

Executive Education



Managing and Leading Change

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PROGRAM SNAPSHOT

Duration

2 days

Program Director

Aviva Berzon

Location

Carlton

Apply now

mbs.edu/mlc

Please refer to our website for program dates and fees.

Note: This program is non-residential. The program fee covers tuition and meals during the workshop.

Effectively manage and lead change in your organisation. This hands-on program provides the practical tools, frameworks and insights needed to drive and implement change. It will also build on your understanding of change itself – the extent to which it can be known and planned, and the various issues and strategies associated with leading and supporting people along the way.

Who should attend

- Managers and professionals who are responsible for teams, functions or projects dealing with change, or have the personal responsibility for implementing or working with change.

Learning outcomes

By the end of your program journey, you will be able to:

- Utilise an overarching model for managing and leading change
- Understand why change often fails
- Increase your personal influence
- Recognise your preferred approach to change, and identify your strengths and development areas
- Apply tools and strategies to ensure better success with change
- Establish organisational readiness and inspire people to adopt change initiatives.

Program Journey

Your program journey is designed to ensure that you emerge with new skills and behaviours aligned to your goals.

Pre-program preparation

- Identify a current change initiative from your workplace to explore with others during the program
- Access to program materials through our online learning platform, CANVAS
- Self assessment

Program

- Conceptualising change
- Types of change
- Increasing self-awareness
- Implementing change models
- Power and influence
- Change readiness and resistance

Post-program support

- Fortnightly links to articles and videos (6 weeks post program)



Learning methods

- **Interactive modules** delivered by change practitioners are grounded in academic research to increase your understanding of change frameworks and theories.
- **Self-assessment diagnostics** increase self-awareness around preferred styles of behaviour in times of change.
- **Individual exercises** challenge you to analyse issues, test existing and emerging skillsets and ensure application of new skills and tools.
- **Experiential learning** deepens your insights into group dynamics during change and reinforces learning.
- **Simulations** crystallise key challenges faced by change leaders, offering insights into behaviour, decision-making and strategic goals.
- **Syndicate sessions** provide an opportunity to workshop workplace challenges with a diverse group of leaders.







Program Director

Aviva Berzon

Harnessing her passion for unlocking leadership capability in others, Aviva moved away from legal practice and into the consulting space, facilitating programs and coaching professionals from government, corporate and commercial clients.

Aviva specialises in influential communication and negotiation, conflict management and is dedicated to supporting individuals to develop their skills and confidence to maximise their impact and successfully implement change.

PROGRAM JOURNEY

PRE-PROGRAM ACTIVITIES	DAY 1	DAY 2	POST-PROGRAM ACTIVITIES
(approx. 6 weeks prior to program commencement)	8:30 am Program Start	9:00 am Program Start	Materials provided
REVIEW Canvas welcome & program information	 The Emotions of Change	 Stakeholder Mapping	
READ Pre-reading articles and video	 Insights into individual preferences for change, and how to communicate for different audiences	 Communicating with Influence	
COMPLETE Change Style Indicator Survey	 Lunch		
Prepare a Live Change Initiative	 The Psychology of Change	 Working with Resistance	
	 Organisational Change Challenge Simulation	 Action Planning and Next Steps	
		5:00 pm Program Close	

CAMPUS LOCATIONS:

HEAD OFFICE

CARLTON

200 Leicester Street
Carlton VIC 3053
Australia

T: +61 3 9349 8788

E: programs@mbs.edu

SYDNEY

Level 21, 56 Pitt Street
Sydney NSW 2000
Australia

KUALA LUMPUR

Unit A-22-8 Menara UOA
BangsarJalan Bangsar Utama
Bangsar Kuala Lumpur 59000
Malaysia

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