



OmniCable Selected as the Exclusive Redistributor of Panduit Products

WEST CHESTER, PA – April 1, 2020 – Omni Cable LLC (OmniCable), headquartered in West Chester, PA, is excited to announce that it has partnered with Panduit as the exclusive redistributor for all its standard electrical products and select NetKey products. Effective today, authorized electrical distributors can purchase Panduit products from OmniCable.

"We are extremely proud to be selected by Panduit, one of the top electrical product brands, as their exclusive redistributor. This is another example of our strategy to partner with the best electrical suppliers and brands to provide outstanding service for electrical distributors," said Greg Lampert, OmniCable's President and CEO.

Panduit has worked to demonstrate world-class service to its authorized distributors for more than 60 years by providing high quality, innovative products. As a leader of infrastructure solutions for a connected world, Panduit is continually looking for ways to improve the support and service to their distributor partners and selected OmniCable as an industry partner in an effort to focus on service and enhance their overall supply chain.

"We are excited to be working with OmniCable," said Phillip Gerard, Panduit VP Electrical Sales – Americas. "This partnership enables Panduit to better serve the market with lower minimum order quantities (MOQ), fulfill from stock for immediate customer demand, and address other services not possible for a manufacturer to provide directly."

OmniCable sells exclusively through distribution and is currently stocking Panduit products in its Cincinnati, OH, distribution center. "OmniCable has built a very successful business around exceptional operational performance, high levels of customer service, and inventory investments that provide value to both our manufacturing and electrical distribution partners," said Chip Barrett, OmniCable's Vice President of Supply Chain and Business Development.

For more information about OmniCable, please visit omnicable.com.

ABOUT OMNI CABLE LLC

Omni Cable LLC (OmniCable) is a premier redistributor of wire and cable, electrical products, and valueadded services. OmniCable empowers the industry to be successful by providing an exceptional experience through operational excellence, accuracy and precision, and a partnership approach. Since its founding in 1977, OmniCable has sold exclusively through distribution. Stocking locations include Philadelphia, PA; Atlanta, GA; Boston, MA; Charlotte, NC; Chicago, IL; Cincinnati, OH; Denver, CO; Houston, TX; Los Angeles, CA; San Francisco, CA; Seattle, WA; St. Louis, MO; Tampa, FL; Toronto, ON.

ABOUT PANDUIT

Since 1955, Panduit's culture of curiosity and passion for problem solving have enabled more meaningful connections between companies' business goals and their marketplace success. Panduit creates innovative electrical and network infrastructure solutions for enterprise-wide environments, from the data center to the telecom room, from the desktop to the plant floor. Headquartered in Tinley Park, IL, USA and operating in 112 global locations, Panduit's proven reputation for quality and technology leadership, coupled with a robust partner ecosystem, helps support, sustain, and empower business growth in a connected world. For more information, visit <u>www.panduit.com.</u>