

Executive Education



MELBOURNE
BUSINESS
SCHOOL

Women in Leadership Program

Transforming female leadership

Women in Leadership Program

PROGRAM SNAPSHOT

Duration

Sunday 27 October –
Friday 1 November

Location

Carlton (VIC)

Fee

\$8,500 (incl. GST)

Program Director

Dr Jody Evans

Apply now

mbs.edu/wil

Note: This program is residential where participants stay on campus and participate in activities after hours. The program fee is philanthropically subsidised and covers tuition, meals and accommodation.

This week-long intensive program is designed to develop women with purpose into leaders who have a profound impact in their organisations, communities and wider society. It provides established women leaders with the opportunity to invest in themselves, and transform the way that they lead, influence and innovate in organisations and challenging contexts.

Tailored to high-achieving women in both the public and private sectors, the program curriculum is highly integrated and provides an exceptional opportunity to learn from globally recognised faculty and experts in transformational leadership, power, influence, negotiations and strategy.

Offering great leadership is not just about tools and skills. We designed this program to provide an opportunity for participants to pause and to experiment, to feed their curious and creative sides, to nourish and sustain their body as well as mind, to open new paths, to grow their leadership – whatever forms that takes – in transformative and lasting ways.

Our School's unique ability to bring together a cohort of talented and senior women will create an environment for participants to learn with each other and form a powerful and supportive network.

Who should attend

- Women leaders in the C-suite, or equivalent senior executive roles in the not-for-profit and public sectors.
- They will have 10+ years of experience as leaders across a variety of industries.
- Each cohort will be carefully assembled to ensure diversity in industry, age and cultural background, ensuring a greater spread of experience and a stronger network.

Learning outcomes

The Women in Leadership Program will enable you to take your skills to the next level. You will emerge with a stronger ability to:

- Lead with purpose using a compelling impact narrative and ability to humanise strategy.
- Explore what it means to earn a social license to operate and challenges of selling this concept to sceptical boards.
- Manage relationships up, down and sideways – understanding the roles of authenticity, trust, influence and resilience at a team and individual level
- Navigate the 'double bind' of getting your voice heard without alienating others and use influence strategies that offer the best ability to achieve your objectives
- Drive outcomes through the use of skilful negotiation tactics inside and outside your organisations
- Manage your physical and mental well-being in the context of your career and encourage others to do the same

Long after the completion of the program you will enjoy the value of a powerful local network, who support and advocate for each other.

Program Journey

This intensive program will equip participants with the skills, confidence and network to enable them to take the lead as change-makers in their organisations and communities.

The program explores a range of themes, tailored to the interests of the participants and includes:

Authentic Leadership

- Through dialogue develop an understanding of what leadership is (and isn't) and your internal and external challenges to exercising leadership
- Understand what authenticity means for you and how you can be authentic without alienating others or disadvantaging yourself

Managing difficult conversations

- Understand the complexity of leading individuals effectively
- Receive and practice a process for managing one-on-one conversations that challenge thinking whilst maintaining good relationships and resolving conflict

Humanising Strategy

- Explore the roles of leadership, purpose, energy and values in humanising strategy
- Examine what it means to earn a social license to operate and challenges of selling this concept to sceptical boards

Trust and Teaming

- Examine what makes teams dysfunctional, what makes teams effective and how to foster teams through building trust
- Review your contribution as a team member and provide the foundations for building effective teams

Impact Narratives

- Understand the nature and complexity of communication
- How to tell compelling, unique and impactful stories that engage and persuade others

Power and Influence

- How to navigate professional alliances with female and male colleagues
- Explore strategies that can make us appear more powerful and authoritative to others

Negotiations

- Explore the particular dilemmas faced by women when they negotiate, and how these can be overcome
- How to manage two obstacles that block constructive negotiations; others' power plays and our own emotions

Mindful Leadership

- Bringing presence and mindfulness to leadership
- Understand how simple practices of mindfulness can enhance our effectiveness and enjoyment in leadership positions

Resilience

- Recognise and mitigate the effects of stress and respond to difficult events
- How to face challenges with strength and grace

You will also expand your knowledge, skills and confidence as you learn how other successful women have approached key management and leadership challenges through our dinner speaker program

Equity in Leadership

- Understand how we, individually and collectively, might broaden our sphere of influence for speedier gender equity change
- Explore the role men can play alongside women as advocates and change-agents for equity in leadership.

Daily schedule

The carefully-designed schedule is intense, with classes, presentations, health and well-being activities and guest speakers scheduled from 7am - 8pm.



Presenters



Marianne Broadbent

Marianne is Managing Partner, South East Asia at NGS Global, based in Australia. She has over 20 years' experience in leadership, management and strategy areas, working with organisations to shape and develop their strategic executive and team capabilities. She has practical and pragmatic insights into what makes executives effective, every day, through her work at senior levels of business and government.



Jody Evans

Jody is Associate Dean (Advancement) and Associate Professor in Marketing. Jody has an outstanding record of accomplishment in engaged research and uses marketing acumen and capabilities to address important challenges in industry, government, arts and social contexts. Jody has extensive advisory and management development experience and specialises in brand and impact narratives for individuals and organisations.



Carol Gill

Carol has specialised in the fields of executive learning and development as both an academic and practitioner for more than 25 years. A registered psychologist, Carol has worked in key roles within major Australian private and public-sector organisations and global enterprises including the Office of Corrections, Industrial Relations Victoria, Department of Aviation and was a director of BHP's Global Leadership Program.



Jill Klein

Jill has delivered executive education programs for more than 15 years, during which time she has worked with large global organisations including Ericsson, Toshiba and Adidas. Drawing on her family's experiences during the Holocaust, Jill's insights and teachings on resilience have inspired business leaders from around the world.



Geoff Martin

As a strategy consultant and chartered accountant, Geoff is actively involved in advising and consulting to Boards and Senior Management of numerous private and public institutions, in Australia and internationally. Geoff is an accomplished facilitator on Executive Education programs, specialising in Strategy, Finance, and Corporate Governance. Geoff also works with MBS' Indigenous Leader's program (MURRA) and the Social Trader's Crunch program that provides consulting expertise to a wide range of social enterprises and has worked with the Asylum Seeker's Resource Centre.



Isabel Metz

Isabel's research in the areas of organisational behaviour and human resource management has been published in the *Journal of Business Ethics*, *Human Resource Management*, *International Journal of Human Resource Management* and elsewhere. Isabel has also received awards for several of her publications over the years.

Isabel teaches 'Managing People' and 'Managing a Diverse Workforce' on our MBA programs and is a frequent media commentator in outlets such as the *Guardian*, *ABC*, *Australian Financial Review* and *The Age*.



Mara Olekalns

Mara is Professor of Management (Negotiations) at the Melbourne Business School. She is internationally recognised for her research modelling the relationships between communication sequences and outcomes in negotiation. Mara's work focuses on relational resilience and adversity in negotiation and covers topics such as gender, trust violations and ethics.



Jennifer Overbeck

Jennifer is widely recognised for her work on power and status in organisations. She has consulted with a number of corporate and government clients on topics related to negotiation, influence, power and process change including Microsoft and Activision/Blizzard as well as for bank executives, physicians, and medical entrepreneurs. Much of Jennifer's research explores the effects of hierarchy on negotiations.



Amanda Sinclair

Enjoying a reputation as an innovative teacher, Amanda is an author, researcher and consultant in leadership, change, gender and diversity. Her recent books include *Leading Mindfully* (2016) and with Christine Nixon, *Women Leading* (2017). Amanda works with organisations, leadership teams and individuals in corporate and community settings, exploring leadership and mindfulness. As a yoga and meditation teacher she seeks to help the whole person thrive in leadership.

Scholarships

Melbourne Business School believes that women have always been leaders but there needs to be more recognition and support in place to nurture female leadership. Thanks to the generous support of donors, the Women in Leadership Fund will provide fee subsidies for alumnae of Melbourne Business School. The scholarship application requires brief responses to questions on professional achievement, personal motivation and what attributes you will bring to the program. Applications to the Women in Leadership Fund will only be considered in conjunction with a completed application to the program.

About Melbourne Business School

For over 50 years, Melbourne Business School has played a transformative role in the lives of individuals, organisations and communities. We take this responsibility seriously and have been driving the diversity agenda in the Asia-Pacific region through our teaching, research and advocacy.

Our strengths and reputation are built on the principles of relevance and rigour, grounded in our heritage of scholarship with the University of Melbourne and strengthened through our enduring partnerships with business, community and government sectors. Melbourne Business School offers a portfolio of programs to meet the business challenges of individuals and organisations. Our activities equip emerging and established leaders with the knowledge and skills to make an impact in their organisations and communities.

Melbourne Business School is a major agent of change in co-creating value with and for the communities we serve. We play a transformative role and help members of our communities to reimagine and redefine their futures. Whether that is through the career enhancing personal transformation of our students; strengthening the business models of social ventures; improving employee wellbeing through workplace redesign; or developing the capability and capacity of Indigenous communities in regional Victoria.

We invite you to join us.



CAMPUS LOCATIONS:

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