

Full-time MBA



MELBOURNE
BUSINESS
SCHOOL

Designed for next-generation professionals

GLOBAL. BUSINESS. LEADERS.

Welcome to Melbourne Business School

There's a reason why more than 90 per cent of our graduates receive job offers soon after earning their degree.

It's because they think the right way about business. They bring creativity and innovation into the workplace. They are equipped to inspire, lead and motivate others.

Melbourne Business School is where the world's brightest minds come to develop the skills and attitude they need to be the leaders of tomorrow. In our classrooms, students from all corners of the globe work together under pressure to collaborate, grow and challenge themselves. They learn as much from each other as from our world-famous faculty and industry experts, who come from peer institutions like Yale and Stanford.

Afterwards, they become part of a network of almost 10,000 other graduates spread across 95 countries who have had the same immersive experience, and who understand what excellence in business truly means.

If you want to join them, we invite you to study with us at Melbourne Business School.



Professor Ian Harper

DEAN, MELBOURNE BUSINESS SCHOOL
DEAN, FACULTY OF BUSINESS AND ECONOMICS
THE UNIVERSITY OF MELBOURNE;
BOARD MEMBER, RESERVE BANK OF AUSTRALIA

“As a non-profit organisation, we’re proud of our long-standing success in creating global business leaders, equipped to found, manage and lead organisations and to serve the wider community.”

About Melbourne Business School

We are Australia's best business school, as ranked by the *Financial Times*, in the heart of the world's most liveable city.

Our campus is part of the University of Melbourne, within easy walking distance of the city's central business and shopping district.

We offer a range of MBA, Marketing and Business Analytics degrees, as well as Executive Education short courses to keep your career skills up to date.

Our faculty and teachers are industry experts who work with some of the biggest companies in the world to solve the challenges they face every day.

We have a strong focus on giving back to the community, and our students regularly work with charities like Guide Dogs Victoria to help improve their operations.

We are jointly owned by the business community and the University of Melbourne, and hold AACSB and EFMD (EQUIS) accreditation.

#1 Business school in Australia
(Financial Times, 2017)

#12 MBA degree outside the US
(Bloomberg, 2017)

#34 MBA degree in the world
(QS, 2018)

#3 MBA degree in Asia and Australasia
(QS, 2018)

#27 MBA degree in the world
(The Economist, 2017)

#66 MBA degree in the world
(Financial Times, 2018)

Melbourne by the numbers*

*The Economist Intelligence Unit Survey 2017



#1 most liveable city in the world, 2010-2018



#1 sports capital of Australia, home to the Australian Open tennis, Formula One Grand Prix and the Melbourne Cup



4.9 million people



1.9 million overseas visitors each year



Residents from 140 countries, speaking more than 200 languages



250 kilometres of tram tracks, with more than 1700 stops



178,000 cafe and restaurant tables



4,800,000 sq.m of parkland



40 beaches in the region



234 kilometres from the ski fields



25°C average summer temperature



14°C average winter temperature



365 days of international festivals in arts, comedy, writing, food and wine, fashion and more

1 year, 1 world-class MBA

Our Full-time MBA program is an immersive 12-month experience that will develop your full potential to succeed in business.

Fast-paced and challenging, the program reflects the modern workplace in its structure and ethic - including exciting internship and travel opportunities.

You will gain more than the traditional business toolkit as you learn to tackle any business challenge, juggle multiple priorities and readily develop practical solutions that add value.

Together with our Personal Effectiveness Program, an international cohort and exposure to executive leaders from Australia and overseas, you will gain the people skills, work experience and networks to forge a rewarding career as a respected leader in your field.

Located in the world's most liveable city, Melbourne Business School is in the heart of a vibrant multicultural community, lively arts and sports scenes, and sprawling streets and laneways lined with Australia's best places to eat and unwind.

An MBA from Melbourne Business School will transform how you see and experience the world.

Julia Haywood (MBA 2005)

CANADIAN

The Olympic Partner Sponsorship and Games Operations, International Olympic Committee (Lausanne, Switzerland) ► MBA Consultant, Boston Consulting Group (Melbourne) ► Project Leader, Boston Consulting Group (Melbourne) ► Principal, Boston Consulting Group (New York City) ► Partner and Managing Director, Boston Consulting Group (New York)

“The MBA stretched and challenged my thinking. With over 30 nationalities in our class, I experienced business across many borders and gained an even greater appreciation of its benefits and challenges.”

“I would encourage us all to continue to challenge the status quo, so we can grow and support the next generation of talent around the world. I will always be grateful for my MBA experiences.”



Personalise and manage your career

Develop your personal brand

Our dedicated team in the Career Management Centre deliver the Personal Effectiveness Program, a core subject unique to Melbourne Business School.

Tailored to each individual student, the program will show you how to identify your strengths and leverage your communication style. You will learn how to personally engage and inspire others to better shape your career.

With the help of our team, you will gain the confidence and know-how to pursue your goals with determination.

Start your career plan before entering the classroom

Before you begin your studies, we will work with you to develop your CV and complete a Meyer-Briggs Type Indicator assessment to give you behavioural insight into yourself and others.

We will then put you under the wing of a career coach to help you become “job ready” from every angle. Together with your coach, you will establish where you are in your career at the moment, where you want to go in the future and the best way to get there.

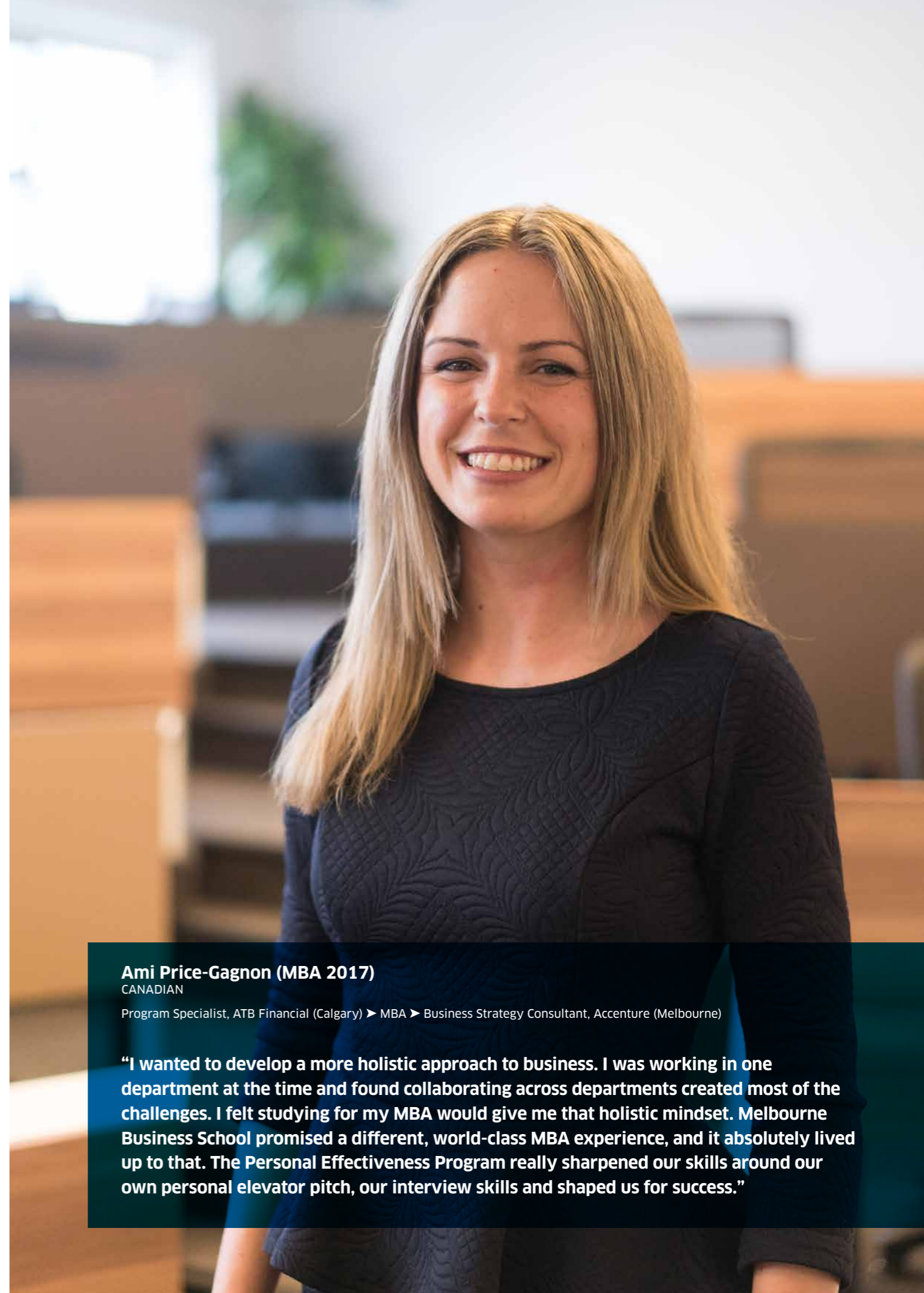
You will gain the mindset to exceed market expectations and make a lasting impression on others – both in and out of the office.

Advance yourself through Melbourne Business School

Our Career Management Centre team have more than 100 years of collective experience as recruiters, headhunters and career coaches. That means they know how leaders in business think – and why.

As well as teaching the Personal Effectiveness Program, they stay in close contact with senior executives and are a trusted partner to many businesses. They are the first to know who is hiring, and how you can get in the door.

“Through highly personalised career development, we work with students to ensure they develop the knowledge, skills and attributes they need to be successful,” says John Gurskey, director of the centre.



Ami Price-Gagnon (MBA 2017)

CANADIAN

Program Specialist, ATB Financial (Calgary) ▶ MBA ▶ Business Strategy Consultant, Accenture (Melbourne)

“I wanted to develop a more holistic approach to business. I was working in one department at the time and found collaborating across departments created most of the challenges. I felt studying for my MBA would give me that holistic mindset. Melbourne Business School promised a different, world-class MBA experience, and it absolutely lived up to that. The Personal Effectiveness Program really sharpened our skills around our own personal elevator pitch, our interview skills and shaped us for success.”

Career statistics

Our graduating class of August 2017:



*Data taken from 2015-2017



Jean-Philippe Richer

Senior Director of People Analytics, Innovation & Rewards - Asia Pacific South
Carlton & United Breweries, AB InBev

“Melbourne Business School’s one-year program is more challenging than others in terms of how much you do in such a brief time. That kind of intensity totally reflects my day, which is very busy and fast-paced. It’s hard to find that in other programs.”

Progress your career

Melbourne Business School alumni are working in 95 countries around the world, employed by big brands and well-known corporations. Take a look at this snapshot of where some of our recent graduates have landed roles.



Tristan Benfield
(MBA 2015)
Australian

Prior to MBA:
National Leasing
Presenter, Fleetpartners
(Melbourne, Australia)

After MBA:

Head of Group Sales, H3 Dynamic
Holdings (Singapore)



Heather Watson
(MBA 2015)
Canadian

Prior to MBA:
Development and
Operations Geologist,
Encana Corporation
(Calgary, Canada)

After MBA:

Strategic Consumer Insights
Consultant, Forethought Research
(Melbourne, Australia)



David Angdi
(MBA 2015)
Indonesian

Prior to MBA:
Senior Consultant, Lead
Advisory, EY
(Jakarta, Indonesia)

After MBA:

Manager, Asia Pacific Commercial Insights,
Janssen Pharmaceutical (Singapore)



Marija Janchovski
(MBA 2015)
Australian

Prior to MBA:
Data Specialist,
Thomson Reuters
(Melbourne, Australia)

After MBA:

Equities Trader, Vanguard Australia
(Melbourne, Australia)



Nathan Bell
(MBA 2015)
American

Prior to MBA:
Senior Market Analyst,
ATK (Independence,
USA)

After MBA:

Business Analyst, 3D Corporate
Solutions (Monett, Missouri)



**Jennifer
Kahirimanyi**
(MBA 2015)
Ugandan

Prior to MBA:
Service Level Manager,
Bank of Uganda
(Kampala, Uganda)

After MBA:

IT Audit Lead, CUA (Brisbane, Australia)



Filip Reese
(MBA 2016)
American

Prior to MBA:
Product Manager,
99 Designs
(Melbourne, Australia)

After MBA:

Senior Product Manager, Blue River
Technology (San Francisco, USA)



Ciara O'Sullivan
(MBA 2016)
Irish

Prior to MBA:
Project Manager and
Civil Superintendent,
Fortescue Metals Group
(Newman, Australia)

After MBA:

Management Consultant, Accenture
(Dublin, Ireland)

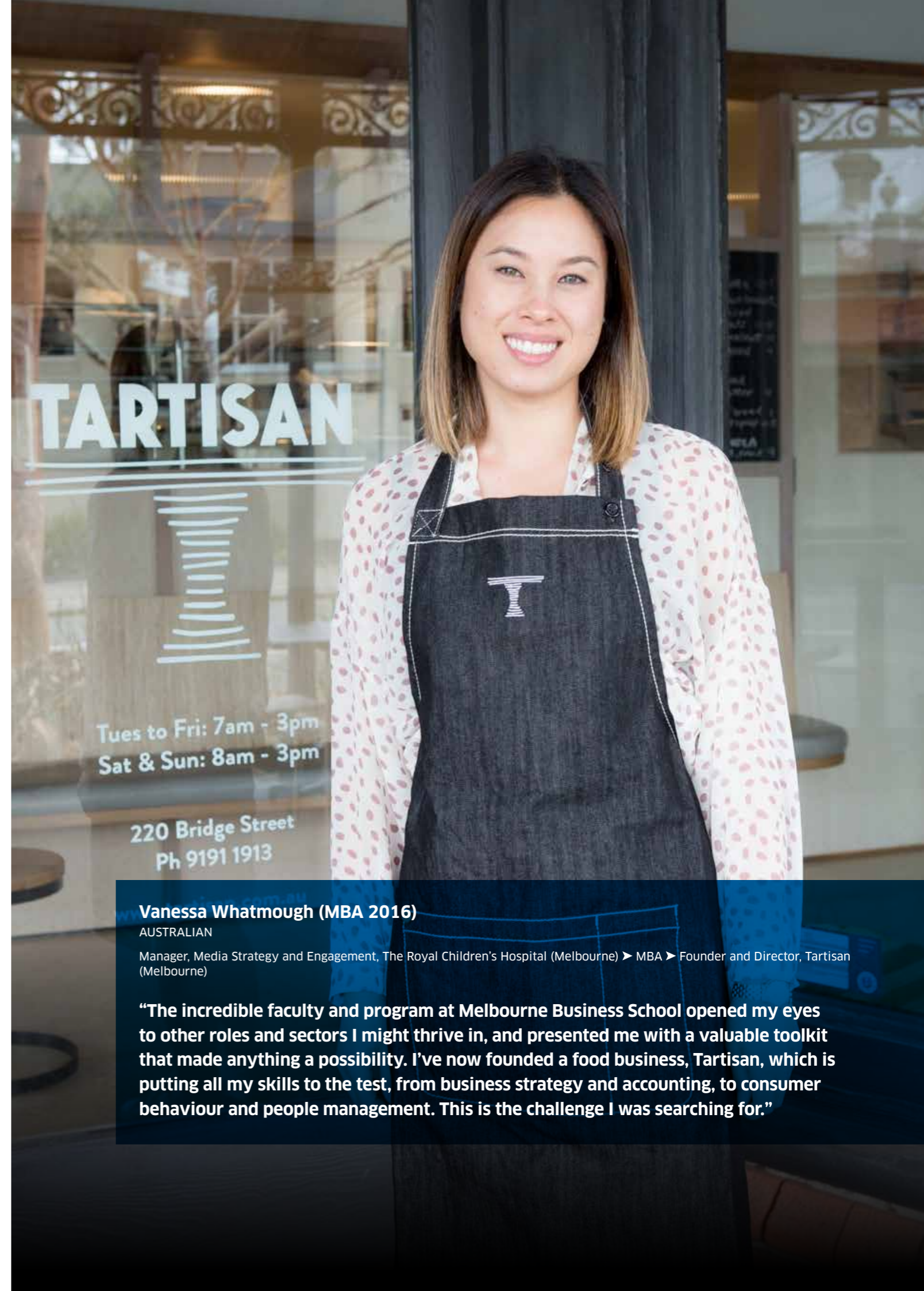


Valentijn Van Gastel
(MBA 2016)
Dutch

Prior to MBA:
Consultant, Ecofys
(Utrecht, Netherlands)

After MBA:

Co-founder & Director, Swell Navigator
(Amsterdam, Netherlands)



Vanessa Whatmough (MBA 2016)

AUSTRALIAN

Manager, Media Strategy and Engagement, The Royal Children's Hospital (Melbourne) ► MBA ► Founder and Director, Tartisan (Melbourne)

“The incredible faculty and program at Melbourne Business School opened my eyes to other roles and sectors I might thrive in, and presented me with a valuable toolkit that made anything a possibility. I’ve now founded a food business, Tartisan, which is putting all my skills to the test, from business strategy and accounting, to consumer behaviour and people management. This is the challenge I was searching for.”



Kate Kennard
(MBA 2016)
American

Prior to MBA:
Producer, RJO
Records
(Los Angeles, USA)

After MBA:

Senior Associate, Strategy&
(Melbourne, Australia)



Kieran White
(MBA 2016)
New Zealander

Prior to MBA:
Project Engineer,
Shell
(Ballina, Ireland)

After MBA:

Consultant, Bain & Company
(Melbourne, Australia)



Ami Price-Gagnon
(MBA 2017)
Canadian

Prior to MBA:
Program Specialist,
ATB Financial
(Calgary, Canada)

After MBA:

Management Consultant, Accenture
(Melbourne, Australia)



Miguel Gomez
(MBA 2017)
American

Prior to MBA:
Senior Business
Analyst, BGC
(Perth, Australia)

After MBA:

Senior Operations Manager, Uber Eats
(Perth, Australia)



Nino Bekurishvili
(MBA 2017)
Georgian

Prior to MBA:
Senior Corporate
Banker, JSC VTB
Bank Georgia
(Tbilisi, Georgia)

After MBA:

Senior Associate, SPP (Melbourne,
Australia)



Nathan Spence
(MBA 2017)
Australian

Prior to MBA:
Advisor, Rio Tinto
(Melbourne, Australia)

After MBA:

Senior Associate, Partners in
Performance (Melbourne, Australia)



Rahiba Rafeul
(MBA 2017)
Bangladeshi

Prior to MBA:
Cluster Employee
Services Manager,
British American
Tobacco (Islamabad,
Pakistan)

After MBA:

Senior Consultant, Deloitte
(Melbourne, Australia)



Eugene Ong
(MBA 2017)
Australian

Prior to MBA:
Veterinary Surgeon
(Singapore)

After MBA:

Product Manager, Janssen
Pharmaceutical (Sydney, Australia)

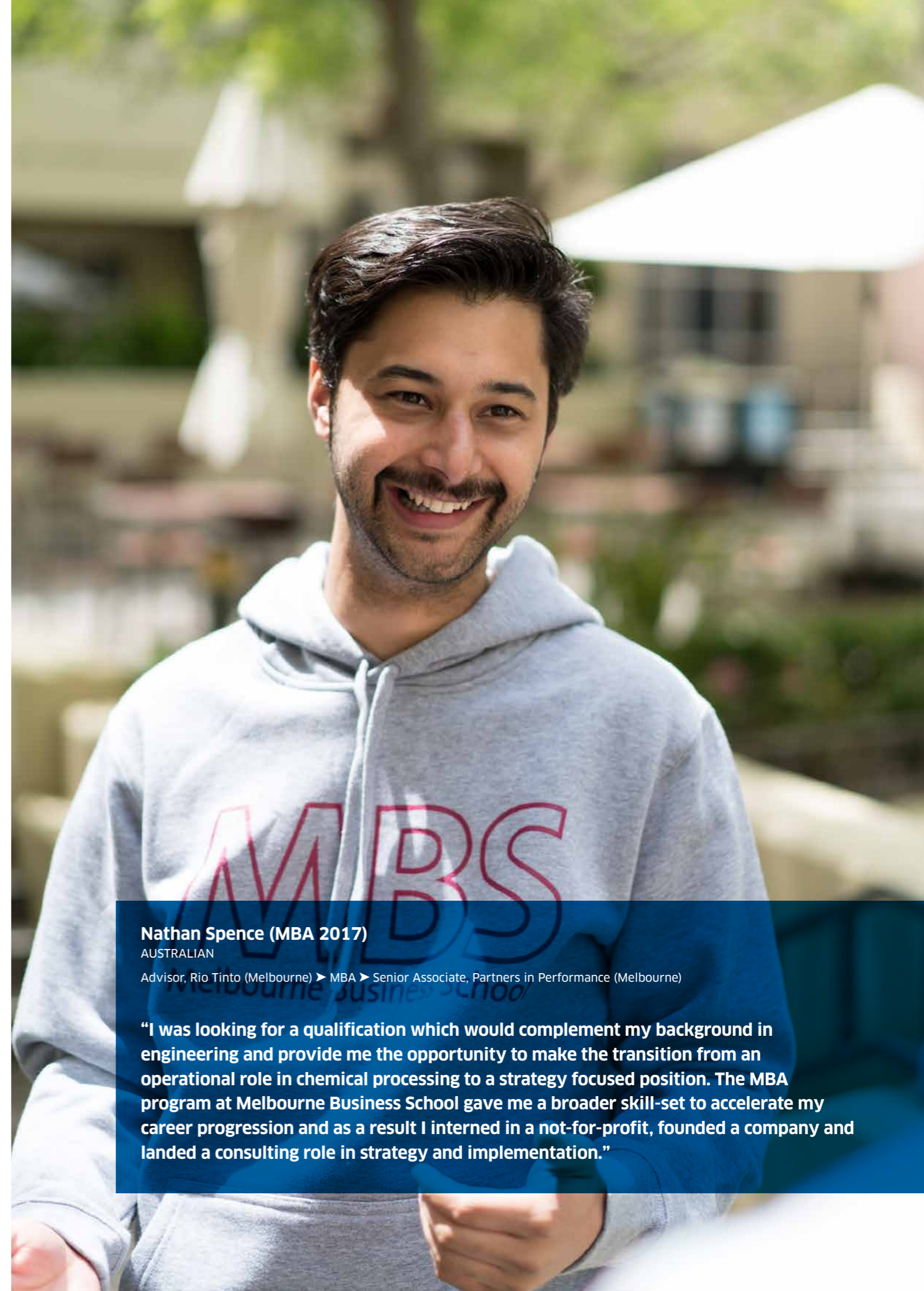


Nicole Teng
(MBA 2017)
Chinese

Prior to MBA:
Project Manager,
Kurt Salmon
(Shanghai, China)

After MBA:

Senior Business Analyst, Jetstar
(Melbourne, Australia)



Nathan Spence (MBA 2017)

AUSTRALIAN

Advisor, Rio Tinto (Melbourne) ▶ MBA ▶ Senior Associate, Partners in Performance (Melbourne)

“I was looking for a qualification which would complement my background in engineering and provide me the opportunity to make the transition from an operational role in chemical processing to a strategy focused position. The MBA program at Melbourne Business School gave me a broader skill-set to accelerate my career progression and as a result I interned in a not-for-profit, founded a company and landed a consulting role in strategy and implementation.”

Global connections

Our MBA alumni work all over the world. This map shows just some of the places and companies where Melbourne Business School graduates are working.



8,500+
MELBOURNE BUSINESS SCHOOL MBA ALUMNI

17,000+
TOTAL ALUMNI AND PARTICIPANTS



Learn from industry leaders

As consultants to industry and government, our faculty bring a wealth of experience into the classroom through a blend of innovative research and practical skills.

They will show you how to approach business problems and find opportunities hidden in them.

Most importantly, our faculty are passionate about their time with you and your future success. That's why Melbourne Business School is renowned for developing generations of global business leaders.

Our faculty draw on their experience with global businesses, including:

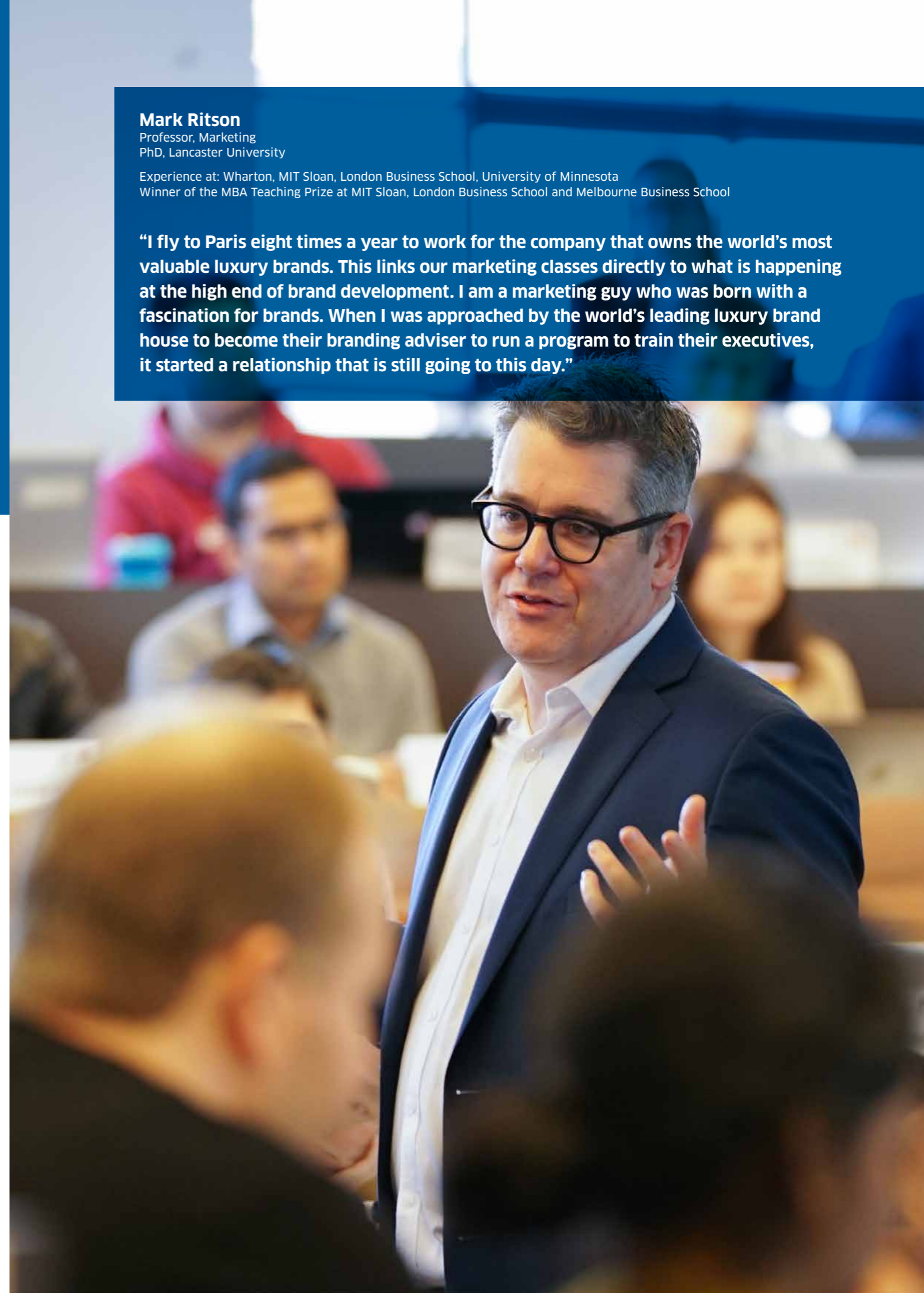
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Amtrak
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AstraZeneca
Australian Defence Force
Australian Super</p> | <p>E E.ON
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Etihad Airways
ExxonMobil</p> | <p>M Macquarie Bank
Marchmont-Hill
Medibank
Merck Serono
Morgan & Banks</p> | <p>S SABIC
Sainsbury's
Salesforce
Sanofi Aventis
Santos
Saudi Aramco
Schneider Electric
Sensis
Shell
Siemens
SNCF (France)</p> |
| <p>B B&Q
BCG
BHP Billiton
BlueScope Steel
BP Australia
Bristol-Myers Squibb</p> | <p>F Freehills
Frontier Economics
Frost & Sullivan</p> | <p>N NAB
National Gallery of Victoria
New Zealand Defence Force
Novartis
NSW Police</p> | <p>T Telstra
Tesco
Thalys
The Royal Women's Hospital (Melbourne)
Toll Group</p> |
| <p>C Cadbury Schweppes
Carlsberg
CitiPower
Clayton Utz
Clemenger BBDO
Coca-Cola Amatil
Commonwealth Bank of Australia
Corrs Chambers Westgarth
Cricket Australia</p> | <p>G General Electric
GlaxoSmithKline</p> | <p>O Optus Networks
Origin Energy</p> | <p>U United Energy
Urbis</p> |
| <p>D Department of Aviation
Dow Chemical
Dubai Holdings</p> | <p>H Hess Corporation
Honda
Hong Kong Government
HSBC</p> | <p>P Pacific Brands
Pacific Dunlop
PepsiCo
Pfizer
PwC</p> | <p>V Vision Australia</p> |
| | <p>I IBM</p> | <p>Q Qantas</p> | <p>W Westpac
Woolworths</p> |
| | <p>J Johnson & Johnson</p> | <p>R Renfe (Spain)
Repc Australia
Rio Tinto
Royal Bank of Scotland
Royal Children's Hospital (Melbourne)</p> | |
| | <p>K Keystone Foods
KPMG</p> | | |
| | <p>L Lloyds
LVMH</p> | | |

Mark Ritson

Professor, Marketing
PhD, Lancaster University

Experience at: Wharton, MIT Sloan, London Business School, University of Minnesota
Winner of the MBA Teaching Prize at MIT Sloan, London Business School and Melbourne Business School

"I fly to Paris eight times a year to work for the company that owns the world's most valuable luxury brands. This links our marketing classes directly to what is happening at the high end of brand development. I am a marketing guy who was born with a fascination for brands. When I was approached by the world's leading luxury brand house to become their branding adviser to run a program to train their executives, it started a relationship that is still going to this day."



Discover your potential with a program

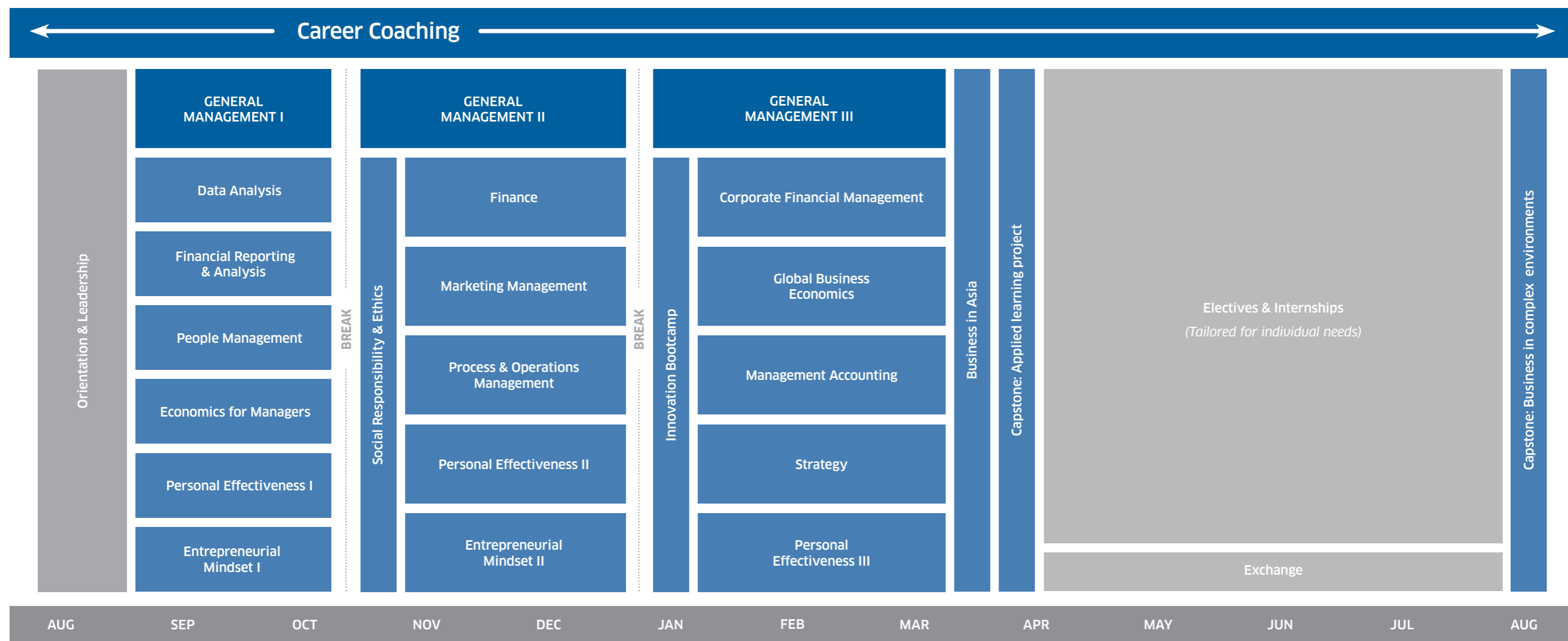
designed to deliver maximum impact

The Melbourne Business School MBA is an immersive experience designed for maximum career impact. Throughout the 12-month program, you will be challenged and stretched to unlock your full potential.

We offer all the core subjects of a traditional MBA, plus a range of advanced extras to give you the agility, resilience and skills to handle complex challenges and seize on opportunity.

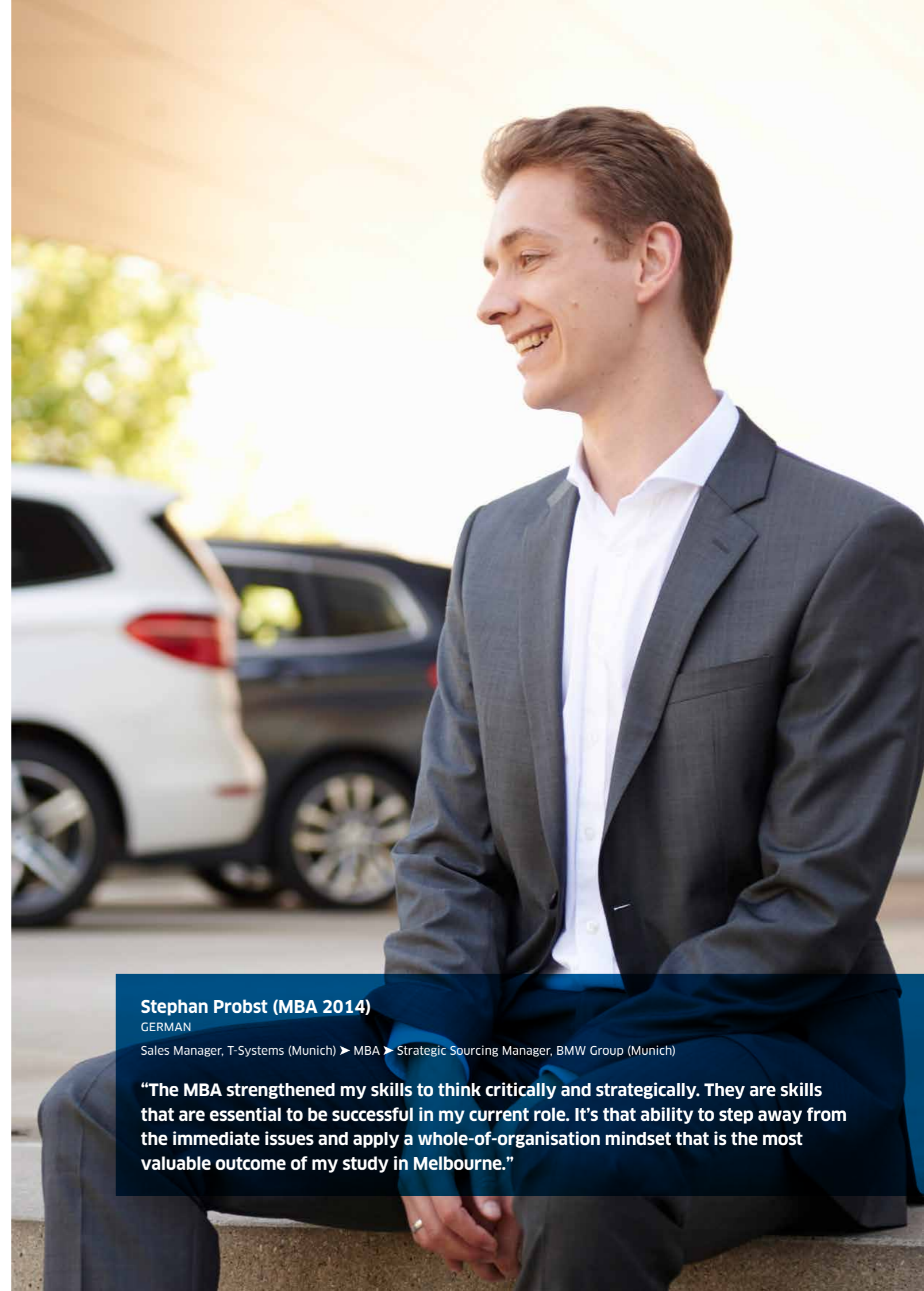
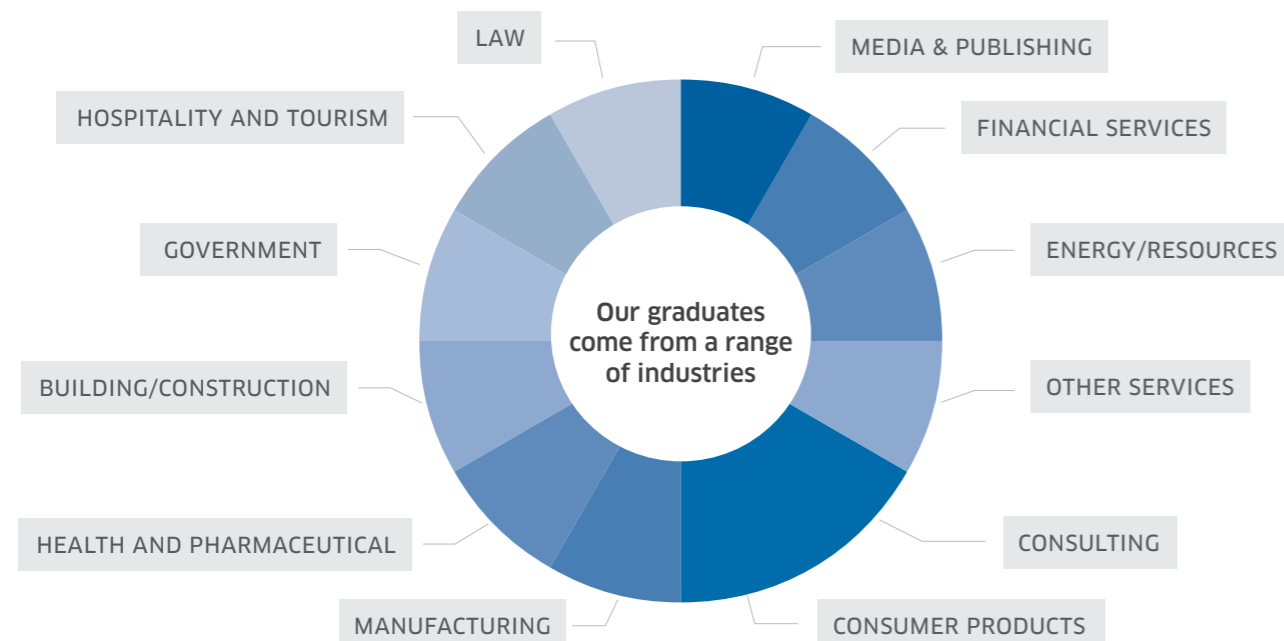
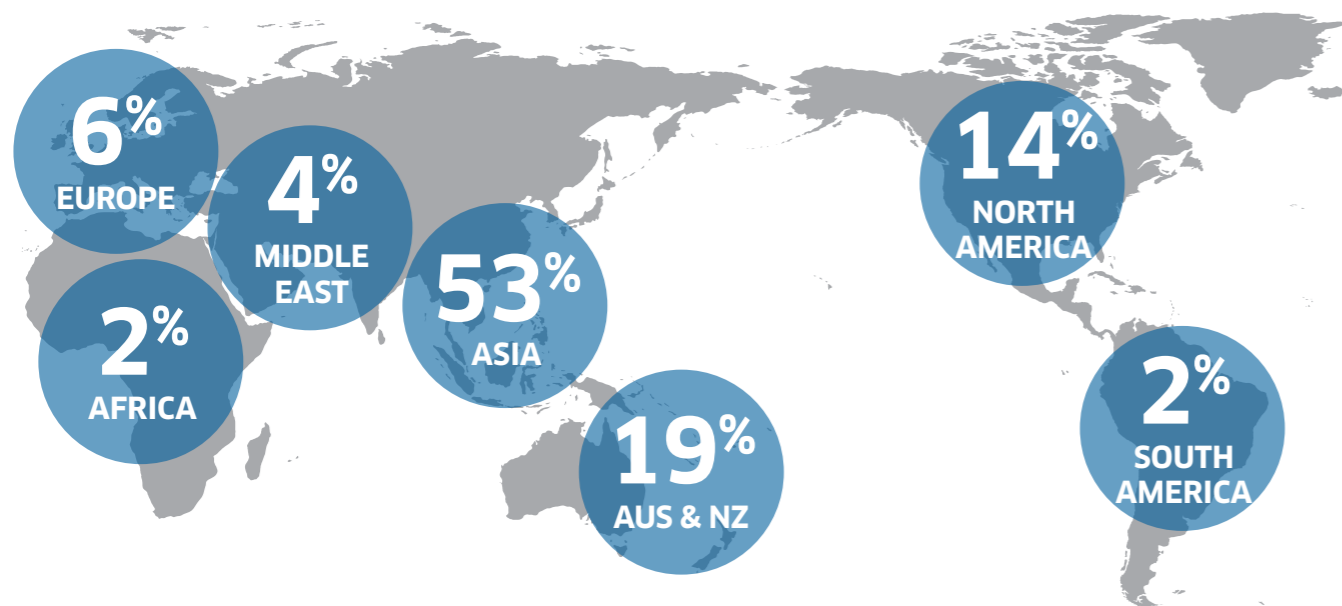
With a strong focus on business outcomes and real-world experience, the program will give you the chance to apply what you learn in the classroom to actual business cases through industry internships and the competitive Innovation Bootcamp.

Studying an MBA at Melbourne Business School won't just change how you *do* business - it will change the way you *think* about business.



Student diversity

Our graduating class of August 2017:



Stephan Probst (MBA 2014)

GERMAN

Sales Manager, T-Systems (Munich) > MBA > Strategic Sourcing Manager, BMW Group (Munich)

“The MBA strengthened my skills to think critically and strategically. They are skills that are essential to be successful in my current role. It’s that ability to step away from the immediate issues and apply a whole-of-organisation mindset that is the most valuable outcome of my study in Melbourne.”

Business in Asia

With half the world's economic growth centered in Asia, understanding business in the region is key to understanding business today.

In our *Business in Asia* subject, you and your team will work on a consulting project, focused on the local market, over 10 days in a capital city in Asia.

Accompanying faculty will support and guide you throughout the project and help you gain key insights into the operations and cultural parameters of this booming region.

In the lead-up to your project, you will attend several workshops to learn how to think, write and present as a consultant in a cross-cultural business collaboration. Once ready, you and your team will present your solution to the client and other stakeholders.

Business in Asia is an opportunity, unique to Melbourne Business School, to gain hands-on experience in the world's fastest-growing international market.

Laura McGrath (MBA 2014) (Left)

AUSTRALIAN

Assistant Director, Patent Examination - Physics (Melbourne) ▶ MBA ▶ Operations Manager, Southern Innovation (Melbourne) ▶ Consultant, Bain & Company

“I had preconceptions about doing business in Asia but nothing prepares you for the intensity and excitement of running a project in a city like Shanghai. This subject gave me a whole new appreciation for the complexity of international business, and enabled me to apply what I'd learnt at Melbourne Business School to a real-world business challenge. Solving problems with our client in marketing, supply chain and international strategy gave me the confidence to apply what I learnt in this subject to global business opportunities.”

Beyond the traditional MBA curriculum

Our MBA goes beyond the traditional program of case studies and established disciplines. Grounded in research, the Melbourne Business School MBA equips you with practical methods and techniques to exploit exciting new business and career opportunities.

Innovation Bootcamp

Innovation Bootcamp tests your entire skillset. In a shark-tank scenario, you and your team brainstorm and market-test a unique idea and turn it into a working business model. Then you pitch your idea to a panel of leading entrepreneurs. You will gain the confidence to take on the challenges disrupting markets and organisations today.

Entrepreneurial Mindset

In Entrepreneurial Mindset, you work with companies who embody the entrepreneurial spirit. Working directly with a CEO, you identify opportunities, threats and issues of concern to their business and develop a practical solution. Many of the participating companies are led by Melbourne Business School alumni, opening up opportunities for networking and mentorship.

Social Entrepreneurship Project

Working in a small team, you consult on a social issue affecting a local organisation. Applying all your skills and business knowledge, you gather and analyse consumer data and metrics to validate the problem and its drivers, and then project financials to estimate the likely outcome for your client.

As you move into the elective phase of your MBA, you have more opportunities to add to your learning by participating in real-world experiences as part of your studies.

Exchange programs

Broaden your MBA experience further through our international exchange program. All our Full-time MBA students are eligible to apply to participate in our exchange program with one of our partner business schools in Asia, Europe and America.

This program also attracts exchange students to Melbourne Business School every year. These students work closely with syndicate groups and join in with class activities, increasing diversity and boosting your learning.

Internship Case Studies

Internships and consulting projects

Working on a particular project within an organisation, you have the opportunity to immerse yourself in the issues and challenges facing business today. It's an experience that adds value to your learning and enables you to explore a specific industry as part of your career planning.

Recent internship placements have been at organisations such as Citi, Forethought Research, Jetstar, LinkedIn, Qantas, Seek Learning and Sodexo.

Case Study: Guide Dogs Victoria

The problem:

Voted the most-trusted Australian charity, Guide Dogs Victoria needed to raise \$20 million to redevelop the site it had occupied since 1962 and diversify its revenue sources beyond donations. The fund-raising project came about when a 92-year-old donor gave them \$3 million for an animal clinic that he wanted built in his remaining lifetime.

The solution:

As part of their internship, students Nathan Spence, Henry Manning, Yan Liu and Paul Qiu helped Guide Dogs Victoria identify a viable business model, which included either employing the charity's own veterinarians or partnering with a university vet-science faculty to establish the proposed clinic.

"We felt like everything that we did actually made a difference" Nathan said. "They started implementing things from the day we did our final presentation, and that's really cool."

The outcome:

Since the internship concluded in 2017, Guide Dogs Victoria have drawn on the students' work to assist in the development of its new animal clinic, which will open in 2019 and ensure positive health of many of our beloved dogs.

Alastair Stott

General Manager, Guide Dogs Victoria

"The students' research, analysis and insights on the business and service delivery models for our new veterinary clinic were extremely valuable as we seek to diversify our income streams and improve the health outcomes for our guide dog colony."

Case Study: Qantas

The problem:

Australia's biggest airline, Qantas was struggling to get its employees to read 30 to 40 marketing reports each month. This created a lack of understanding into the organisation's marketing campaigns, which didn't seem to have commercial contribution to many stakeholders.

The solution:

Beating three other candidates from two prominent business schools for this internship, student Cuicui Jin categorised a wide variety of metrics from over 15 internal and external stakeholders to analyse this challenge. After further consulting with senior executives and other stakeholders, Cuicui developed a dashboard for the whole organisation to access and review each marketing campaign.

The outcome:

The dashboard flows into the reporting and operating rhythm of how Qantas communicates within its organisation. It has created transparency, an easier way to share information and has changed some of the culture at Qantas.

Jonathan Thompson

Brand Strategy Manager, Qantas

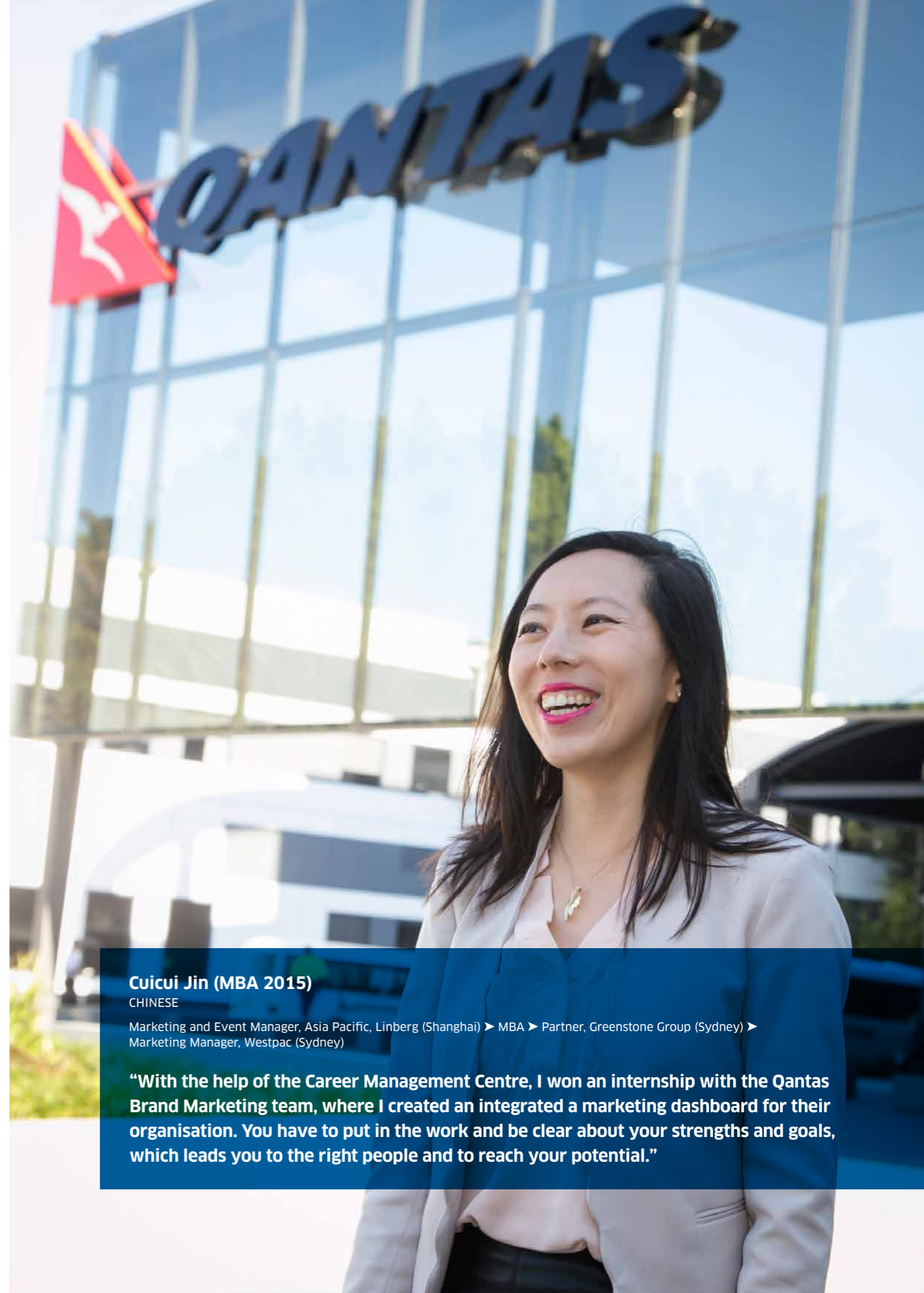
"Cuicui has left us with the ability to communicate, at an executive level, how marketing has contributed to the business and created a tool that allows us to effectively communicate our performance across the organisation."

Cuicui Jin (MBA 2015)

CHINESE

Marketing and Event Manager, Asia Pacific, Linberg (Shanghai) ► MBA ► Partner, Greenstone Group (Sydney) ► Marketing Manager, Westpac (Sydney)

"With the help of the Career Management Centre, I won an internship with the Qantas Brand Marketing team, where I created an integrated a marketing dashboard for their organisation. You have to put in the work and be clear about your strengths and goals, which leads you to the right people and to reach your potential."



Is this the MBA for you?

If you aspire to be a global business leader who can hit the ground running, then our MBA is for you.

Soft skills are just as important as academic skills for a well-rounded candidate. You must show your potential for leadership, social skills, resilience and have the confidence and aptitude for problem solving.

Once you finish our MBA, you will be able to lead, manage and communicate across multiple business functions no matter where you work. Beyond the intense learning experience, you can soak up Melbourne's vibrant culture and social life.

Interested? We host information sessions around the world, where you can come and meet us to discuss the opportunities. You can also contact us via email, phone or Skype chat.

Visit mbs.edu for further details.

Application checklist

- A good GMAT score (current average is 650+)
- Academic transcripts from an undergraduate degree in any discipline
- A CV/resumé showing at least two years' work experience

Visas

All international students need a student visa to study our Full-time MBA. Once you accept the offer to do our MBA, we work with you to ensure you receive a visa.

International students may be eligible to apply for the Temporary Graduate Visa after completing the dual MBA and Master of Marketing program (24 months in total), which meets the two-year Australian study requirement.

The Temporary Graduate Visa lets international students who have recently graduated from an Australian education institute work in Australia temporarily for a period after completing their studies.

For more information, visit www.border.gov.au

- Proof of ID (passport or birth certificate)
- Evidence of English fluency
- Four personal statements that help us get to know you
- Contact details of two professional referees

Visit apply.mbs.edu

Your investment

Your investment in the MBA program, including all tuition fees plus travel and accommodation for a week during the Business in Asia subject is AUD \$85,470.

You'll need to consider living costs, which will depend on your lifestyle, family situation and choice of accommodation. Please consider rent, food, phone, transport and study-related costs, including textbooks and computer equipment.

Visit www.liveinvictoria.vic.gov.au for details on the cost of living in Victoria.

Scholarships

Melbourne Business School has a generous array of scholarships available for the Full-time MBA. All scholarships are awarded at time of offer, and include:

- Dean's International Management Scholarship
- Rupert Murdoch Fellowship
- The Founders' Scholarship
- Helen Macpherson Smith Fellowship
- John Clemenger Memorial Scholarship
- Developing Nations Scholarship
- Diversity Excellence Scholarships

Apart from Melbourne Business School scholarships, external scholarships, grants and government funding are also available.

Visit mbs.edu/scholarships for further information.

Please note, the program fee listed above is applicable to August 2018 intake only - fee is correct at time of printing and subject to annual review and may be adjusted to reflect cost increases.

Thinking about extending your studies in Australia?

Enhance your MBA with specialist skills and knowledge by extending it to 24 months with our Master of Analytics Management or Master of Marketing. These degrees complement the MBA, so you'll receive credit toward them from subjects you've already undertaken.

MBA/Master of Analytics Management

The Master of Analytics Management is aimed at developing the human insight to understand how technology is used and what it means for business. Rapid digitalisation means there's more information than ever before for organisations to base their decisions on, so the crucial factor for future success will be knowing how and when to use it strategically.

MBA/Master of Marketing

The Master of Marketing will deepen your knowledge of the structure and nature of dynamic, global and information-intensive environments. It provides cutting-edge concepts, processes and frameworks to equip you with the practical tools for managing brands and leading marketing analysis, planning, implementation and evaluation.

With either dual degree, you'll broaden your knowledge and leadership skills that will enhance your career.


International students may be eligible to apply for a Temporary Graduate Visa (subclass 485) on completion of either dual degree. Please refer to the Australian Government's visa information service (<https://immi.homeaffairs.gov.au/visas/getting-a-visa/visa-listing/temporary-graduate-485>).



Jason Chuei (MBA 2009/Master of Marketing 2010) BRITISH

Veterinarian, Danetree Veterinary Surgeons (United Kingdom) ► MBA/Master of Marketing ► Business Manager, Mars (Melbourne)
► Head of Corporate Social Responsibility APAC, Expedia Group (Singapore)

“During the MBA, I became fascinated with Marketing, an area I had no prior knowledge of, and so decided to continue my studies and undertake the dual degree in order to gain more perspective and deeper understanding of Marketing and its practical applications in the ‘real’ world. This then led me to some great Marketing roles in consulting companies and for Mars, the global FMCG company.”



Jennifer Kahirimbanyi (MBA 2015)

UGANDAN

Service Level Manager, Bank of Uganda (Kampala) ► MBA (Director's Scholarship recipient) ► IT Audit Lead, Credit Union Australia (Brisbane)

“Coming all the way from Uganda was a big move. I left my friends and family and entered a completely different culture. But it has been amazing. I’ve not only learnt from my classmates but I feel that I have also given them insights into doing business in Africa. The support that I have received has led to an internship with Social Ventures Australia. It taught me that my experiences were valuable and that I had a lot to contribute. I will always be grateful to Melbourne Business School for giving me this gift.”

Fernando Jofre (MBA 2015)

CHILEAN

Development Engineer, Corporate HR Division, Empresas CMPC (Santiago) ► MBA (Director's Scholarship recipient) ► Process Analyst, NBN (Melbourne)

“Coming to Melbourne Business School to get my MBA was the best decision I could have made for a number of reasons. I’ve had the opportunity to work and interact with people from all over the world, which was one of my main objectives in pursuing an MBA. Secondly, I’ve learned a number of concepts and frameworks throughout the year, which, coupled with the experiences I’ve gained throughout my studies, will enable me to attain my long-term professional goals. If I look at my MBA as an investment, the scholarship Melbourne Business School offered me made it a very attractive one. I’m very glad I chose Australia and Melbourne Business School for my MBA.”

Campus life

Life at Melbourne Business School is more than just study. It's about building connections, friendships and the opportunities of a lifetime.

You will make lifelong friends and gain a valuable support network by engaging with your classmates through our influential student clubs, which include the Consulting Club, Marketing Association Club, MBS Future Founders Club and Finance Club among others.

Regular weekly activities also include soccer matches, drinks and student-led get togethers. Annually, the Student Representative Council organises the grand MBS Ball, Halloween celebrations and the MBS-AGSM Cup, where we take on our sister school in Sydney in the annual soccer, basketball and tennis matches – and the Great Debate.

Around the School, students can meet at our fully serviced Hub Café for drinks, study, lunch and dinners. Adjacent parks offer a place to bask in the sun, and further afield, you'll find scores of cafés and popular eating places for Chinese, Japanese, Thai, Italian and Australian meals.



Liza Kierans (MBA 2015)

IRISH/AUSTRALIAN

Signal Design Engineer, Rail Control Systems Australia (Melbourne) ► MBA ► Senior Consultant, Deloitte (Melbourne)

“Without the Consulting Club, I would never have been able to sit through a case interview for a consulting role. Continuous case practice helped me to not only get through the interview process but it also assisted my learning during the MBA. It was definitely a factor in my landing a role at Deloitte.”



Leverage our global alumni community

Across Australian and international business, government and not-for-profit sectors, you will find a welcoming community of global business leaders who are part of Melbourne Business School's extensive alumni network.

Active networks across the globe



ALUMNI REUNION



Adelaide
Albury/Wodonga
Auckland
Bangalore
Beijing
Belgrade

Berlin
Boston
Brisbane
Canberra
Chicago
Colombo

Events
Lifelong learning
Alumni Directory



ANNUAL ALUMNI DINNER

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Darwin
Delhi
Dubai
Hong Kong
Jakarta

Johannesburg
Kuala Lumpur
Kuwait
Lima
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Melbourne
Mumbai
New York City
Paris
Perth
San Diego
San Francisco

Santiago
Seattle
Shanghai
Singapore
Sydney
Washington DC



Emily Murphy (MBA 2007)

AMERICAN

Public Relations Senior Account Manager, PJ Inc (New York) ► MBA ► Global PR Manager, Skype (London) ► Marketing Manager, EMEA Region and Mobile, Skype (London) ► Global Consumer Marketing, Growth & CRM Manager, Badoo (London) ► Head of Marketing and PR, CrowdBnk Ltd (London) ► Senior Marketing Manager, GSMA (London)

“The Melbourne Business School Alumni community is a really special part of my friendship group and business networks. With alumni all over the world working in different industries, you continue to learn so much from those connections. Having lived in London since I graduated with my MBA, I value my connections with the Melbourne Business School community here.”



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