

2018 Member Summit

Courageous Collaboration in Action



An overview

On Tuesday, January 30th MACC convened its first-ever, Member Summit to build deeper connections and embrace the potential of courageous collaboration. *Read a full recap in the full Event Harvest document ([page 2](#)).*

Courageous Collaboration

We started by defining courageous collaboration. Everyone had a unique perspective, but the common threads throughout can help us build a shared understanding that can inform our work.

It means risk

Dive in to challenging problems & opportunities, ask hard questions, think outside the box, step up, try the scariest thing at least once

It requires trust

Keep communication active & open, trust intentions, share concerns, compromise, shared long term impact and goals, thoughtful risk

It creates opportunity

Use group strength to pave the way to a new normal, boldly pursue the best common good together for greater impact and influence - change for good

Learn more about what courageous collaboration looks like to the network in the Event Harvest ([page 3](#)) and [here](#).

Members shared their personal examples of courageous collaboration in action. Understanding our shared history led to some critical questions about our future like how we can use what we've learned to build on our successes and propel our network into the future. *See more in the Event Harvest ([page 6](#)).*

Keynote: A National Imperative, Our Imperative

Susan Dreyfus, CEO of the Alliance for Strong Families and Communities, delivered a keynote that put numbers and research behind challenges we all feel. Our sector is under pressure and the issues we're tackling, as organizations and communities, aren't easy-to-solve, technical problems.

The solution isn't in the rearview mirror. No one person *knows* the answer. We need innovation, creativity, and shared ownership. We need to lean into these adaptive challenges, together. Susan laid out our challenges, but also offered some provocative ideas to set us on a path to reaching our full potential. *Learn more about Susan's speech in the Event Harvest ([pages 4-5](#)) and the Alliance's findings [here](#).*

The Design Lab

In the afternoon we looked forward with new ideas and challenges. We dug in together to figure out what it would look like to tackle these as a network. Quickly here's what we talked about:

- Tapping into social impact investment dollars
- Increasing agency capacity for public policy
- Strategic relationship building with funding community to influence service delivery models/funding
- Who's *not* at the table?
- What does it mean to be data informed?
- How do we assess whether MACC is succeeding at its mission?
- Can MACC be a resource for fundraising?
- How do we create partnerships with essential/unlikely partners? (e.g. Healthcare)
- Evaluation - interpretation of data/analysis
- What does an equity framework for MACC and members look like?

This is just the surface – members dug-in to these issues. *To see what they discovered and the questions they had check out the Event Harvest ([pages 7-8](#)). For a deep dive and a chance to add your own insights or get involved go [here](#)!*