



# North East England in a Global Europe

Thursday 12 November 2015

## Conference Programme

8.30am - 9.00am	Registration and refreshments	
9.00am - 9.20am	Welcome - Dr Andrew Robinson, Chair, European Commercial and Consular Office and Consul for France and Conference Chair, Nicola Bolton, Managing Director, UKTI	
9.20am - 10.20am	Theme 1:	<p><b>The Skills to Succeed in International Markets for NE manufacturers &amp; services</b></p> <p><b>Chair:</b> Caroline Theobald, MD Bridge Club Ltd, co-founder Gabriel Investors LLP, Chairman, International Newcastle and Honorary Consul for Sweden</p> <p><b>Panel speakers:</b>            Geoff Ford, Chairman, Ford Aerospace &amp; Ford Component Manufacturing            John Barnett, Operations Director, Calsonic-Kansei            Sarfraz Mian, CEO Neue Schule Ltd            James Robson MBE, Non Executive Director, Exwold Technology Limited</p>
10.20am - 10.50am	Theme 2:	<p><b>The Northern Powerhouse – supporting international business success</b></p> <p><b>Chair:</b> John Rundle, Chair of the Land of Oak and Iron</p> <p><b>Panel speakers:</b>            Julie Underwood, International Trade Director, North East Chamber of Commerce            Zélie Guérin, Director, International Newcastle            Mike Gilkes, European Projects, Enterprise Europe Network            Craig A Iley ACIB, MD Business Banking, Atom Bank</p>
10.50am - 11.15am	Coffee & Networking	
11.15am - 12.00pm	<b>Workshops</b>	
	Workshop 1	The Benelux Market
	Workshop 2	Scandinavian Market



Workshop 3	The German and French Markets
Workshop 4	The Arab Market
<b>12.15am - 1.00pm</b>	<b>Workshops</b>
Workshop 1	The Benelux Market
Workshop 2	Scandinavian Market
Workshop 3	The German and French Markets
Workshop 4	The Arab Market
<b>1.00pm – 2.30pm</b>	Lunch, general networking and concluding remarks

