s work together.
- Cannabis in Canada: Separating myths from facts.

*Group B - 11:45 (45min)*

- The EU experience with counterfeiting being used to fund organized crime and terrorism.
- Loss Prevention-Protecting your business from theft of product and confidential information - What proactive measures can you take?
- Proving the theft of your trade secrets and confidential information – Forensic accounting - What can and cannot be found?
- Phishing attacks are among the most common online threats faced by organizations today. Learn about various phishing techniques, history, and current trends, as well as ways to recognize and prevent attacks.



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