

Executive Education



MELBOURNE
BUSINESS
SCHOOL

Finance for Non-Financial Managers

Finance for Non-Financial Managers

PROGRAM SNAPSHOT

Duration

3 days

Location

Carlton

Program Director

Henry Botha

Apply now

mbs.edu/fnfm

Please refer to our website for program dates and fees.

Note: This program is non-residential. The program fee covers tuition and meals during the workshop.

Build your capability and confidence to use financial data to make better-informed decisions. We demystify finance in an accessible and relatable way, giving you the basic foundation needed to lead and manage your organisation with confidence. Through an engaging combination of practical examples, humour and real-life experiences, you'll gain invaluable skills in financial decision making, evaluating investment proposals, understanding financial reports, budgeting and costing.

Who should attend

- Middle to senior-level managers with little or no formal financial training
- Executives seeking to improve their knowledge of accounting and financial management to become more effective in the workplace

Learning outcomes

By the end of your program journey, you will be able to:

- Understand key financial terms
- Make sense of financial reports
- Measure financial performance
- Understand core concepts for financing your business
- Undertake financial planning and budgeting
- Evaluate investment proposals

Program Journey

Your program journey is designed to ensure that you emerge with new skills and behaviours aligned to your learning goals.

Pre-program preparation

- Access to program materials and networking through our online-learning platform

Program

Introduction to finance

- Introduction to fundamental financial concepts
- Key financial concepts and terms
- Making sense of financial reports
- The basic accounting model

Financing the business

- Identifying sources of business funds
- Ensuring adequate financing for operations
- Acquiring strategic fixed assets
- Research and development
- Managing working capital



Capital investment

- What are the options?
- Evaluating investment proposals: assessing value and growing your business
- Making the right capital investment decisions
- Discounted cash flow analysis

Measuring financial performance

- Introduction: measuring financial performance
- Measuring financial performance: a deeper look
- Ratio analysis
- Identifying which measures suit your company

Financial planning and budgeting

- How to anticipate and avoid pitfalls
- Planning and implementing financial budgets
- Key financial tasks for managers

Learning methods









- **Interactive sessions**, delivered by finance expert Henry Botha, simplify complex financial concepts and make them applicable to your work.
- **Case studies** provide insights into financial reports, encourage critical analysis and allow practical application to expand your skills.
- **Peer-learning groups** facilitate discussion and collaboration to reinforce concepts and ensure your new tools and frameworks can be applied.
- **Feedback and discussions** during the program provide additional insights into your situation and consolidate key learnings.

Program Director

Henry Botha

Henry has spent his career working in accountancy and finance. He has extensive experience in consulting and has presented numerous financial management workshops for executives. He is well known as a facilitator who breaks down finance into straightforward steps, while presenting in a highly interesting and engaging manner.

PROGRAM JOURNEY

	DAY 1	DAY 2	DAY 3
PRE-PROGRAM ACTIVITIES (approx. 6 weeks prior to program commencement)	9:00 am Program Start		
	 An introduction to Fundamental Finance Concepts	 Financing the Business & Managing working Capital	 Putting theory into practice
READ Pre-reading articles and video	 Key Financial Terms and Concepts explained		
	 Lunch		
COMPLETE Knowledge Profile questionnaire	 Making Sense of Financial Reports	 Measuring Financial Performance	 Capital Investment Decisions
			4:30 pm Program Close



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