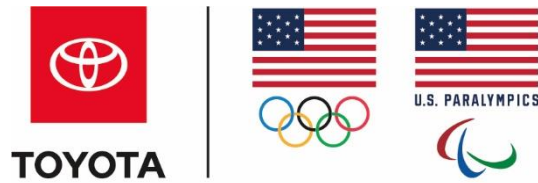


Olympic/Paralympic Partner* Incentive Offer Program Guidelines



Proud Partner of Team USA

Effective Dates	June 4, 2019 and January 6, 2020
Eligible Vehicles	Offer valid on any new, unused and unlicensed, vehicle* purchased or leased out of dealer's ground stock inventory and registered with the appropriate state motor vehicle department. Any Model year Toyota Any Models excluding *TRD PRO
Customer Eligibility	<ol style="list-style-type: none"> 1. Customer must be associated with US Olympic Athlete, US Paralympic Athlete, National Governing Body (NGB) Employee, United States Olympic and Paralympic Properties (USOPP) Employee, USOPC (United States Olympic & Paralympic Committee), or LA 2028 Employee 2. Customer must be issued a TMNA authorized Toyota Sponsored Olympic/Paralympic* Consumer Cash Request Form 3. Offer non-transferable 4. Incentive off must be applied to the sales/lease
Incentive Amount	\$500 on any model year / any model* excluding *TRD PRO Can be combined with other offers excluding VSPP (TSC02)
Customer:	<ol style="list-style-type: none"> 1. Contact Nicole Peterson at nicole.peterson@toyota.com and Stacey Craighead at sraighead@TEAMUSA2028.ORG for your authorized Olympic/Paralympic Partner* Incentive Offer Consumer Cash Request Form 2. Take your authorized Consumer Cash Request Form to your local Toyota dealer and use towards the purchase or lease on any* new, unused and unlicensed, Toyota vehicle out of dealer's ground stock inventory. *Excludes TRD PRO 3. Apply incentive offer towards the purchase or lease 4. Surrender the completed and signed consumer cash back form to the dealer
Dealer Redemption Instructions:	<ol style="list-style-type: none"> 1. Scan and submit completed consumer cash back form and supporting documentation detailed below to Toyota_Incentive_Support@Toyota.com 2. Required scanned and emailed documentation for payment: <ul style="list-style-type: none"> Signed and completed authorized consumer cash back Form Retail contract/Lease agreement Vehicle Registration/Application for Registration Incentive offer must be clearly shown on the retail contract/lease agreement 3. Email scanned documentation to: <p style="margin-left: 20px;">Email To: Toyota_Incentive_Support@Toyota.com Phone: 800-825-3837</p> <p>Please allow six to eight weeks from receipt of request for delivery of your payment. Incomplete or illegible documentation will result in a denial of submission or a delay of payment. Submission Deadline: Submission for payment must be received at Toyota Motor Sales, U.S.A., Inc. within 30 days of sale</p>

Olympic/Paralympic Partner* Incentive Offer

Program Guidelines

Program Compatibility	<ul style="list-style-type: none"> • Program not compatible with Toyota Vehicle Special Purchase Program (VSPP), or vehicles otherwise excluded based on the terms and conditions herein. • Offer not available on TRD Pro.
Terms and Conditions	<ol style="list-style-type: none"> 1) Offer valid on all eligible purchases/leases during eligibility dates specified on this form 2) Offer valid on any new, unused and unlicensed, as specified on page one, purchased/leased out of dealer ground stock during the program period and registered with the appropriate state motor vehicle department. 3) Fleet purchasers are excluded. 4) Non-transferable (not transferable within household) 5) Incentive must be applied to the purchase/lease 6) One form per retail transaction 7) Must be 18 years of age and have a valid driver's license 8) Offer void where prohibited 9) Ineligible sales: <ul style="list-style-type: none"> • All category "J" car and truck sales • All TMS Special Purchase Program (Type Sales Code 02) car and truck sales • Vehicles reported sold during the program period and subsequently rolled back • Vehicles sold in violation of Toyota's export policy • Vehicles traded from one dealership to another are ineligible for the trading (sending) dealership • All vehicles sold to conversion companies • Vehicles sold to a broker, used-vehicle dealer, or any other reseller that are not delivered to the ultimate consumers during the program period • Vehicles that are not officially registered with the appropriate state motor vehicle department • Vehicles utilizing dealer or other similar plates which preclude the need to register the individual vehicle with the appropriate state motor vehicle department • Vehicles placed in dealer demo service • Vehicles purchased through authorized Toyota auctions <p><u>The following sales will be ineligible unless explicitly approved by Toyota Motor Sales, USA, Inc.</u></p> <ul style="list-style-type: none"> • Vehicles registered to any Toyota distributor or dealership or to any business corporation in which any Toyota distributor or dealership has ownership interest • Vehicles sold to a Distributor-owned or Dealer-owned rental company • Sales of more than 20 vehicles of the same series/model to any one account in the same program month • All certificates are subject to audit. Any rollback or invalid certificates will be charged back to the selling Dealer. • All matters of program eligibility and qualification will be conclusively resolved by Toyota Motor Sales, U.S.A., Inc. • Toyota Motor Sales, U.S.A., Inc. reserves the right to change product specifications at any time without incurring obligations