

Promote membership with FREE Branch resources



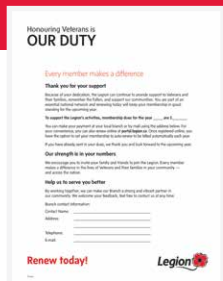
Place your order today:

1-888-301-2257

supply@legion.ca

At The Royal Canadian Legion, our members are vital to everything we do. They allow us to provide essential services to Veterans and their families, remember the Fallen and support our communities.

To help you grow our membership and continue our service, we have created recruitment and retention materials, available **free of charge** to all Branches.

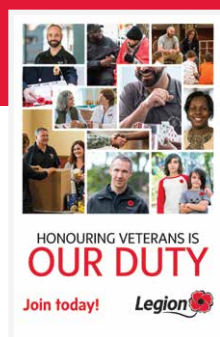


PRINT OR DIGITAL RENEWAL LETTER

Mail directly or use the content for email to remind members to renew.

Customizable version also available.

#800395 English
#800396 French



MEMBERSHIP BROCHURE WITH APPLICATION FORM

Give away or display at your Branch or local businesses to highlight member benefits. Includes a tearaway application form.

#800387 English
#800388 French



LEGION BOOKMARK

Hand out at events to potential members — pair with the brochure for added value!

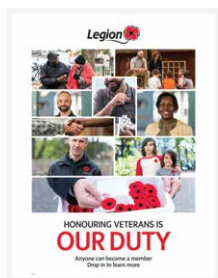
#800389 Bilingual



RENEWAL POSTER

Display at your Branch after the Early Bird campaign to remind members to renew.

#800393 English
#800394 French



MEMBERSHIP POSTER

Display year-round at your Branch to promote membership.

#800391 English
#800392 French



PRINT OR DIGITAL EARLY BIRD POSTER

Display at your branch during the Early Bird campaign to remind members to renew early.

Customizable version also available.

#800684 English
#800685 French

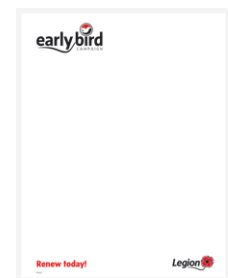


PRINT OR DIGITAL EARLY BIRD LETTER

Mail directly or use the content for email to remind members to renew early.

Customizable version also available.

#800711 English
#800712 French



PRINTED EARLY BIRD LETTERHEAD

Use this customizable letterhead for Branch Early Bird communications.

#800713 English
#800714 French

View more resources in the Member Services Website on portal.legion.ca under Branch and Command Resources / Marketing and Public Relations.