

# Executive Education

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MELBOURNE  
BUSINESS  
SCHOOL

Leading in the Digital Age (online)



GLOBAL. BUSINESS. LEADERS.

# Leading in the Digital Age (online)

## PROGRAM SNAPSHOT

### Duration

6 weeks

### Delivery

Online

### Learning commitment

4 hours per week

### Facilitators

Alice Sidhu  
Nithya Ramaswamy  
Greg Harbidge  
Aviva Berzon

### Apply now

[mbs.edu/lda](https://mbs.edu/lda)

Please refer to our website for program dates and fees.

How do we make sense of this digital landscape and thrive in the new world of work?

The digital age presents many opportunities for leaders who are comfortable with uncertainty, change and digital disruption.

In the midst of intense competition, changing customer expectations and global dispersion of talent, high performing leaders remain agile by testing and learning, providing a compelling purpose and embracing a digital age leadership mindset for themselves and their teams.

Leading in the Digital Age will equip you with practical skills to adapt to this new world of work and evolve your organisation for achieving long-term success.

## WHO SHOULD ATTEND

- Leaders and managers who are keen to deepen their awareness of what the new world of work means to their organisation, their teams and their own leadership effectiveness
- Leaders and managers looking to acquire practical tips and tools to navigate the digital landscape successfully, whilst building and sustaining high-performing teams
- Leaders and managers seeking to challenge themselves, experimenting with new ways of doing things and connecting with others to gather fresh perspectives
- Individual contributors responsible for implementing change-related initiatives within their organisations.

## Learning Outcomes

By the end of the experience, you will be able to:

- Embrace a digital age leadership mindset, having a heightened sense of awareness over one's strengths and potential areas for development
- Describe the new world of work and the key trends associated with leading effectively in a digital age
- Adopt the design thinking methodology to solving complex challenges, through customer-centricity, innovation and stakeholder engagement
- Manage disruptive change initiatives through affirming organisational readiness and leveraging appropriate people management strategies
- Recognise the challenges of leading teams in the digital age, while adopting strategies for effective engagement and communication.

## Learning Streams

### Digital Age Leadership

- Recognition of strengths and development areas as a digital age leader
- Embracing the critical mindset and skills for leading in the digital age
- Being cognizant of challenges for leading teams in the midst of digital transformation

### Design Thinking

- Adoption of an innovative and customer-centric focus
- Engagement of multiple stakeholders in problem solving using the design thinking methodology
- Exploration of human-centered design and experimentation

### Managing Change

- Recognition of the nature and complexity of change, including one's own preferences for approaching and embracing changes
- Application of various models, tools and frameworks for managing and navigating change initiatives
- Management of stakeholders' perceptions to change initiatives through re-framing and clarity.



## Experience

### Digital Age Leadership Assessment & Coaching Debrief

Take the Digital Age Leadership Assessment to understand your digital age leadership profile, strengths and development areas to navigate the digital landscape.

Book in your personalised coaching session with your Digital Age Leadership coach, to gather further insight into your Digital Age Leadership profile, including suggestions for habit building and action planning.

### Digital Age Leadership Live Masterclasses

Through MBS Live, our live virtual classroom, engage with our facilitators on key trends associated with leading in a digital age, including a rich exchange of stories and practical tips.

## Weekly Online Activities

Deep dive into practical content and built-in application activities that enable you to apply your learning immediately to your professional context.

### Application Challenge (optional)

The digital transformation process becomes real as you work on your own application challenge, applying concepts across digital age leadership, design thinking and managing change.

### Capstone Reflection

Reflection is weaved in throughout the whole experience, with the culmination of the experience being a reflective assignment of your observations, insights and discoveries generated.

### Certificate of Completion

Upon completion receive your certificate from Melbourne Business School.



### Alice Sidhu

Digital Leadership  
Associate Consultant

Alice has worked closely with C-suite executives and heads of government in all things digital – navigating digital disruption, strategy, operating models, and change, including that of monopolistic/oligopolistic entities and industries that are laggards in change. Her forte is in enabling organisations to prepare and transform their business – knowing what's coming is important, knowing how to capitalise on it is priceless.



### Nithya Ramaswamy

Orchestrator  
Senior Consultant, Melbourne Business School

Nithya brings over fifteen years experience providing insights, consultancy, client engagement, learning design and delivery to leaders across a range of client organisations in the Asia Pacific region. She has held leadership roles in the consulting and talent development spaces, driving strategic projects relating to organisation-wide leadership development, sales effectiveness and service excellence. Nithya's research interests include a focus on action learning, lifelong learning and the future of leadership development.



### Greg Harbidge

Design Thinking  
Senior Consultant, Melbourne Business School

With a diverse career spanning renewable energy, establishing and running a successful consultancy in creativity and innovation and extensive experience in executive education, Greg has developed broad insights to help individuals and organisations work together to fulfil their complementary potential.



### Aviva Berzon

Managing Change  
Senior Consultant, Melbourne Business School

Harnessing her passion for unlocking leadership capability in others, Aviva moved away from legal practice and into the consulting space; facilitating programs and coaching professionals from government, corporate and commercial clients. Specialising in influence, negotiation and conflict management, Aviva is dedicated to supporting individuals to develop their skills and confidence to maximise their impact and successfully implement change.



## CAMPUS LOCATIONS:

### HEAD OFFICE

#### CARLTON

200 Leicester Street  
Carlton VIC 3053  
Australia

T: +61 3 9349 8788  
E: [programs@mbs.edu](mailto:programs@mbs.edu)

ABN 80 007 268 233 CRICOS 00116K

### SYDNEY

Level 21, 56 Pitt Street  
Sydney NSW 2000  
Australia

### KUALA LUMPUR

Unit A-22-8 Menara UOA  
BangsarJalan Bangsar Utama  
Bangsar Kuala Lumpur 59000  
Malaysia

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