

# Full-time MBA

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MELBOURNE  
BUSINESS  
SCHOOL

Designed for next-generation professionals

GLOBAL. BUSINESS. LEADERS.

# Welcome to Melbourne Business School

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There's a reason why more than 90 per cent of our graduates receive job offers soon after earning their degree.

It's because they think the right way about business. They bring creativity and innovation into the workplace. They are equipped to inspire, lead and motivate others.

Melbourne Business School is where the world's brightest minds come to develop the skills and attitude they need to be the leaders of tomorrow. In our classrooms, students from all corners of the globe work together under pressure to collaborate, grow and challenge themselves. They learn as much from each other as from our world-famous faculty and industry experts, who come from peer institutions like Yale and Stanford.

Afterwards, they become part of a network of almost 10,000 other graduates spread across 95 countries who have had the same immersive experience, and who understand what excellence in business truly means.

If you want to join them, we invite you to study with us at Melbourne Business School.



## **Professor Ian Harper**

Dean, Melbourne Business School  
Dean, Faculty of Business and Economics  
The University of Melbourne;  
Board Member, Reserve Bank of Australia

**“As a non-profit organisation, we’re proud of our long-standing success in creating global business leaders, equipped to found, manage and lead organisations and to serve the wider community.”**

# About Melbourne Business School

We are Australia's best business school, as ranked by the *Financial Times*, in the heart of the world's most liveable city.

Our campus is part of the University of Melbourne, within easy walking distance of the city's central business and shopping district.

We offer a range of MBA, Marketing and Business Analytics degrees, as well as Executive Education short courses to keep your career skills up to date.

Our faculty and teachers are industry experts who work with some of the biggest companies in the world to solve the challenges they face every day.

We have a strong focus on giving back to the community, and our students regularly work with charities like Guide Dogs Victoria to help improve their operations.

We are jointly owned by the business community and the University of Melbourne, and hold AACSB and EFMD (EQUIS) accreditation.

**#1** Business school in Australia  
*(Financial Times, 2018)*

**#12** MBA degree outside the US  
*(Bloomberg, 2017)*

**#34** MBA degree in the world  
*(QS, 2018)*

**#3** MBA degree in Asia and Australasia  
*(QS, 2018)*

**#28** MBA degree in the world  
*(The Economist, 2019)*

**#61** MBA degree in the world  
*(Financial Times, 2019)*

# Melbourne by the numbers\*

\*The Economist Intelligence Unit Survey 2017



#1 most liveable city in the world, 2010-2018



#1 sports capital of Australia, home to the Australian Open tennis, Formula One Grand Prix and the Melbourne Cup



4.9 million people



1.9 million overseas visitors each year



Residents from 140 countries, speaking more than 200 languages



250 kilometres of tram tracks, with more than 1700 stops



178,000 cafe and restaurant tables



4,800,000 sq.m of parkland



40 beaches in the region



234 kilometres from the ski fields



25°C average summer temperature



14°C average winter temperature



365 days of international festivals in arts, comedy, writing, food and wine, fashion and more

# A world-class MBA over one to two years

Our Full-time MBA program is a one to two year experience that will develop your full potential to succeed in business.

Fast-paced and challenging, the program reflects the modern workplace in its structure and ethic - including exciting internship and travel opportunities.

You will gain more than the traditional business toolkit as you learn to tackle any business challenge, juggle multiple priorities and readily develop practical solutions that add value.

Together with our Personal Effectiveness Program, an international cohort and exposure to executive leaders from Australia and overseas, you will gain the people skills, work experience and networks to forge a rewarding career as a respected leader in your field.

Located in the world's most liveable city, Melbourne Business School is in the heart of a vibrant multicultural community, lively arts and sports scenes, and sprawling streets and laneways lined with Australia's best places to eat and unwind.

An MBA from Melbourne Business School will transform how you see and experience the world.

## Julia Haywood (MBA 2005)

CANADIAN

The Olympic Partner Sponsorship and Games Operations, International Olympic Committee (Lausanne, Switzerland) ► MBA Consultant, Boston Consulting Group (Melbourne) ► Project Leader, Boston Consulting Group (Melbourne) ► Principal, Boston Consulting Group (New York City) ► Partner and Managing Director, Boston Consulting Group (New York)

**“The MBA stretched and challenged my thinking. With over 30 nationalities in our class, I experienced business across many borders and gained an even greater appreciation of its benefits and challenges.”**

**“I would encourage us all to continue to challenge the status quo, so we can grow and support the next generation of talent around the world. I will always be grateful for my MBA experiences.”**



# Personalise and manage your career

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## Develop your personal brand

Our dedicated team in the Career Management Centre deliver the Personal Effectiveness Program, a core subject unique to Melbourne Business School.

Tailored to each individual student, the program will show you how to identify your strengths and leverage your communication style. You will learn how to personally engage and inspire others to better shape your career.

With the help of our team, you will gain the confidence and know-how to pursue your goals with determination.

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## Start your career plan before entering the classroom

Before you begin your studies, we will work with you to develop your CV and complete a Meyer-Briggs Type Indicator assessment to give you behavioural insight into yourself and others.

We will then put you under the wing of a career coach to help you become “job ready” from every angle. Together with your coach, you will establish where you are in your career at the moment, where you want to go in the future and the best way to get there.

You will gain the mindset to exceed market expectations and make a lasting impression on others – both in and out of the office.

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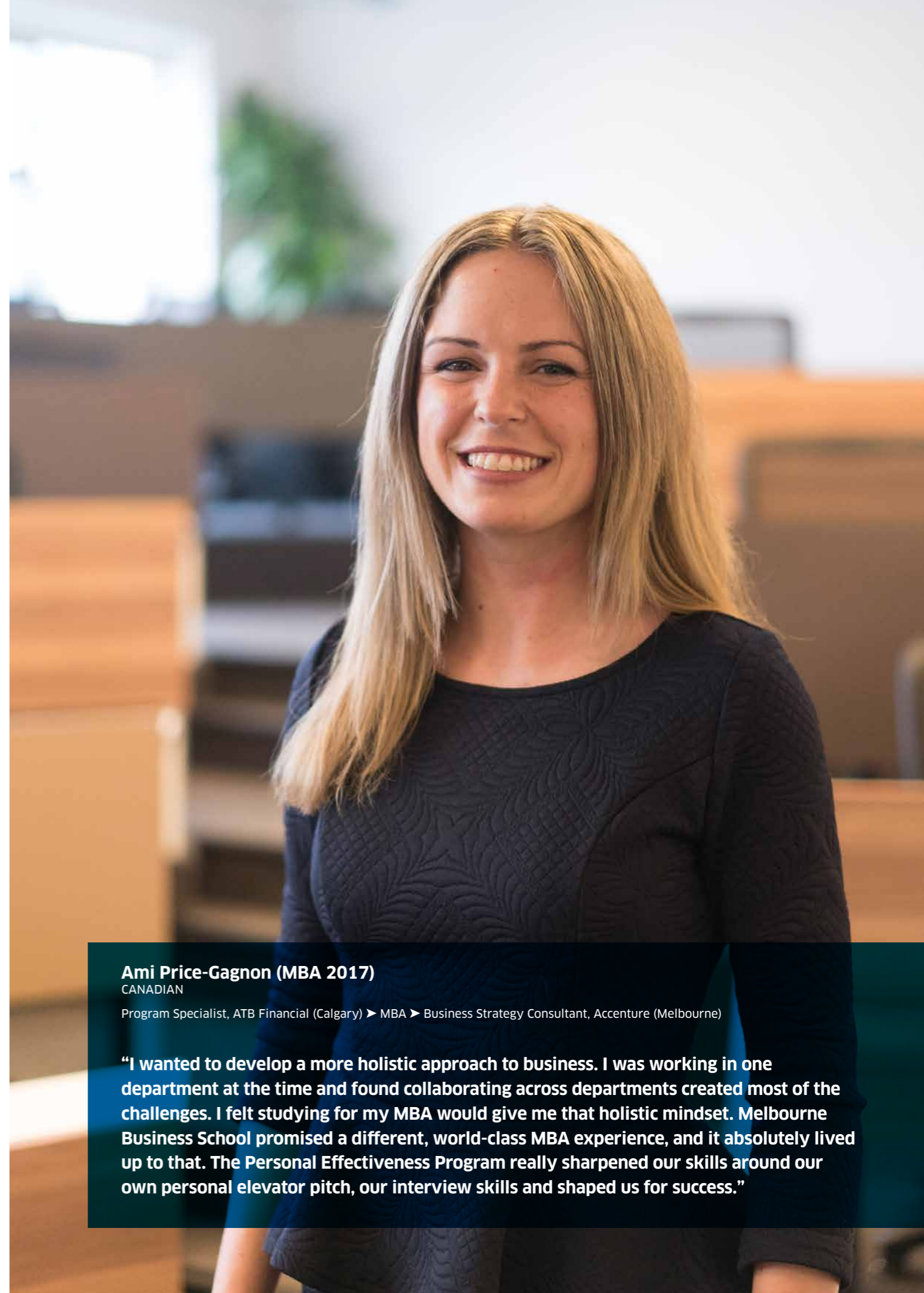
## Advance yourself through Melbourne Business School

Our Career Management Centre team have more than 100 years of collective experience as recruiters, headhunters and career coaches. That means they know how leaders in business think – and why.

As well as teaching the Personal Effectiveness Program, they stay in close contact with senior executives and are a trusted partner to many businesses. They are the first to know who is hiring, and how you can get in the door.

“Through highly personalised career development, we work with students to ensure they develop the knowledge, skills and attributes they need to be successful,” says John Gurskey, director of the centre.

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### Ami Price-Gagnon (MBA 2017)

CANADIAN

Program Specialist, ATB Financial (Calgary) ▶ MBA ▶ Business Strategy Consultant, Accenture (Melbourne)

**“I wanted to develop a more holistic approach to business. I was working in one department at the time and found collaborating across departments created most of the challenges. I felt studying for my MBA would give me that holistic mindset. Melbourne Business School promised a different, world-class MBA experience, and it absolutely lived up to that. The Personal Effectiveness Program really sharpened our skills around our own personal elevator pitch, our interview skills and shaped us for success.”**

## Career statistics

Our graduating class of August 2017:



\*Data taken from 2015-2017



**Jean-Philippe Richer**

Senior Director of People Analytics, Innovation & Rewards - Asia Pacific South  
Carlton & United Breweries, AB InBev

**“Melbourne Business School’s MBA program is more challenging than others in terms of how much you do. That kind of intensity totally reflects my day, which is very busy and fast-paced. It’s hard to find that in other programs.”**

## Progress your career

Melbourne Business School alumni are working in 95 countries around the world, employed by big brands and well-known corporations. Take a look at this snapshot of where some of our recent graduates have landed roles.



**Tristan Benfield**  
(MBA 2015)  
Australian

**Prior to MBA:**  
National Leasing  
Presenter, Fleetpartners  
(Melbourne, Australia)

**After MBA:**

Head of Group Sales, H3 Dynamic  
Holdings (Singapore)



**Heather Watson**  
(MBA 2015)  
Canadian

**Prior to MBA:**  
Development and  
Operations Geologist,  
Encana Corporation  
(Calgary, Canada)

**After MBA:**

Strategic Consumer Insights  
Consultant, Forethought Research  
(Melbourne, Australia)



**David Angdi**  
(MBA 2015)  
Indonesian

**Prior to MBA:**  
Senior Consultant, Lead  
Advisory, EY  
(Jakarta, Indonesia)

**After MBA:**

Manager, Asia Pacific Commercial Insights,  
Janssen Pharmaceutical (Singapore)



**Marija Janchovski**  
(MBA 2015)  
Australian

**Prior to MBA:**  
Data Specialist,  
Thomson Reuters  
(Melbourne, Australia)

**After MBA:**

Equities Trader, Vanguard Australia  
(Melbourne, Australia)



**Nathan Bell**  
(MBA 2015)  
American

**Prior to MBA:**  
Senior Market Analyst,  
ATK (Independence,  
USA)

**After MBA:**

Business Analyst, 3D Corporate  
Solutions (Monett, Missouri)



**Jennifer  
Kahirimanyi**  
(MBA 2015)  
Ugandan

**Prior to MBA:**  
Service Level Manager,  
Bank of Uganda  
(Kampala, Uganda)

**After MBA:**

IT Audit Lead, CUA (Brisbane, Australia)



**Filip Reese**  
(MBA 2016)  
American

**Prior to MBA:**  
Product Manager,  
99 Designs  
(Melbourne, Australia)

**After MBA:**

Senior Product Manager, Blue River  
Technology (San Francisco, USA)



**Ciara O'Sullivan**  
(MBA 2016)  
Irish

**Prior to MBA:**  
Project Manager and  
Civil Superintendent,  
Fortescue Metals Group  
(Newman, Australia)

**After MBA:**

Management Consultant, Accenture  
(Dublin, Ireland)

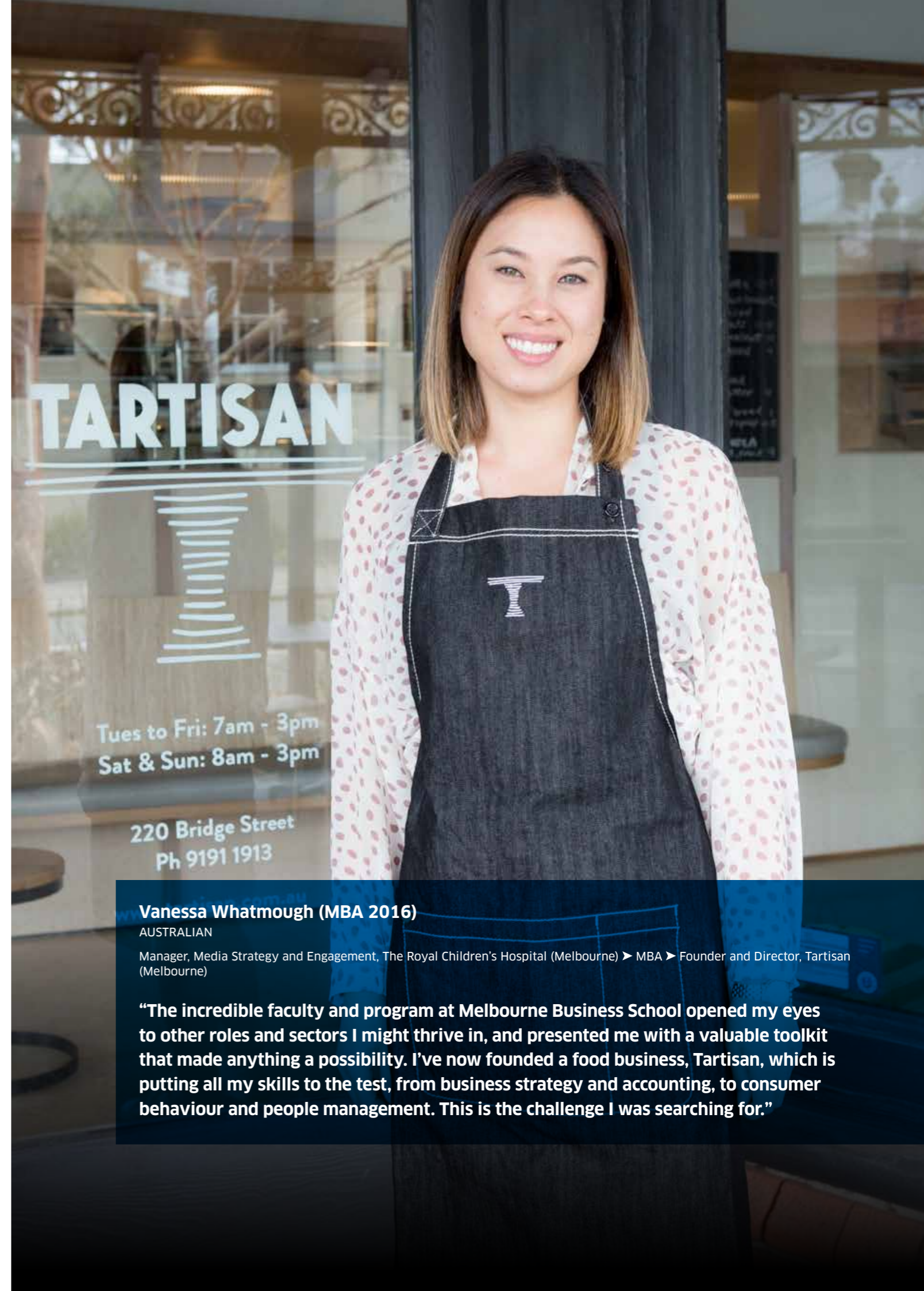


**Valentijn Van Gastel**  
(MBA 2016)  
Dutch

**Prior to MBA:**  
Consultant, Ecofys  
(Utrecht, Netherlands)

**After MBA:**

Co-founder & Director, Swell Navigator  
(Amsterdam, Netherlands)



**Vanessa Whatmough (MBA 2016)**

AUSTRALIAN

Manager, Media Strategy and Engagement, The Royal Children's Hospital (Melbourne) ► MBA ► Founder and Director, Tartisan (Melbourne)

**“The incredible faculty and program at Melbourne Business School opened my eyes to other roles and sectors I might thrive in, and presented me with a valuable toolkit that made anything a possibility. I’ve now founded a food business, Tartisan, which is putting all my skills to the test, from business strategy and accounting, to consumer behaviour and people management. This is the challenge I was searching for.”**



**Kate Kennard**  
(MBA 2016)  
American

**Prior to MBA:**  
Producer, RJO  
Records  
(Los Angeles, USA)

**After MBA:**

Senior Associate, Strategy&  
(Melbourne, Australia)



**Kieran White**  
(MBA 2016)  
New Zealander

**Prior to MBA:**  
Project Engineer,  
Shell  
(Ballina, Ireland)

**After MBA:**

Consultant, Bain & Company  
(Melbourne, Australia)



**Ami Price-Gagnon**  
(MBA 2017)  
Canadian

**Prior to MBA:**  
Program Specialist,  
ATB Financial  
(Calgary, Canada)

**After MBA:**

Management Consultant, Accenture  
(Melbourne, Australia)



**Miguel Gomez**  
(MBA 2017)  
American

**Prior to MBA:**  
Senior Business  
Analyst, BGC  
(Perth, Australia)

**After MBA:**

Senior Operations Manager, Uber Eats  
(Perth, Australia)



**Nino Bekurishvili**  
(MBA 2017)  
Georgian

**Prior to MBA:**  
Senior Corporate  
Banker, JSC VTB  
Bank Georgia  
(Tbilisi, Georgia)

**After MBA:**

Senior Associate, SPP (Melbourne,  
Australia)



**Nathan Spence**  
(MBA 2017)  
Australian

**Prior to MBA:**  
Advisor, Rio Tinto  
(Melbourne, Australia)

**After MBA:**

Senior Associate, Partners in  
Performance (Melbourne, Australia)



**Rahiba Rafeul**  
(MBA 2017)  
Bangladeshi

**Prior to MBA:**  
Cluster Employee  
Services Manager,  
British American  
Tobacco (Islamabad,  
Pakistan)

**After MBA:**

Senior Consultant, Deloitte  
(Melbourne, Australia)



**Eugene Ong**  
(MBA 2017)  
Australian

**Prior to MBA:**  
Veterinary Surgeon  
(Singapore)

**After MBA:**

Product Manager, Janssen  
Pharmaceutical (Sydney, Australia)

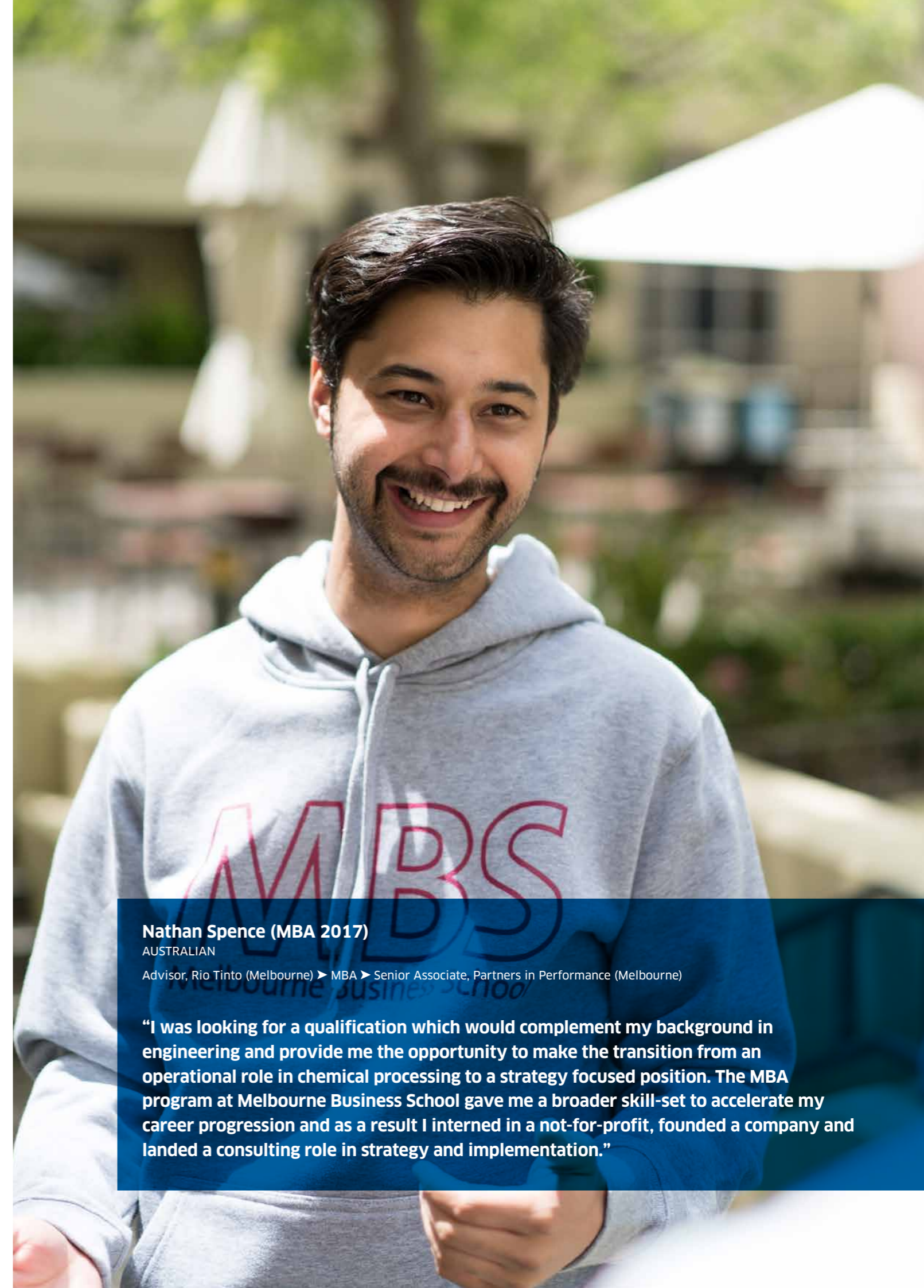


**Nicole Teng**  
(MBA 2017)  
Chinese

**Prior to MBA:**  
Project Manager,  
Kurt Salmon  
(Shanghai, China)

**After MBA:**

Senior Business Analyst, Jetstar  
(Melbourne, Australia)



**Nathan Spence (MBA 2017)**

AUSTRALIAN


Advisor, Rio Tinto (Melbourne) ▶ MBA ▶ Senior Associate, Partners in Performance (Melbourne)

“I was looking for a qualification which would complement my background in engineering and provide me the opportunity to make the transition from an operational role in chemical processing to a strategy focused position. The MBA program at Melbourne Business School gave me a broader skill-set to accelerate my career progression and as a result I interned in a not-for-profit, founded a company and landed a consulting role in strategy and implementation.”



# Global connections

Our MBA alumni work all over the world. This map shows just some of the places and companies where Melbourne Business School graduates are working.



**8,500+**  
MELBOURNE BUSINESS SCHOOL MBA ALUMNI

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**17,000+**  
TOTAL ALUMNI AND PARTICIPANTS



# Learn from industry leaders

As consultants to industry and government, our faculty bring a wealth of experience into the classroom through a blend of innovative research and practical skills.

They will show you how to approach business problems and find opportunities hidden in them.

Most importantly, our faculty are passionate about their time with you and your future success. That's why Melbourne Business School is renowned for developing generations of global business leaders.

## Our faculty draw on their experience with global businesses, including:

- |   |  |   |   |
|---|--|---|---|
| <p><b>A</b> Air Canada<br/>Aldi<br/>Amcor<br/>AMP<br/>Amtrak<br/>ANZ<br/>AstraZeneca<br/>Australian Defence Force<br/>Australian Super</p>  | <p><b>E</b> E.ON<br/>Ericsson<br/>Etihad Airways<br/>ExxonMobil</p>          | <p><b>M</b> Macquarie Bank<br/>Marchmont-Hill<br/>Medibank<br/>Merck Serono<br/>Morgan &amp; Banks</p>                              | <p><b>S</b> SABIC<br/>Sainsbury's<br/>Salesforce<br/>Sanofi Aventis<br/>Santos<br/>Saudi Aramco<br/>Schneider Electric<br/>Sensis<br/>Shell<br/>Siemens<br/>SNCF (France)</p> |
| <p><b>B</b> B&amp;Q<br/>BCG<br/>BHP Billiton<br/>BlueScope Steel<br/>BP Australia<br/>Bristol-Myers Squibb</p>  | <p><b>F</b> Freehills<br/>Frontier Economics<br/>Frost &amp; Sullivan</p>    | <p><b>N</b> NAB<br/>National Gallery of Victoria<br/>New Zealand Defence Force<br/>Novartis<br/>NSW Police</p>                      | <p><b>T</b> Telstra<br/>Tesco<br/>Thalys<br/>The Royal Women's Hospital (Melbourne)<br/>Toll Group</p>  |
| <p><b>C</b> Cadbury Schweppes<br/>Carlsberg<br/>CitiPower<br/>Clayton Utz<br/>Clemenger BBDO<br/>Coca-Cola Amatil<br/>Commonwealth Bank of Australia<br/>Corrs Chambers Westgarth<br/>Cricket Australia</p> | <p><b>G</b> General Electric<br/>GlaxoSmithKline</p>                         | <p><b>O</b> Optus Networks<br/>Origin Energy</p>  | <p><b>U</b> United Energy<br/>Urbis</p>   |
| <p><b>D</b> Department of Aviation<br/>Dow Chemical<br/>Dubai Holdings</p>  | <p><b>H</b> Hess Corporation<br/>Honda<br/>Hong Kong Government<br/>HSBC</p> | <p><b>P</b> Pacific Brands<br/>Pacific Dunlop<br/>PepsiCo<br/>Pfizer<br/>PwC</p>  | <p><b>V</b> Vision Australia</p>  |
|   | <p><b>I</b> IBM</p>  | <p><b>Q</b> Qantas</p>  | <p><b>W</b> Westpac<br/>Woolworths</p>  |
|   | <p><b>J</b> Johnson &amp; Johnson</p>  | <p><b>R</b> Renfe (Spain)<br/>Repc Australia<br/>Rio Tinto<br/>Royal Bank of Scotland<br/>Royal Children's Hospital (Melbourne)</p> |   |
|   | <p><b>K</b> Keystone Foods<br/>KPMG</p>                                      |   |   |
|   | <p><b>L</b> Lloyds<br/>LVMH</p>  |   |   |

### Geoff Martin

Professor of Strategy  
PhD, IE Business School (Madrid)

Experience at Deloitte (Sydney), GT Global (Dublin), TXU (London), IAMCO (London, Johannesburg), Egg Bank (London), Credit Suisse (Singapore, London)

**"I work with some of the leading organisations in Australia and New Zealand to educate their leaders and help them develop effective strategy. That allows me to stay at the cutting edge and share insights and practical tips with our MBA students. I want my students to know how the real world operates, and how their newfound knowledge will enable them to be great strategic leaders."**

## Discover your potential with a program

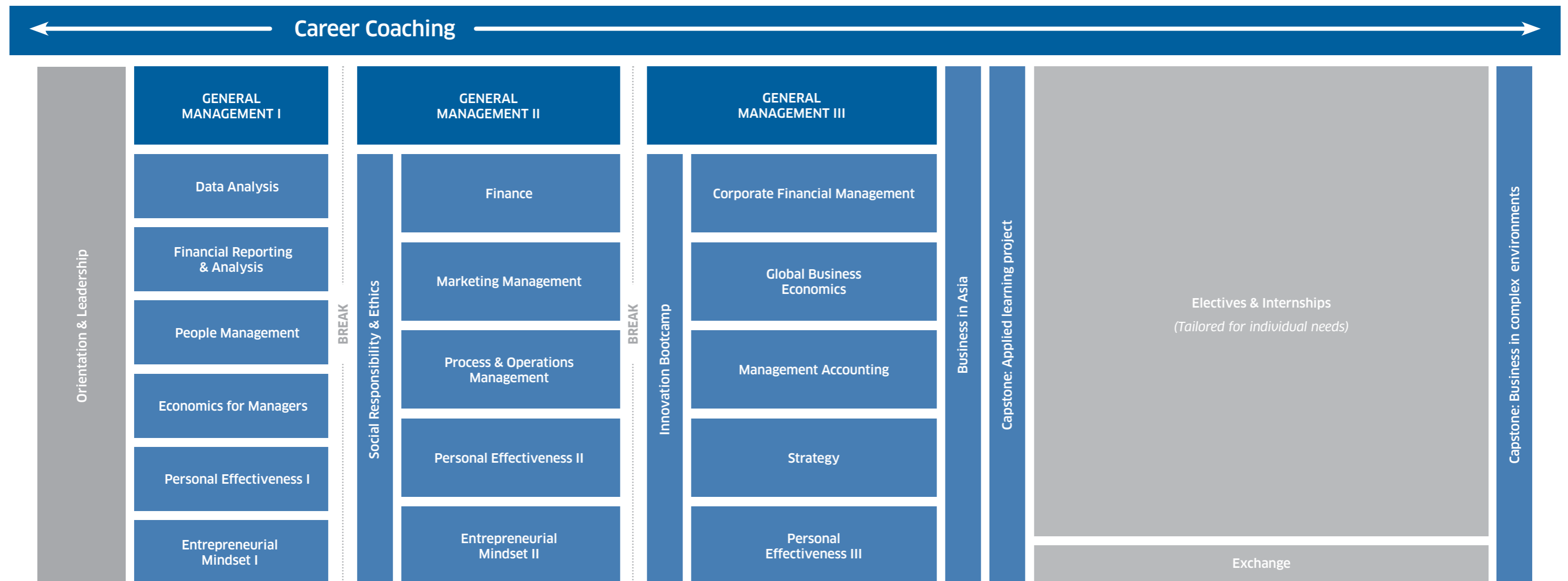
## designed to deliver maximum impact

Melbourne Business School's MBA program attracts students from around the world who want to develop their full potential to succeed.

With all the core subjects of a traditional MBA plus a range of advanced extras, you can choose to study over one or two years, allowing more time for internships and exchange opportunities or the option to return to work as quickly as possible.

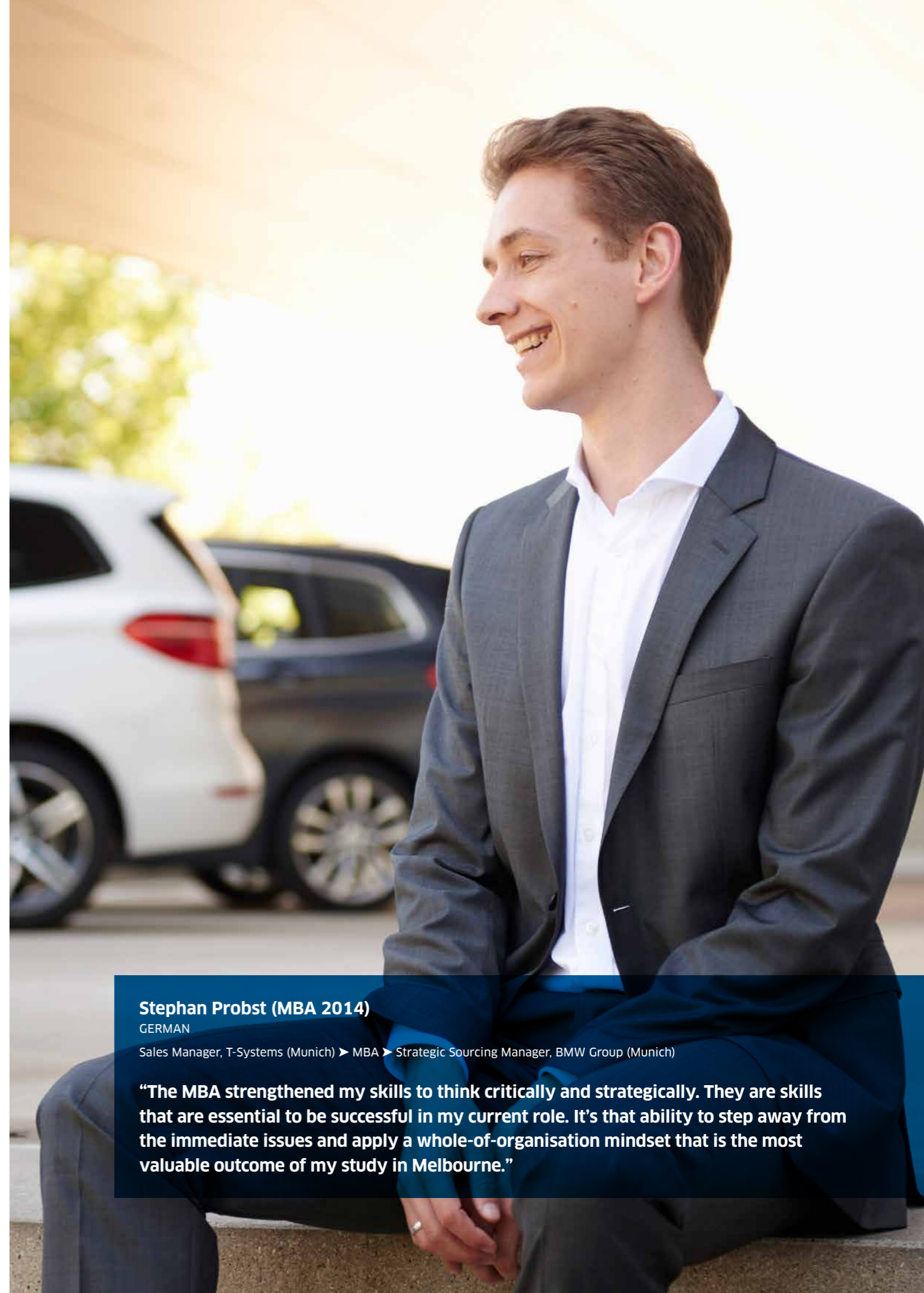
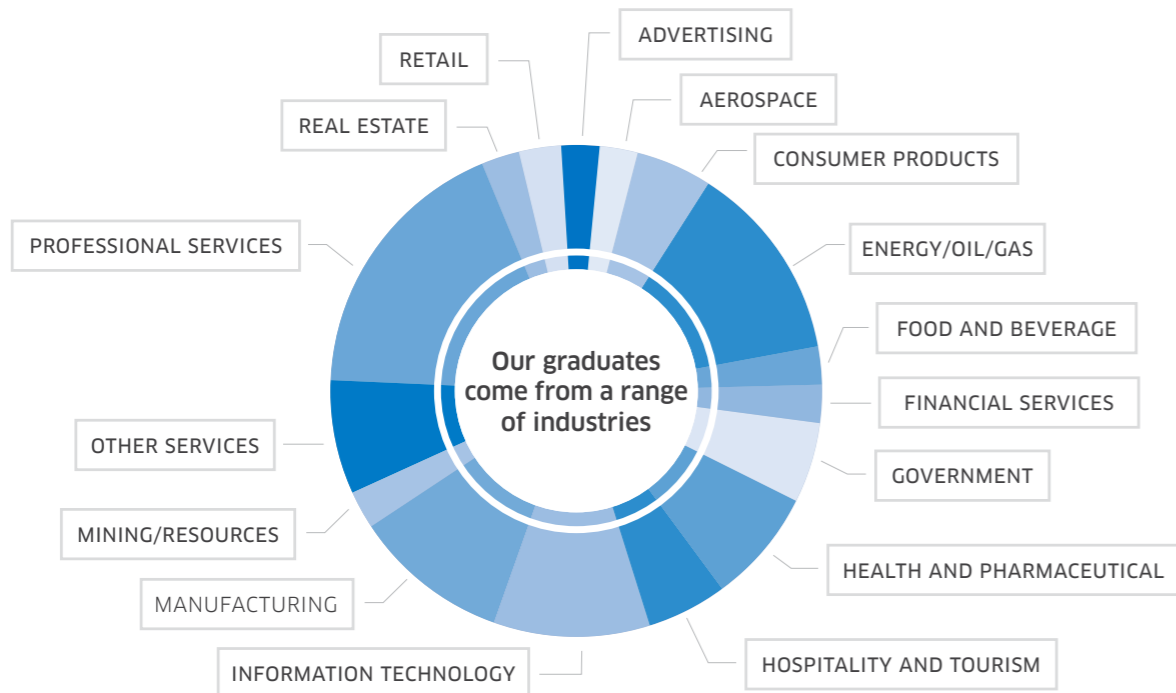
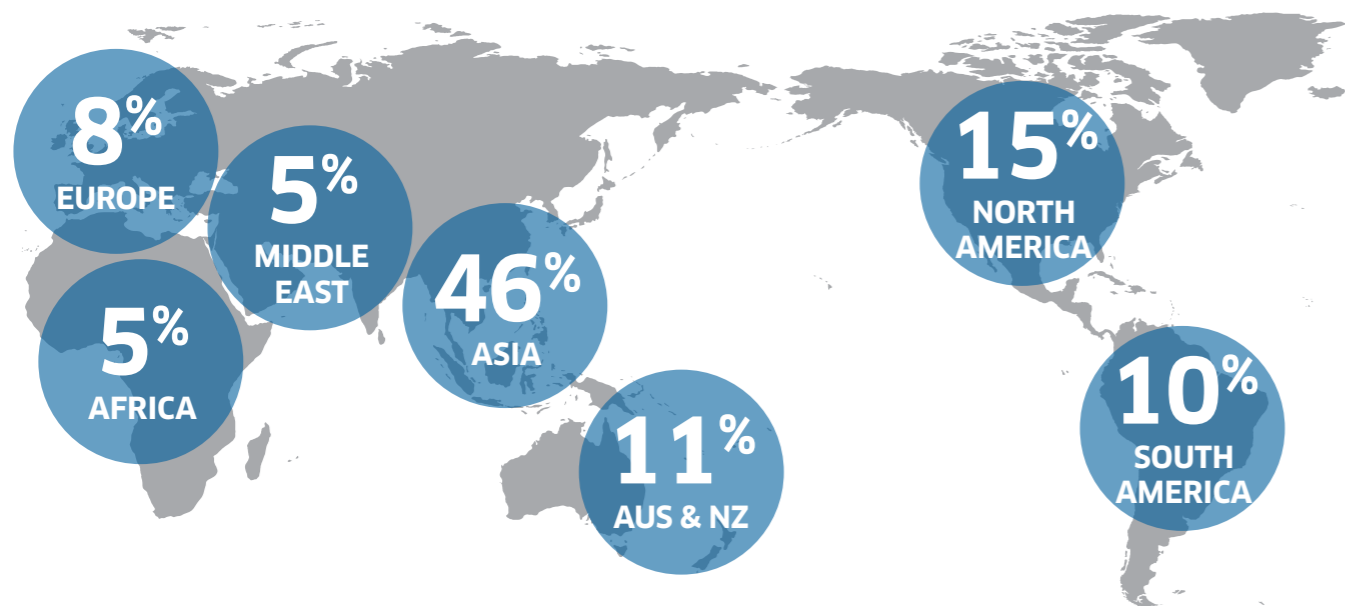
With a strong focus on business outcomes and real-world experience, the program will give you the chance to apply what you learn in the classroom to actual business cases through industry internships and the competitive Innovation Bootcamp.

Studying an MBA at Melbourne Business School won't just change how you *do* business - it will change the way you *think* about business.



# Student diversity

Our graduating class of August 2019:



**Stephan Probst (MBA 2014)**

GERMAN

Sales Manager, T-Systems (Munich) > MBA > Strategic Sourcing Manager, BMW Group (Munich)

**“The MBA strengthened my skills to think critically and strategically. They are skills that are essential to be successful in my current role. It’s that ability to step away from the immediate issues and apply a whole-of-organisation mindset that is the most valuable outcome of my study in Melbourne.”**

# Business in Asia

With half the world's economic growth centered in Asia, understanding business in the region is key to understanding business today.

In our *Business in Asia* subject, you and your team will work on a consulting project, focused on the local market, over 10 days in a capital city in Asia.

Accompanying faculty will support and guide you throughout the project and help you gain key insights into the operations and cultural parameters of this booming region.

In the lead-up to your project, you will attend several workshops to learn how to think, write and present as a consultant in a cross-cultural business collaboration. Once ready, you and your team will present your solution to the client and other stakeholders.

*Business in Asia* is an opportunity, unique to Melbourne Business School, to gain hands-on experience in the world's fastest-growing international market.

## Laura McGrath (MBA 2014) (Left)

AUSTRALIAN

Assistant Director, Patent Examination - Physics (Melbourne) ▶ MBA ▶ Operations Manager, Southern Innovation (Melbourne) ▶ Consultant, Bain & Company

**"I had preconceptions about doing business in Asia but nothing prepares you for the intensity and excitement of running a project in a city like Shanghai. This subject gave me a whole new appreciation for the complexity of international business, and enabled me to apply what I'd learnt at Melbourne Business School to a real-world business challenge. Solving problems with our client in marketing, supply chain and international strategy gave me the confidence to apply what I learnt in this subject to global business opportunities."**

# Beyond the traditional MBA curriculum

Our MBA goes beyond the traditional program of case studies and established disciplines. Grounded in research, the Melbourne Business School MBA equips you with practical methods and techniques to exploit exciting new business and career opportunities.

## Innovation Bootcamp

Innovation Bootcamp tests your entire skillset. In a shark-tank scenario, you and your team brainstorm and market-test a unique idea and turn it into a working business model. Then you pitch your idea to a panel of leading entrepreneurs. You will gain the confidence to take on the challenges disrupting markets and organisations today.

## Entrepreneurial Mindset

In Entrepreneurial Mindset, you work with companies who embody the entrepreneurial spirit. Working directly with a CEO, you identify opportunities, threats and issues of concern to their business and develop a practical solution. Many of the participating companies are led by Melbourne Business School alumni, opening up opportunities for networking and mentorship.

## Social Entrepreneurship Project

Working in a small team, you consult on a social issue affecting a local organisation. Applying all your skills and business knowledge, you gather and analyse consumer data and metrics to validate the problem and its drivers, and then project financials to estimate the likely outcome for your client.

As you move into the elective phase of your MBA, you have more opportunities to add to your learning by participating in real-world experiences as part of your studies.

## Exchange programs

Broaden your MBA experience further through our international exchange program. All our Full-time MBA students are eligible to apply to participate in our exchange program with one of our partner business schools in Asia, Europe and America.

This program also attracts exchange students to Melbourne Business School every year. These students work closely with syndicate groups and join in with class activities, increasing diversity and boosting your learning.

## Internship Case Studies

### Internships and consulting projects

Working on a particular project within an organisation, you have the opportunity to immerse yourself in the issues and challenges facing business today. It's an experience that adds value to your learning and enables you to explore a specific industry as part of your career planning.

Recent internship placements have been at organisations such as Citi, Forethought Research, Jetstar, LinkedIn, Qantas, Seek Learning and Sodexo.

### Case Study: Guide Dogs Victoria

#### The problem:

Voted the most-trusted Australian charity, Guide Dogs Victoria needed to raise \$20 million to redevelop the site it had occupied since 1962 and diversify its revenue sources beyond donations. The fund-raising project came about when a 92-year-old donor gave them \$3 million for an animal clinic that he wanted built in his remaining lifetime.

#### The solution:

As part of their internship, students Nathan Spence, Henry Manning, Yan Liu and Paul Qiu helped Guide Dogs Victoria identify a viable business model, which included either employing the charity's own veterinarians or partnering with a university vet-science faculty to establish the proposed clinic.

"We felt like everything that we did actually made a difference" Nathan said. "They started implementing things from the day we did our final presentation, and that's really cool."

#### The outcome:

Since the internship concluded in 2017, Guide Dogs Victoria have drawn on the students' work to assist in the development of its new animal clinic, which will open in 2019 and ensure positive health of many of our beloved dogs.

#### Alastair Stott

General Manager, Guide Dogs Victoria

**"The students' research, analysis and insights on the business and service delivery models for our new veterinary clinic were extremely valuable as we seek to diversify our income streams and improve the health outcomes for our guide dog colony."**

### Case Study: Qantas

#### The problem:

Australia's biggest airline, Qantas was struggling to get its employees to read 30 to 40 marketing reports each month. This created a lack of understanding into the organisation's marketing campaigns, which didn't seem to have commercial contribution to many stakeholders.

#### The solution:

Beating three other candidates from two prominent business schools for this internship, student Cuicui Jin categorised a wide variety of metrics from over 15 internal and external stakeholders to analyse this challenge. After further consulting with senior executives and other stakeholders, Cuicui developed a dashboard for the whole organisation to access and review each marketing campaign.

#### The outcome:

The dashboard flows into the reporting and operating rhythm of how Qantas communicates within its organisation. It has created transparency, an easier way to share information and has changed some of the culture at Qantas.

#### Jonathan Thompson

Brand Strategy Manager, Qantas

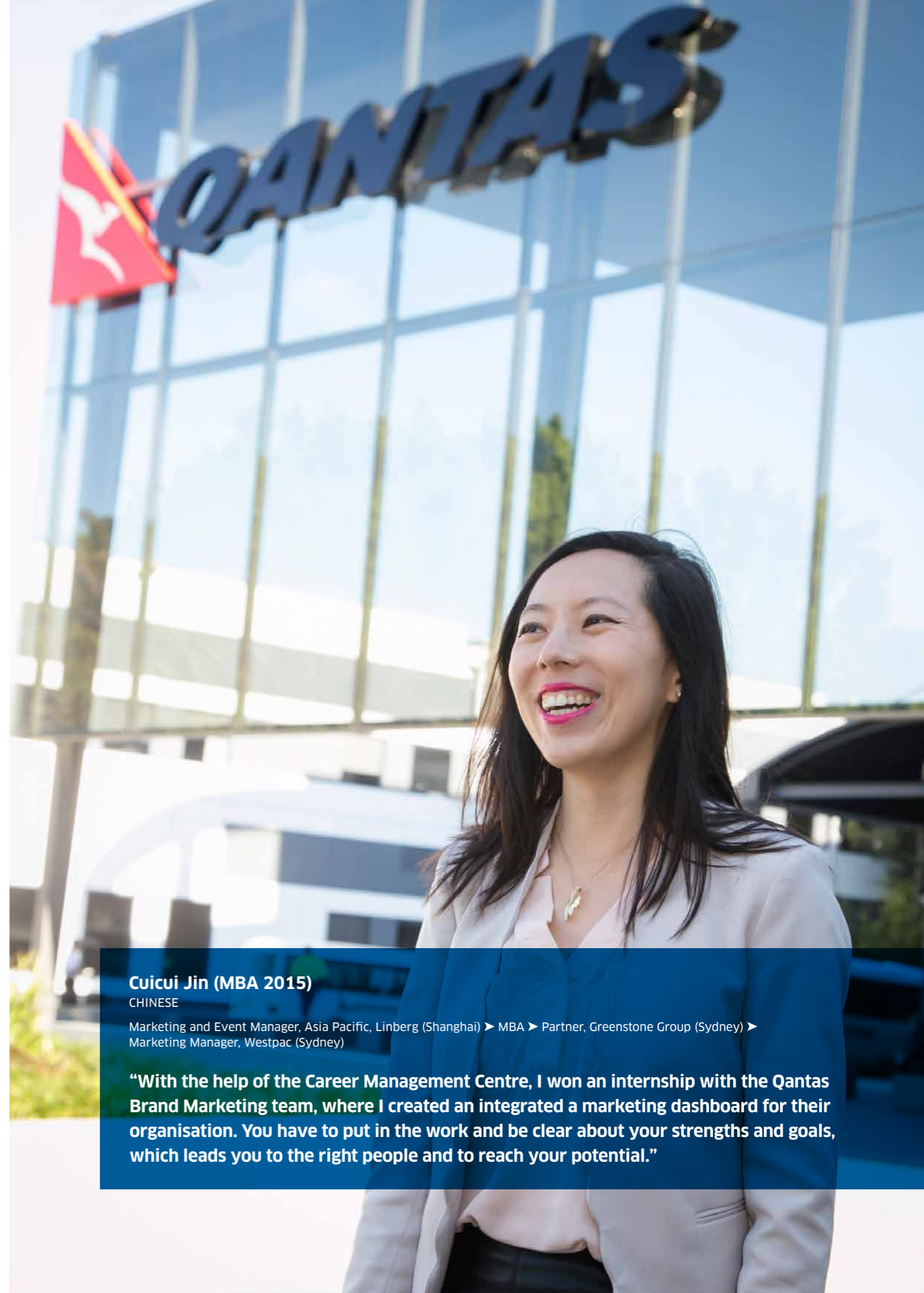
**"Cuicui has left us with the ability to communicate, at an executive level, how marketing has contributed to the business and created a tool that allows us to effectively communicate our performance across the organisation."**

#### Cuicui Jin (MBA 2015)

CHINESE

Marketing and Event Manager, Asia Pacific, Linberg (Shanghai) ► MBA ► Partner, Greenstone Group (Sydney) ► Marketing Manager, Westpac (Sydney)

**"With the help of the Career Management Centre, I won an internship with the Qantas Brand Marketing team, where I created an integrated a marketing dashboard for their organisation. You have to put in the work and be clear about your strengths and goals, which leads you to the right people and to reach your potential."**



## Is this the MBA for you?

If you aspire to be a global business leader who can hit the ground running, then our MBA is for you.

Soft skills are just as important as academic skills for a well-rounded candidate. You must show your potential for leadership, social skills, resilience and have the confidence and aptitude for problem solving.

Once you finish our MBA, you will be able to lead, manage and communicate across multiple business functions no matter where you work. Beyond the intense learning experience, you can soak up Melbourne's vibrant culture and social life.

Interested? We host information sessions around the world, where you can come and meet us to discuss the opportunities. You can also contact us via email, phone or Skype chat.

Visit [mbs.edu](http://mbs.edu) for further details.

### Application checklist

- A good GMAT score (current average is 650+)
- Academic transcripts from an undergraduate degree in any discipline
- A CV/resumé showing at least two years' work experience

### Visas

All international students need a student visa to study our Full-time MBA. Once you accept the offer to do our MBA, we work with you to ensure you receive a visa.

International students may be eligible to apply for the Temporary Graduate Visa after completing a two-year MBA program, which meets the two-year Australian study requirement.

The Temporary Graduate Visa lets international students who have recently graduated from an Australian education institute work in Australia temporarily for a period after completing their studies.

For more information, visit [www.border.gov.au](http://www.border.gov.au)

- Proof of ID (passport or birth certificate)
- Evidence of English fluency
- Four personal statements that help us get to know you
- Contact details of two professional referees

Visit [apply.mbs.edu](http://apply.mbs.edu)

## Your investment

Your investment in the MBA program, including all tuition fees plus travel and accommodation for a week during the Business in Asia subject is AUD \$85,470.

You'll need to consider living costs, which will depend on your lifestyle, family situation and choice of accommodation. Please consider rent, food, phone, transport and study-related costs, including textbooks and computer equipment.

Visit [www.liveinvictoria.vic.gov.au](http://www.liveinvictoria.vic.gov.au) for details on the cost of living in Victoria.

### Scholarships

Melbourne Business School has a generous array of scholarships available for the Full-time MBA. All scholarships are awarded at time of offer, and include:

- Dean's International Management Scholarship
- Rupert Murdoch Fellowship
- The Founders' Scholarship
- Helen Macpherson Smith Fellowship
- John Clemenger Memorial Scholarship
- Developing Nations Scholarship
- Diversity Excellence Scholarships

Apart from Melbourne Business School scholarships, external scholarships, grants and government funding are also available.

Visit [mbs.edu/scholarships](http://mbs.edu/scholarships) for further information.

Please note, the program fee listed above is applicable to August 2018 intake only - fee is correct at time of printing and subject to annual review and may be adjusted to reflect cost increases.

## What are my study options?

### Study over one or two years

With all the core subject of a traditional MBA plus a range of advanced extras, you can choose to study over one or two years, allowing more time for internships and exchange opportunities, or the option to return to work as quickly as possible.

Study over two years and maximise your opportunities to undertake internships or an exchange, or study over one year and return to work as quickly as possible.

### MBA/Master of Marketing

The Master of Marketing will deepen your knowledge of the structure and nature of dynamic, global and information-intensive environments. It provides cutting-edge concepts, processes and frameworks to equip you with the practical tools for managing brands and leading marketing analysis, planning, implementation and evaluation. With the dual degree, you'll broaden your knowledge and leadership skills that will enhance your career.


*International students may be eligible to apply for a Temporary Graduate Visa (subclass 485) on completion of the Full-time MBA if studied over two years or upon completion of the MBA/Master of Marketing dual degree. Please refer to the Australian Government's visa information service (<https://immi.homeaffairs.gov.au/visas/getting-a-visa/visa-listing/temporary-graduate-485>).*



### Jason Chuei (MBA 2009/Master of Marketing 2010) BRITISH

Veterinarian, Danetree Veterinary Surgeons (United Kingdom) ► MBA/Master of Marketing ► Business Manager, Mars (Melbourne)  
► Head of Corporate Social Responsibility APAC, Expedia Group (Singapore)

**“During the MBA, I became fascinated with Marketing, an area I had no prior knowledge of, and so decided to continue my studies and undertake the dual degree in order to gain more perspective and deeper understanding of Marketing and its practical applications in the ‘real’ world. This then led me to some great Marketing roles in consulting companies and for Mars, the global FMCG company.”**



**Jennifer Kahirimbanyi (MBA 2015)**

UGANDAN

Service Level Manager, Bank of Uganda (Kampala) ► MBA (Director's Scholarship recipient) ► IT Audit Lead, Credit Union Australia (Brisbane)

**“Coming all the way from Uganda was a big move. I left my friends and family and entered a completely different culture. But it has been amazing. I’ve not only learnt from my classmates but I feel that I have also given them insights into doing business in Africa. The support that I have received has led to an internship with Social Ventures Australia. It taught me that my experiences were valuable and that I had a lot to contribute. I will always be grateful to Melbourne Business School for giving me this gift.”**

**Fernando Jofre (MBA 2015)**

CHILEAN

Development Engineer, Corporate HR Division, Empresas CMPC (Santiago) ► MBA (Director's Scholarship recipient) ► Process Analyst, NBN (Melbourne)

**“Coming to Melbourne Business School to get my MBA was the best decision I could have made for a number of reasons. I’ve had the opportunity to work and interact with people from all over the world, which was one of my main objectives in pursuing an MBA. Secondly, I’ve learned a number of concepts and frameworks throughout the year, which, coupled with the experiences I’ve gained throughout my studies, will enable me to attain my long-term professional goals. If I look at my MBA as an investment, the scholarship Melbourne Business School offered me made it a very attractive one. I’m very glad I chose Australia and Melbourne Business School for my MBA.”**



## Campus life

Life at Melbourne Business School is more than just study. It's about building connections, friendships and the opportunities of a lifetime.

You will make lifelong friends and gain a valuable support network by engaging with your classmates through our influential student clubs, which include the Consulting Club, Marketing Association Club, MBS Future Founders Club and Finance Club among others.

Regular weekly activities also include soccer matches, drinks and student-led get togethers. Annually, the Student Representative Council organises the grand MBS Ball, Halloween celebrations and the MBS-AGSM Cup, where we take on our sister school in Sydney in the annual soccer, basketball and tennis matches – and the Great Debate.

Around the School, students can meet at our fully serviced Hub Café for drinks, study, lunch and dinners. Adjacent parks offer a place to bask in the sun, and further afield, you'll find scores of cafés and popular eating places for Chinese, Japanese, Thai, Italian and Australian meals.



### Liza Kierans (MBA 2015)

IRISH/AUSTRALIAN

Signal Design Engineer, Rail Control Systems Australia (Melbourne) ► MBA ► Senior Consultant, Deloitte (Melbourne)

**“Without the Consulting Club, I would never have been able to sit through a case interview for a consulting role. Continuous case practice helped me to not only get through the interview process but it also assisted my learning during the MBA. It was definitely a factor in my landing a role at Deloitte.”**



# Leverage our global alumni community

Across Australian and international business, government and not-for-profit sectors, you will find a welcoming community of global business leaders who are part of Melbourne Business School's extensive alumni network.

Active networks across the globe



**ALUMNI REUNION**



Adelaide  
Albury/Wodonga  
Auckland  
Bangalore  
Beijing  
Belgrade

Berlin  
Boston  
Brisbane  
Canberra  
Chicago  
Colombo

**Events**  
**Lifelong learning**  
**Alumni Directory**



**ANNUAL ALUMNI DINNER**

Copenhagen  
Darwin  
Delhi  
Dubai  
Hong Kong  
Jakarta

Johannesburg  
Kuala Lumpur  
Kuwait  
Lima  
London  
Los Angeles



Melbourne  
Mumbai  
New York City  
Paris  
Perth  
San Diego  
San Francisco

Santiago  
Seattle  
Shanghai  
Singapore  
Sydney  
Washington DC



**Emily Murphy (MBA 2007)**  
AMERICAN

Public Relations Senior Account Manager, PJ Inc (New York) ▶ MBA ▶ Global PR Manager, Skype (London) ▶ Marketing Manager, EMEA Region and Mobile, Skype (London) ▶ Global Consumer Marketing, Growth & CRM Manager, Badoo (London) ▶ Head of Marketing and PR, CrowdBnk Ltd (London) ▶ Senior Marketing Manager, GSMA (London)

**“The Melbourne Business School Alumni community is a really special part of my friendship group and business networks. With alumni all over the world working in different industries, you continue to learn so much from those connections. Having lived in London since I graduated with my MBA, I value my connections with the Melbourne Business School community here.”**



## CAMPUS LOCATIONS:

### HEAD OFFICE

#### CARLTON

200 Leicester Street  
Carlton VIC 3053  
Australia

**T:** +61 3 9349 8788

**E:** [programs@mbs.edu](mailto:programs@mbs.edu)

### SYDNEY

Level 21, 56 Pitt Street  
Sydney NSW 2000  
Australia

### KUALA LUMPUR

Unit A-22-8 Menara UOA  
BangsarJalan Bangsar Utama  
Bangsar Kuala Lumpur 59000  
Malaysia

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