

# FULL-TIME MBA

Designed for global professionals

[mbs.edu](https://mbs.edu)

WELCOME TO THE WORLD CLASS



MELBOURNE  
BUSINESS  
SCHOOL

# Welcome to Melbourne Business School

In today's highly competitive global economy, organisations are constantly searching for competitive advantage. Whether it is through expansion into new markets and channels, or mining vast stores of data generated in the digital age, one factor stands out above all else – attracting the right talent into their organisation.

At Melbourne Business School, we go beyond the traditional MBA curriculum of case studies and established disciplines grounded in research to equip our graduates with the skills required by employers today. From day one, our unique Personal Effectiveness Program, delivered by our Career Management Centre, prepares you to be 'job ready' immediately on graduation, through development of skills in personal engagement, career progression and leadership.

Our subject, Business in Asia, takes you to the fastest growing region in the world where you will engage in projects that explore real-life issues facing companies in the region. Internship and consulting opportunities, coupled with classes

delivered by world-class faculty, ensure that you will receive a learning experience second to none. This explains why over 90% of our graduates receive job offers within three months of graduation.


Our MBA will change not only the way you think about business, it will also challenge you on how you think about your career and the difference that you can make in your community.

Melbourne Business School expands your future opportunities. Upon graduation, you will be ready to expand opportunities for others. Join us to discover your potential.

**We look forward to welcoming you.**

.....  
**Professor Zeger Degraeve**  
**Dean, Melbourne Business School**  
**Dean, Faculty of Business and Economics,**  
**University of Melbourne**  
.....

PhD, Chicago Booth School of Business  
Experience at: London Business School,  
Columbia Business School, Tuck Business  
School, Harvard Business School  
.....

A portrait of Professor Zeger Degraeve, a middle-aged man with a balding head, wearing a dark suit, white shirt, and a striped tie. He is smiling slightly and looking directly at the camera. The background is a blurred indoor setting with warm lighting and some indistinct shapes.

**“Future leaders will create value for business, for society and in their own careers. They will have the personal awareness to lead and the humility to work towards a goal that is bigger than themselves.”**

# 1 year, 1 world-class MBA

Melbourne Business School's one year full-time MBA is an intensive experience that allows you to fully develop your potential. The program is a reflection of the modern workplace – fast paced and challenging from multiple perspectives. Students who complete our program gain more than the traditional MBA toolkit. You also gain an adaptive mindset; an ability to absorb and apply new knowledge; and to juggle multiple priorities. It enables you to think and act in a way required from leaders in the modern age.

Together with our unique Personal Effectiveness Program that provides leadership and career development, and regular exposure to Chief Executives and leaders who come to address our students, you will be supported to develop your skills and outlook. Residing in the world's most liveable city, you will have access to a vibrant multicultural community in a developed economy with ease of access to Asian markets. It will transform how you think about the world and how you think about yourself.

The MBA was an intensive experience where I was stretched and challenged in my thinking. With over 30 nationalities in our class, I was able to experience business across many more borders, and gained an even greater appreciation of the benefits and challenges.

From growing up in Canada, to working for the International Olympic Committee in Switzerland, followed by the MBA in Melbourne and now a Partner at the Boston Consulting Group in New York City, I've travelled and seen business through many lenses.

I would encourage us all to continue to 'Lean In' and challenge the status quo, so we can grow and support the next generation of talent around the world. I will always be grateful for my MBA experiences.

Julia Haywood (MBA 2005)  
Canadian

The Olympic Partner Sponsorship and Games Operations, International Olympic Committee (Lausanne, Switzerland) ▶ MBA ▶ Consultant, Boston Consulting Group (Melbourne) ▶ Project Leader, Boston Consulting Group (Melbourne) ▶ Principal, Boston Consulting Group (New York City) ▶ Partner and Managing Director, Boston Consulting Group (New York)

# Personalised career management

## Increase your impact with our Personal Effectiveness Program

Our team of dedicated career professionals in our Career Management Centre deliver the Personal Effectiveness Program (PEP), a core subject unique to Melbourne Business School. It's an individually tailored program where you work with your career coach to ensure that you are truly 'job ready' post-graduation and empowered to manage your career as you pursue your longer-term leadership goals.

## Your career plan starts before you set foot in the classroom

Before you arrive on campus, we engage with you to develop your CV, marketing plan and work-life profile.

On starting, we focus on providing you with structured thinking and case analysis skills, which you will rely on in the classroom and in your career.

## The Melbourne Business School advantage

Our Career Management Centre has over 100 years' collective experience as recruiters, headhunters and expert coaches. They all come from business backgrounds and understand how business thinks and why they think like they do.

As our Career Management Centre Director, John Gurskey, says, "We meet business where business is at. We help businesses identify talent who can solve a problem they have, and make it as easy as possible for them to acquire that talent."

Our low student-to-coach ratio allows us to provide highly personalised career development to match your


You will work with consultants, faculty and external coaches to master techniques across three core components of personal engagement, career development and leadership. This career management process helps you develop self-awareness and equips you with the skills for career exploration.

Together with your career coach, you establish a career plan that identifies where you are, where you want to go and how to get there. We guide you to create individual marketing plans that target companies and alumni who work in the industry that you aspire to be in, building your personal brand in your desired sector.

strengths to business needs and opportunities. Because we know each and every one of our students individually, we are better able to help you achieve your goals.

Our close relationship with business and industry means we are a trusted partner. The team in our Career Management Centre know who's hiring and when. When you're job ready, we're ready to refer you to hiring managers.

Our engagement with business means our career development and coaching is constantly evolving to ensure you have the personal qualities and skills that are in demand.



**Aspiring to enter into the consulting area, I knew very well that the technical skills I had were not sufficient. They required major improvements, most importantly to my confidence. The Personal Effectiveness Program has completely changed and transformed me. I went from being reluctant to speak up to someone who has a more certain sense of their place in the world and from lacking confidence in my own abilities to becoming a consultant at a global consulting firm. I can't tell you how much it has helped me to change my outlook.**

**Jitlada Jitmahawong (MBA 2014)  
Thai**

Tax Analyst, ExxonMobil Limited (Bangkok) ▶ MBA ▶ Strategy and Operation Consultant, Deloitte Touche Tohmatsu Jaiyos Co. Ltd (Bangkok)

# Career statistics

Our graduating class of August 2014:

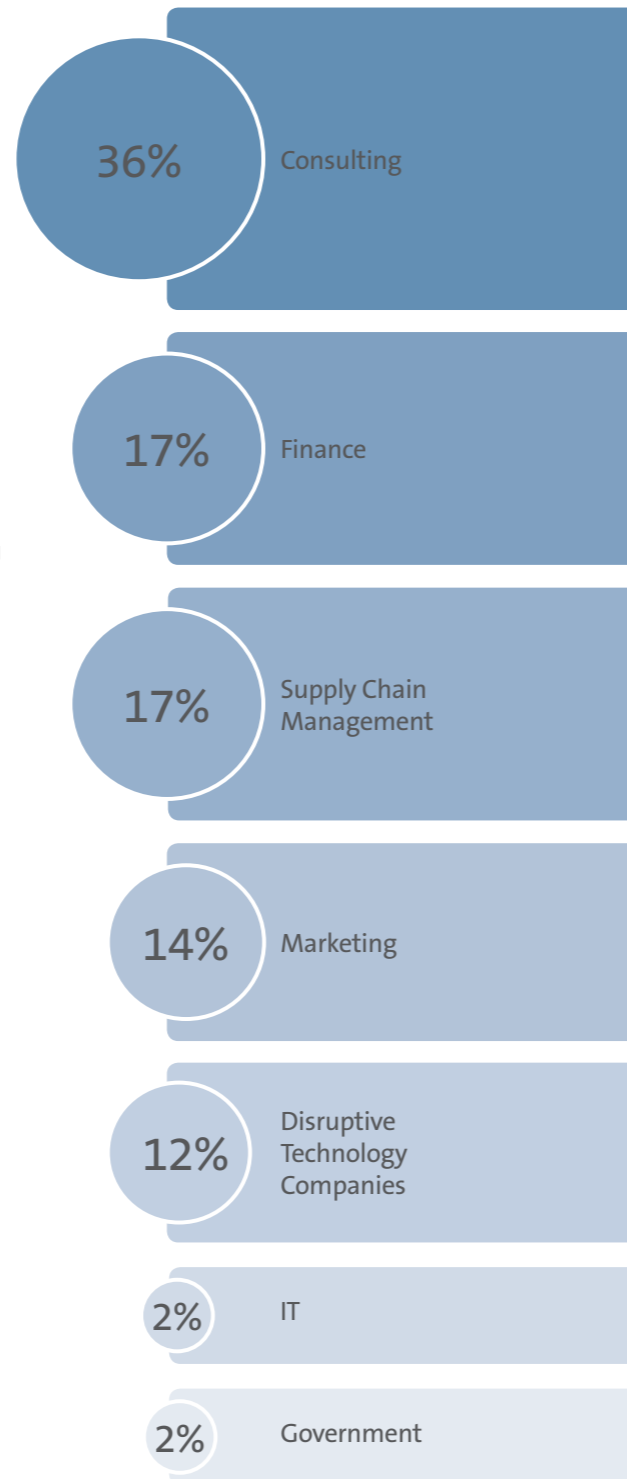
**91%** employed three months after graduation

**100%** of our students were offered the opportunity to undertake at least one internship

## MBA recruiters

- |                         |                    |
|-------------------------|--------------------|
| Accenture               | Liberty Mutual     |
| ANZ                     | LinkedIn           |
| A.T. Kearney            | LVMH               |
| Bain & Company          | Mercer             |
| Boston Consulting Group | McKinsey & Company |
| Brambles                | Metro Rail         |
| Citi                    | Microsoft          |
| Coles                   | NAB                |
| Deloitte                | NBN Co.            |
| EY                      | Nous Group         |
| Forethought Research    | Qantas             |
| GlaxoSmithKline         | Seek.com.au        |
| Infosys                 | Sodexo             |
| Intel                   | Strategy&          |
| Jetstar                 | Telstra            |
| Johnson & Johnson       | Toll Group         |
| KPMG                    | Uber               |
| L.E.K. Consulting       | Woolworths         |

### Classes of 2014 Job offers by industry sector



**“Our competitive advantage lies in our people. We are constantly searching for bright, innovative, driven individuals who can contribute to the EY culture. In the past several years, EY has hired quite a few MBA graduates from Melbourne Business School, and we continue to do so. Melbourne Business School is a world-class business school and their role in the development of management talent is critical to the corporate sector at large. That’s why I serve on the Board.”**

**Annette Kimmitt**  
EY Asia Pacific Accounts Leader  
EY Global Middle Market Leader

Non-Executive Director and Chair of Audit and Risk Committee,  
Melbourne Business School

# Global opportunities

Melbourne Business School alumni are working in 95 countries around the world, employed by big brands and well-known corporations. Take a look at this snapshot of where some of our recent graduates have landed roles.



**Luke Myers**  
(MBA 2013)  
Australian

**Prior to MBA:**  
Manager – Deals  
and M&A Advisory,  
PwC (Chile)

**After MBA:**

Owner, Ski South America  
(Melbourne)



**Suzanne McIntyre**  
(MBA 2013)  
New Zealander

**Prior to MBA:**  
Radiographer,  
Private Healthcare  
(Melbourne)

**After MBA:**

Product Manager – Fluid Systems,  
Baxter International Inc. (Sydney)



**David Diviny**  
(MBA 2013)  
Australian

**Prior to MBA:**  
Associate,  
Freshfields  
Bruckhaus  
Deringer LLP  
(Hanoi)

**After MBA:**

Senior Consultant,  
Nous Group (Melbourne)



**Gemma Corke**  
(MBA 2013)  
Australian

**Prior to MBA:**  
Manager,  
PPB Advisory  
(Melbourne)

**After MBA:**

Associate, McKinsey & Co  
(Melbourne)



**Marcus Desmond**  
(MBA 2013)  
Australian

**Prior to MBA:**  
Client Manager,  
Deloitte Lawyers  
(Melbourne)

**After MBA:**

Product Manager – Oncology,  
Johnson & Johnson (Sydney)



**Emily Griffiths**  
(MBA 2013)  
Australian

**Prior to MBA:**  
Manager – Strategy  
Operations &  
Consulting, Deloitte  
(Melbourne)

**After MBA:**

Asia Strategy Manager,  
SABMiller (Hong Kong)



**Vincent Vuillard**  
(MBA 2013)  
French

**Prior to MBA:**  
Officer, Marine  
Nationale (Paris)

**After MBA:**

Senior Implementation  
Consultant, McKinsey & Co  
(Melbourne)



**Andrew Hale**  
(MBA 2013)  
American

**Prior to MBA:**  
Construction  
Analyst, Menlo  
School (Atherton,  
California)

**After MBA:**

Generalist Banker,  
ANZ (Sydney)



**Dean Kavanagh**  
(MBA 2013)  
Australian

**Prior to MBA:**  
Founder/President,  
Tower Hill Partners  
LLC (San Diego/  
Melbourne)

**After MBA:**

Investment Analyst, LJCB  
Investment Group (Melbourne)

I was an academic in the music faculty at a major university in my early 30s but I wanted to stretch myself and see if I could prove myself in other areas. Melbourne Business School gave me that opportunity. The exposure to amazing faculty, learning about the corporate world, and the opportunity to consult to an Indigenous business...those experiences have led to a complete career change. Melbourne Business School gave me the chance to make that break from the familiar and take a whole new path.

**Julia Lu (MBA 2012)**  
Taiwanese/Australian

Lecturer and Unit Coordinator, Monash University (Melbourne) > MBA > Reporting and Insights Analyst, EnergyAustralia (Melbourne) > Strategy Analyst (Retail Strategy), EnergyAustralia (Melbourne) > Strategy Analyst (Corporate Strategy), EnergyAustralia (Melbourne)



**Samuel Klingner**  
(MBA 2013)  
Australian

**Prior to MBA:**  
Proprietor,  
Qoee (Perth)

**After MBA:**

Business Intelligence Analyst,  
Hubert Burda Media (Munich)



**Bjorn Bjornsonn**  
(MBA 2013)  
Icelandic

**Prior to MBA:**  
Head of Business  
Analytics –  
Retail Banking,  
Islandsbanki  
(Reykjavik)

**After MBA:**

Consultant, Boston Consulting  
Group (Melbourne)



**Renan Maluenda**  
(MBA 2013)  
Brazilian

**Prior to MBA:**  
Project Manager  
– Worldwide  
Operations & CRM,  
Hewlett-Packard  
(Melbourne)

**After MBA:**

Digital Analytics Manager,  
MYOB (Melbourne)



**Michelle Wang**  
(MBA 2014)  
Chinese

**Prior to MBA:**  
Assistant to  
Managing Director,  
Shenzhen D&V  
Import & Export  
Trading Co  
(Shanghai)

**After MBA:**

Human Resources Manager,  
oTMS: openTrans Technology Co Ltd  
(Shanghai)



**Xue Huang**  
(MBA 2014)  
Chinese

**Prior to MBA:**  
Manager,  
Burson-Marsteller  
(Beijing)

**After MBA:**

China Communications Lead,  
Uber (Beijing)



**Olena Tovstuiuk**  
(MBA 2014)  
Canadian

**Prior to MBA:**  
Senior Consultant,  
KPMG (Edmonton)

**After MBA:**

Senior Strategy Analyst,  
Molson Coors (Toronto)



**David Putra**  
(MBA 2014)  
Indonesian

**Prior to MBA:**  
Second Year  
Associate, PwC  
Indonesia Advisory  
(Jakarta)

**After MBA:**

Business Analyst, Portland Group,  
an Infosys Company (Sydney)



**Isha Chander**  
(MBA 2014)  
Pakistani

**Prior to MBA:**  
Client Engagement  
Marketing  
Manager,  
Evalueserve  
(London)

**After MBA:**

Financial Services Marketing  
Manager, PwC (Singapore)



**John Eland**  
(MBA 2014)  
Australian

**Prior to MBA:**  
Consultant – P3  
Advisory, AECOM  
(London)

**After MBA:**

Investment Manager,  
SHC Group (Dubai)



I was a Project Manager with Boeing but I knew that I needed something extra on my CV to move out of that functional role. I chose Melbourne Business School because I wanted a top school in the Asia-Pacific region and the chance to explore my options in Australia and Asia. The MBA opened up opportunities to network with employers looking for people with a global mindset. I'm back in the States now and my career trajectory would not have been possible if I didn't have the skills and the networking experiences that the MBA gave me.

**Kenneth Coulter (MBA 2012)**  
American

Project Manager/Integrated Scheduler, Boeing Commercial Airplanes (Everett) ► MBA ► Financial Analyst and Associate Trader, Noble Group (Singapore) ► International Market Analyst, National Pen (San Diego) ► Senior Analyst, Global Strategic Pricing, Thermo Fisher Scientific (Carlsbad)





# Connect with global business in action

Our faculty bring a wealth of experience as academics and consultants to industry and government into the classroom to provide a blend of cutting-edge research and real-life application.

Through our faculty, you will approach problems in new ways. Instead of ambiguity, you will see opportunities to innovate. Instead of uncertainty, you will unlock value hidden to others.

Most importantly, our faculty are passionate about the contribution they make to developing the next generation of global business leaders – you.

Find out more about who could be teaching you at [mbs.edu/faculty](http://mbs.edu/faculty).

## Our faculty draw on their experience with global businesses, including:



“I fly to Paris eight times a year to work for the company that owns the world’s most valuable luxury brands. This links our marketing classes directly to what is happening at the high end of brand development. I am a marketing guy who was born with a fascination for brands. When I was approached by the world’s leading luxury brand house to become their branding adviser to run a program to train their executives, it started a relationship that is still going to this day.”

**Mark Ritson**  
Associate Professor, Marketing

PhD, Lancaster University  
Experience at: Wharton, MIT Sloan, London Business School, University of Minnesota  
Winner of the MBA Teaching Prize at MIT Sloan, London Business School and Melbourne Business School



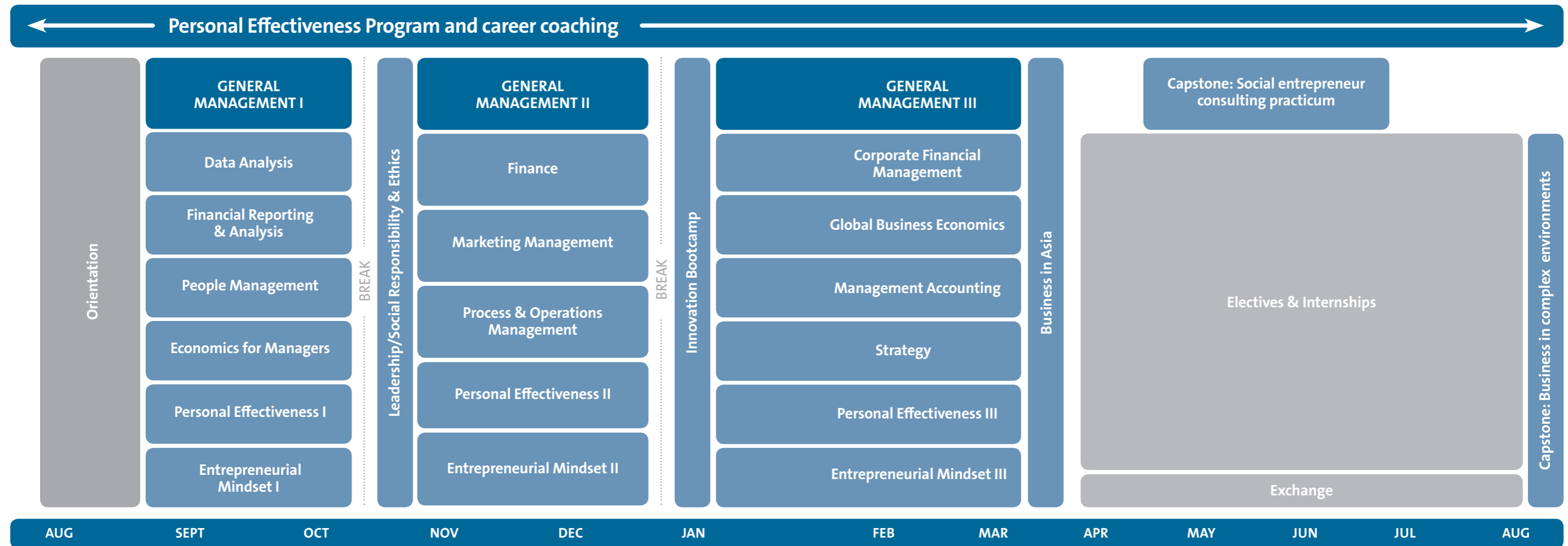
# Discover your potential with a

The Melbourne Business School MBA is an intensive experience, designed for maximum career impact. Throughout the one year program, you will be challenged and stretched to unlock your potential. We offer all the core subjects of a traditional MBA, plus a range of extra options, equipping you

# program designed to deliver

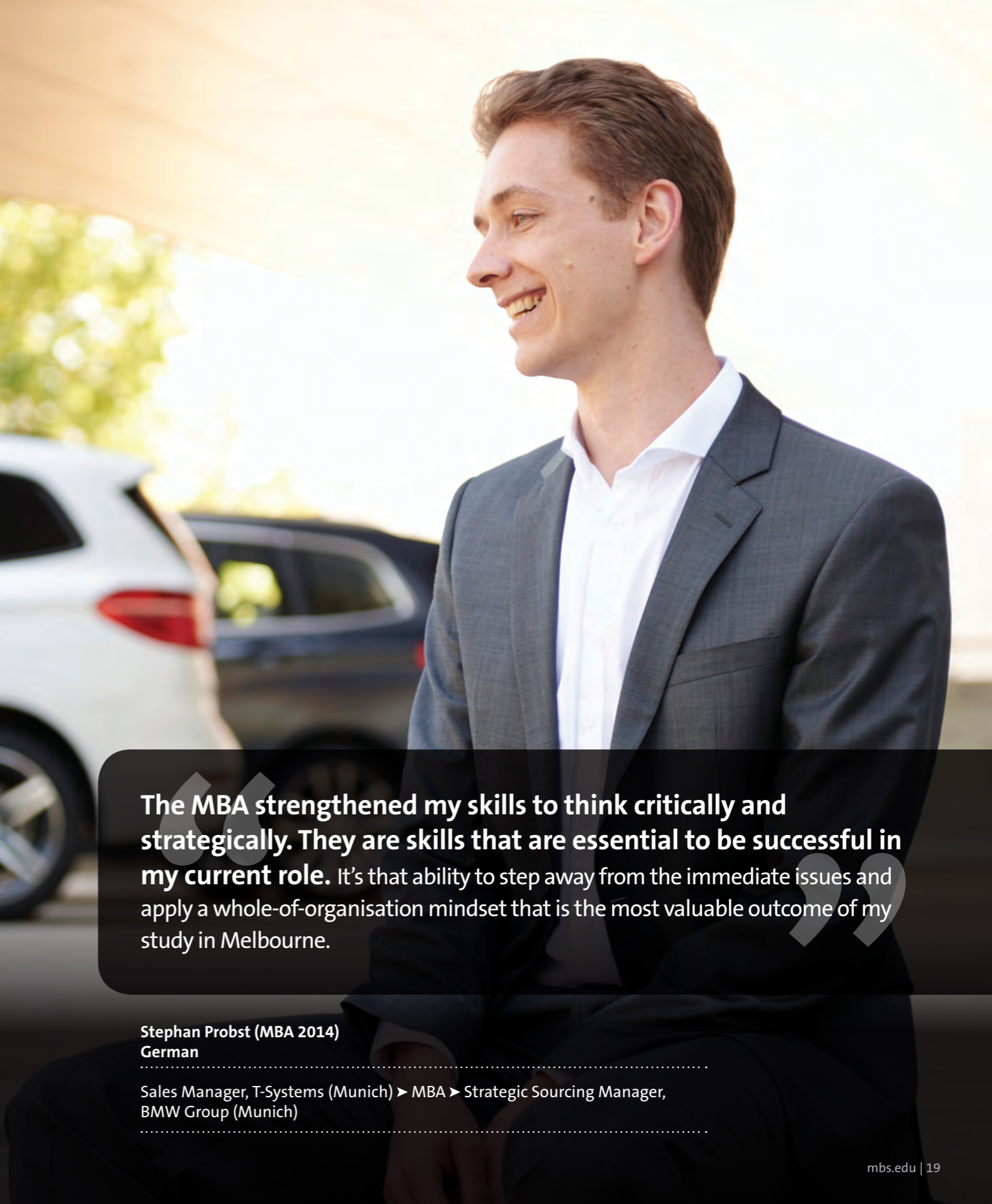
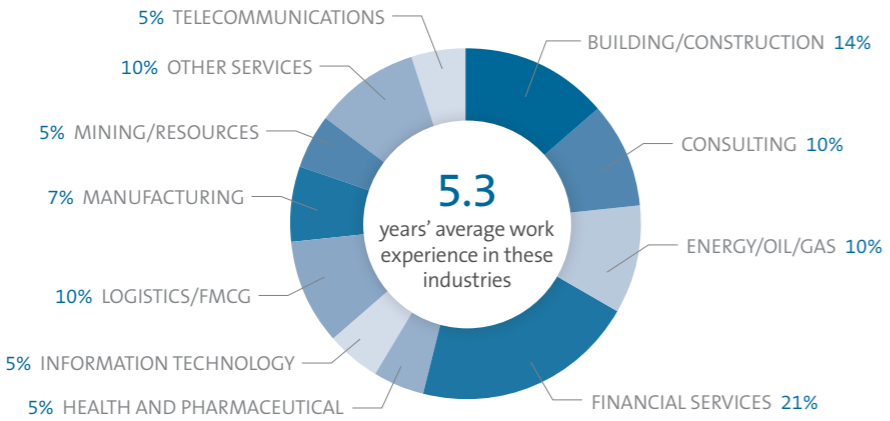
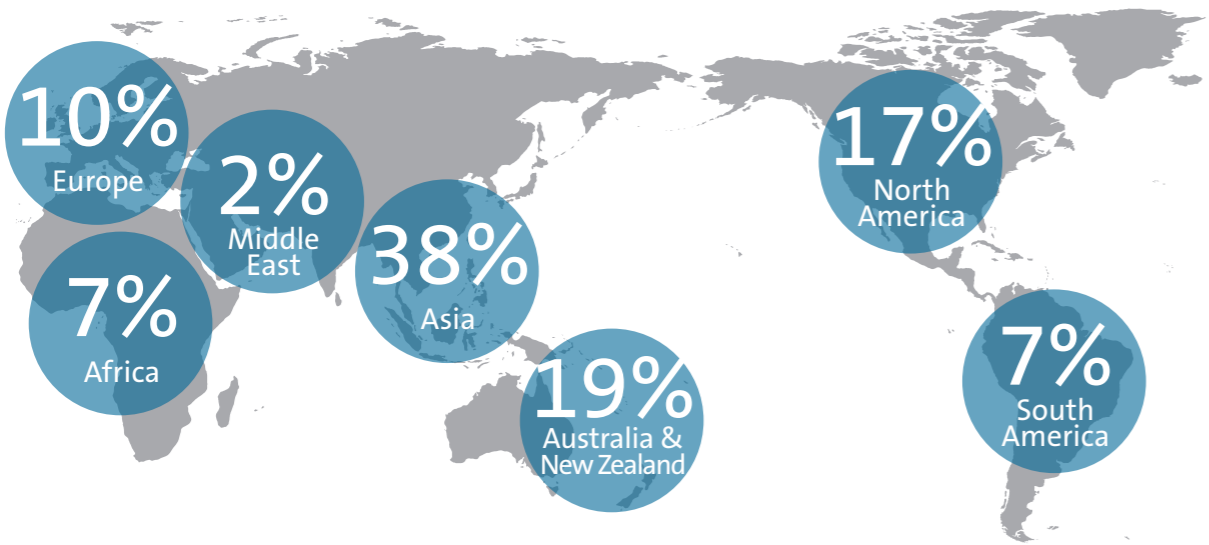
with the the agility, resilience and ability to not only manage complexity but seize the opportunities it presents.

At Melbourne Business School, the MBA will change not only the way you *do* business but how you *think* about business.



Indicative curriculum

# Graduating class of 2015



**The MBA strengthened my skills to think critically and strategically. They are skills that are essential to be successful in my current role.** It's that ability to step away from the immediate issues and apply a whole-of-organisation mindset that is the most valuable outcome of my study in Melbourne.

**Stephan Probst (MBA 2014)**  
German

Sales Manager, T-Systems (Munich) > MBA > Strategic Sourcing Manager, BMW Group (Munich)

# Partnering with EY for business in Asia



Fifty percent of the world's economic growth is centred in Asia. Understanding business in this region is key to understanding business today.

Melbourne Business School has partnered with EY to deliver the subject, Business in Asia. You will work in a small team on an Asia-focused consulting project for an EY client. As part of this real-world project, you will spend ten intensive days on the ground in Asia.

EY mentors will provide ongoing support throughout the subject,

contributing valuable guidance and feedback to optimise your learning and client outcomes. In the lead-up to your time in Asia, you will attend several workshops at EY's Melbourne office. You will learn to think, write and present as a consultant and be ready to engage in cross-cultural business collaboration.

At the conclusion of the project, you and your team will be required to present to the client, EY and other stakeholders located in both Asia and Australia.

Business in Asia is a core subject in our MBA program. What better way to gain practical insights into business operations and cultural parameters of this booming region than to be fully immersed in it, working with one of the world's top consulting firms?

This subject will give you the practical insights that will inform your future business thinking through an experience offered at no other business school in Australia.

**I had preconceptions about doing business in Asia but nothing prepares you for the intensity and excitement of running a project in a city like Shanghai.**

This subject gave me a whole new appreciation for the complexity of international business, and enabled me to apply what I'd learnt at Melbourne Business School to a real-world business challenge. Solving problems with our client in marketing, supply chain and international strategy gave me the confidence to apply what I learnt in this subject to global business opportunities.

**Laura Grundy (MBA 2014) (Left)**  
Australian

Assistant Director, Patent Examination – Physics (Melbourne) ► MBA ►  
Operations Manager, Southern Innovation (Melbourne)

# Beyond the traditional MBA curriculum

In the classroom, our teaching goes beyond the traditional MBA curriculum of case studies and established disciplines. We provide a fresh set of insights and skills by encouraging new ideas, new opportunities and new ways to learn.

## Innovation Bootcamp

The Innovation Bootcamp subject provides you with an experience to identify and develop viable and new ways of thinking. To address the rapidly changing market that organisations are faced with today, future leaders need to be able to innovate and change. Innovation Bootcamp gives you the experience to implement new business models and ways of doing things by working in syndicate groups, brainstorming and developing business-disrupting ideas before pitching them to a panel of entrepreneurs.

## Expanding the Entrepreneurial Mindset

Expanding the Entrepreneurial Mindset gives you the opportunity to work with innovative companies who want to know where the next threat or opportunity is coming from. Through involvement at the executive level in the day-to-day challenges faced by innovators, you will witness leadership in action first hand. Work with top-level decision makers in teams over several months to learn what innovation and leadership means in practice and contribute to exploiting

new opportunities and adapting to emerging threats. The subject includes working with some of Australia's most innovative start-ups, a great opportunity to learn from experts. In 2015, students worked with Melbourne global retailer Aēsop, a maker of quality beauty products, to identify potential threats to its business model.

**As you move into the elective phase of your MBA, you have more opportunities to add to your learning by participating in real-world experiences as part of your studies.**

## Internships and consulting projects

Working on a particular project within an organisation, you have the opportunity to immerse yourself in the issues and challenges facing the company. It's an experience that adds value to your learning and enables you to explore a specific industry as part of your career planning.

Recent internship placements have been at organisations such as Citi, Forethought Research, Jetstar, LinkedIn, Qantas, Seek Learning and Sodexo.

## A.T. Kearney Student Lab program

The student lab is a collaboration with global consulting firm, A.T. Kearney and is exclusively offered in Australia at Melbourne Business School. After a competitive interview process, you could join a small team—led by an A.T. Kearney partner—to work on a consulting project for an A.T. Kearney client.

Over 16 weeks in the elective phase of your MBA, you will address real-world business issues of importance to a leading company. It's an exciting opportunity to apply knowledge gained in the classroom to real business settings, enhancing your learning and professional development as a future leader.

## Exchange programs

Broaden your MBA experience further through our international exchange program. All our full-time MBA students are eligible to apply to participate in our exchange program with more than 40 partner business schools in Asia, Europe and America.

This program also attracts exchange students to Melbourne Business School every year. These students work closely with syndicate groups and join in with class activities, increasing diversity and boosting your learning.

# Internship Case Studies

## Internship Case Study: STREAT

STREAT is a social enterprise that tackles youth disadvantage and homelessness by providing the life-skills, support networks, work experience and training that young people require to kickstart their lives and career in hospitality.

David Angdi (MBA 2015) and Vanessa Xie (MBA 2015) joined STREAT for an eight-week internship placement to help position the growing catering business.

### The business problem:

STREAT wanted to increase sales of the cakes and other café goods that its trainees produced. It had excess capacity that would reduce the cost of making bakery items if it could be utilised.

### The outcome:

David and Vanessa identified the target market as the cafés and delis around the Melbourne CBD. They conducted market research, through surveys and reports, to investigate the products that the market uses and requires.

After completing a competitor analysis, they established the product development requirements and worked with STREAT staff on product costings.

Having identified a new market and developed a database of potential customers, they then analysed the cost of market entry at a particular volume, allowing them to complete an analysis of cost and profit.

At the end of their internship, David and Vanessa presented a recommended growth strategy to engage with this new market for STREAT managers to implement.

## Internship Case Study: Qantas

Cuicui Jin (MBA 2015) beat three other final-round interviewees from AGSM and Macquarie business schools to gain an eight-week internship at Qantas.

### The business problem:

Qantas distributed 30-40 marketing reports per month, so thick, in total, that no one had time to read them all. Cuicui was brought on board to create a dashboard that would help the whole organisation quickly see the effectiveness of Qantas marketing campaigns.

### Cuicui's impact:

In just the two months that Cuicui was at Qantas, she consulted with stakeholders, including senior executives, collected the data and managed the technical challenges to produce the dashboard.

Cuicui categorised a huge variety of metrics and inputs from over 15 internal and external stakeholders, including advertising, public relations, media, social media, digital and customer insights, into a marketing funnel.

### The outcome:

Before the dashboard, marketing was seen as a cost because it was difficult to show its commercial contribution. The creation of the dashboard has allowed for transparency, the easy sharing of information and has also changed the culture at Qantas.

Although Cuicui has now finished her internship at Qantas, the legacy of her work will be ongoing. The dashboard will be embedded into the reporting and operating rhythm of how Qantas communicates back to the organisation.

Cuicui has left us with the ability to communicate, at an executive level, how marketing has contributed to the business and created a tool that allows us to effectively communicate our performance across the organisation.

Jonathan Thompson  
Brand Strategy Manager

Qantas

“The work experience that I have gained has been amazing. With the help of the Career Management Centre, I was able to win a nationally contested internship with the Qantas Brand Marketing team where I created an integrated marketing dashboard for the Qantas Management team. The support that the Career Management Centre provides makes all the difference. You have to put in the work and be clear about your strengths and goals but once you commit to the program, they connect you with the right people and help you to reach your potential.”

Cuicui Jin (MBA 2015)  
Chinese

Marketing and Event Manager, Asia Pacific,  
Linberg (Shanghai) ▶ MBA and Intern at  
Qantas and Culture Amp



# Is this the MBA for you?

If you aspire to be a leader with a global mindset, we would like to talk to you.

We are looking for well-rounded candidates to join our next class – your confidence, energy and aptitude for problem solving are just as important as your GMAT score. At a school where soft skills are valued as much as academic skills, we will require evidence of your leadership potential, your interpersonal and communication skills, and your maturity and motivation.

We regularly meet prospective MBA students around the globe through information sessions or one-to-one appointments. To find out about events nearest to you, visit [mbs.edu/events](http://mbs.edu/events).

You can also get in touch via email or phone, and we are happy to set up a Skype chat if that works best for you.

## Visas

If you are an international student, you will need a student visa to study our full-time MBA. Once you accept your offer, we will work with you to ensure your visa is processed in plenty of time.

International students may be eligible to apply for the Temporary Graduate Visa after completion of the dual MBA and Master of Marketing program (24 months in duration) as the dual course meets the two-year Australia study requirement. The Temporary Graduate Visa lets international students who have recently graduated from an Australian education institute work in Australia temporarily for a period of time upon completion of your studies. For more information about this visa please visit: <https://www.border.gov.au/Trav/Visa-1/485->.

## Application checklist

- A good GMAT score (current average is 680)
- Academic transcripts from an undergraduate degree in any discipline
- A CV/resumé showing at least two years' work experience
- Proof of ID (passport or birth certificate)
- Evidence of English fluency
- Four personal statements that help us understand you better
- Contact details of two professional referees

Visit [mbs.edu/mbabrochure](http://mbs.edu/mbabrochure)

# Your investment

Your investment in the MBA program, including all tuition fees plus travel and accommodation for a week in South-East Asia, is AU\$85,470.

As with any MBA, you'll need to consider living costs. These will depend on your lifestyle, family situation and choice of accommodation. Rent, food, phone, transport to and from school need to be taken into account, as well as study-related costs, including textbooks and computer equipment.

Take a look at [www.liveinvictoria.vic.gov.au](http://www.liveinvictoria.vic.gov.au) for up-to-date information on the cost of living in Victoria.

## Scholarships

Melbourne Business School has a wide and generous array of scholarships available for the full-time MBA.

Scholarships are awarded at the time of offer. More information about scholarships can be found on website at [mbs.edu](http://mbs.edu).

Apart from scholarships awarded by Melbourne Business School, there are external scholarships, grants and government funding available in Australia and your home country.

## Scholarships include:

- Dean's International Management Scholarship
- Rupert Murdoch Fellowship
- The Founders' Scholarship
- Helen Macpherson Smith Fellowship
- John Clemenger Memorial Scholarship
- Developing Nations Scholarship
- Diversity Excellence Scholarships
- And more...
- Visit [mbs.edu/scholarships](http://mbs.edu/scholarships) for further information.

# 78%

of the class of full-time students who started in August 2015 received some kind of financial assistance, including a generous number of scholarships.

Please contact us to discuss how we can best help you achieve your full potential.

General Enquiries  
T: +61 3 9349 8200  
E: [study@mbs.edu](mailto:study@mbs.edu)  
[mbs.edu](http://mbs.edu)

Admissions – MBA Programs  
200 Leicester Street  
Carlton VIC 3053  
Australia



Anne Reaney-Ludowyk  
Admissions Consultant



Justin Tay  
Manager, International Admissions



Dr Pete Manasantivongs  
Director, Global Engagement

Please note, the program fee listed above is applicable to August 2017 intake only – fee is correct at time of printing and subject to annual review and may be adjusted to reflect cost increases.



“Coming all the way from Uganda was a big move. I left my friends and family and entered a completely different culture. But it has been amazing. I’ve not only learnt from my classmates but I feel that I have also given them insights into **doing business in Africa**. The support that I have received has led to an internship with Social Ventures Australia. It taught me that my experiences were valuable and that I had a lot to contribute. I will always be grateful to Melbourne Business School for giving me this gift.”

“Coming to Melbourne Business School to get my MBA was the best decision I could have made for a number of reasons. I’ve had the opportunity to work and interact with people from all over the world, which was one of my main **objectives in pursuing an MBA**. Secondly, I’ve learned a number of concepts and frameworks throughout the year, which, coupled with the experiences I’ve gained throughout my studies, will enable me to attain my long-term professional goals. If I look at my MBA as an investment, the scholarship Melbourne Business School offered me made it a very attractive one. I’m very glad I chose Australia and Melbourne Business School for my MBA, this year has been an unforgettable journey.”

Fernando Jofre (MBA 2015)  
Chilean

Development Engineer, Corporate HR Division, Empresas CMPC (Santiago) ► MBA (Director’s Scholarship recipient) ► Industry Workforce Analyst, NBN (Melbourne)

Jennifer Kahirimbanyi (MBA 2015)  
Ugandan

Service Level Manager, Bank of Uganda (Kampala) ► MBA (Director’s Scholarship recipient) ► IT Audit Lead, Credit Union Australia (Brisbane)

# Student life

Life at Melbourne Business School isn't just about what happens in class. Our students study hard, but they play hard as well.

You will have the opportunity to engage and connect through student clubs. Academic clubs are on offer, such as the Consulting Club, which teaches you techniques to land a job in consulting and provides networking opportunities as well as social clubs.

The Student Representative Council (SRC) organises a number of student events each term that allow you to get involved in campus culture and make new friends.



Without the Consulting Club, I would never have been able to sit through a case interview for a consulting role. Continuous case practice helped me to not only get through the interview process but it also assisted my learning during the MBA. It was definitely a factor in my landing a role at Deloitte.



Liza Kierans (MBA 2015)  
Irish/Australian

Signal Design Engineer, Rail Control Systems Australia (Melbourne) ▶ MBA ▶  
Strategy and Operations Consultant, Deloitte (Melbourne)



# Leverage from a global alumni community

The Melbourne Business School Alumni network is an internationally community of leaders across the Australian and international business, government and not-for-profit sectors.

Active networks across the globe



ALUMNI REUNION

8,500 Melbourne Business School MBA alumni  
16,000+ Total Melbourne Business School alumni

Adelaide  
Albury-Wodonga  
Auckland  
Bangalore  
Beijing  
Belgrade

Berlin  
Bogota  
Brisbane  
Canberra  
Copenhagen  
Delhi

Events  
Lifelong learning  
Alumni Directory



ANNUAL Alumni DINNER

Denver  
Dubai  
Ho Chi Minh City  
Hong Kong  
Jakarta  
Kuala Lumpur

Lahore  
Lima  
London  
Los Angeles  
Manila  
Melbourne



Mumbai  
New York  
Paris  
Perth  
San Francisco  
Santiago

Seoul  
Shanghai  
Singapore  
Sydney  
Washington DC  
Zurich



The Melbourne Business School Alumni community is a really special part of my friendship group and business networks. With alumni all over the world working in different industries, you continue to learn so much from those connections. Having lived in London since I graduated with my MBA, I value my connections with the Melbourne Business School community here.

Emily Murphy (MBA 2007)  
American

Public Relations Senior Account Manager, PJ Inc (New York) > MBA > Global PR Manager, Skype (London) > Marketing Manager, EMEA Region and Mobile, Skype (London) > Global Consumer Marketing, Growth & CRM Manager, Badoo (London) > Head of Marketing and PR, CrowdBnk Ltd (London) > Senior Marketing Manager, GSMA (London)

# Melbourne: The world's most liveable city, 2010–2015

*The Economist Intelligence Unit Survey 2015*

4.2 million people

Average age 36

1.6 million international visitors every year

Residents from 140 countries, speaking over 200 languages

250 km tram tracks, 1,763 tram stops

178,000 café and restaurant tables

4,800,000 m<sup>2</sup> of parkland

40 beaches in the Melbourne region

234 kilometres from the ski fields

25°C average summer temperature

14°C average winter temperature

365 days of international festivals – arts, comedy, writing, food & wine, fashion and more

#1 Australian sporting city with MCG Test Cricket, the Australian Open tennis, Formula Australian Grand Prix

# About Melbourne Business School

Melbourne Business School is the University of Melbourne's graduate school in business and economics, and one of the leading providers of executive education in the Asia Pacific region.

Established in 1963 and jointly owned by corporate Australia and the University of Melbourne, Melbourne Business School has built a reputation for excellence and offers a comprehensive portfolio of business and economic graduate programs to meet the

business challenges of both individuals and organisations. Our MBA, the first offered in Australia, is globally-renowned and is consistently ranked in the *Financial Times*, *The Economist Which MBA* and *Bloomberg Business* rankings. The University of Melbourne is Australia's No. 1 university, being ranked No. 33 globally in *The Times Higher Education World University Rankings* 2014–2015. Melbourne Business School enjoys accreditation by both EFMD (EQUIS) and AACSB International.



## MELBOURNE BUSINESS SCHOOL

### CARLTON CAMPUS

200 Leicester Street  
Carlton VIC 3053  
Australia  
T: +61 3 9349 8400  
F: +61 3 9349 8404  
E: [study@mbs.edu](mailto:study@mbs.edu)  
[mbs.edu](http://mbs.edu)

### PARKVILLE CAMPUS

The University of Melbourne  
Level 4, 198 Berkeley Street  
Parkville VIC 3010  
Australia  
T: 1800 227 117  
(freecall within Australia)  
T: +61 3 8344 1670  
E: [mbs-enquiries@unimelb.edu.au](mailto:mbs-enquiries@unimelb.edu.au)

### EXECUTIVE EDUCATION

200 Leicester Street  
Carlton VIC 3053  
Australia  
T: 1800 00 66 80  
(freecall within Australia)  
T: +61 3 9349 8788  
E: [programs@mbs.edu](mailto:programs@mbs.edu)  
[mteliza.mbs.edu](http://mteliza.mbs.edu)

ABN 80 007 268 233. CRICOS Provider Code 00116K.

